

Kenai Peninsula Borough Purchasing & Contracting

MEMORANDUM

TO: Charlie Pierce, Mayor

THRU: John D. Hedges, Purchasing & Contracting Director *JH*

THRU: Brenda Ahlberg, Office of Emergency Management Manager *BA*

FROM: Jon Marsh, Western Emergency Service Area Chief *JM*

DATE: June 20, 2022

RE: Authorization to Award a Contract for RFP22-023 Volunteer Firefighter Campaign

On April 20, 2022 the Kenai Peninsula Borough Office of Emergency Management and Western Emergency Service Area formally solicited proposals for RFP22-023 Volunteer Firefighter Campaign. The request for proposals was advertised in the Peninsula Clarion and Anchorage Daily News on April 20, 2022 and in the Homer News on April 21, 2022.

The project consists of developing a public relations campaign promoting the volunteer firefighters program. The campaign should consider best practices developed by the National Volunteer Fire Council and the "Make Me A Firefighter" strategies.

On the due date of May 9, 2022, one (1) proposal was received and reviewed by a review committee as follows:

<u>FIRMS</u>	<u>LOCATION</u>	<u>TOTAL SCORE</u>
Agnew::Beck Consulting	Anchorage, Alaska	288

The highest ranking proposal, which includes a cost factor, was submitted by Agnew::Beck Consulting with a negotiated lump sum cost proposal of \$33,615.00. The proposal review committee recommends award of a contract to Agnew::Beck Consulting. Your approval for this award is hereby requested.

Funding of this contract will be charged to account number 271.11250.21VAC.43011.

Charlie Pierce
Charlie Pierce, Mayor

6/21/2022
Date

FINANCE DEPARTMENT FUNDS VERIFIED	
Acct. No.	<u>271.11250.21VAC.43011</u>
Amount	<u>\$33,615.00</u>
By: <u>CJ BH</u>	Date: <u>6/21/2022</u>

NA