

Kenai Peninsula Borough Community & Fiscal Projects

MEMORANDUM

TO: Brent Johnson, Assembly President
Members, Kenai Peninsula Borough Assembly

THRU: Charlie Pierce, Mayor *AK for CP*
Brandi Harbaugh, Finance Director *BH*

FROM: Rachel Chaffee, Community & Fiscal Projects Manager *RC*

DATE: April 21, 2022

RE: Ordinance 2021-19-52, Appropriating Mission, Vision, Values, Brand Identity, and Logo Development Funds (Mayor)

The FY2022 Mission, Vision, Values, Brand Identity, and Logo Development Project ("Project") did not commence until January of 2022. Agnew Beck has agreed to extend the contract through to next fiscal year. The funds for the project in the existing project will need to be re-appropriated to continue the efforts on completing the activities without a delay in the process.

The current contract end date of June 30, 2022 is not sufficient to complete the Project and it is therefore requested that only the remaining FY2022 balance of the contract associated with the Project specific campaigning activities up to \$86,267.50, be re-appropriated for use to continue work on Project package activities.

The balance associated with Economic Development & Tourism Activities were appropriated in the annual FY2022 budget as annual operating funds and therefore will expire at year-end if unused.

Your consideration of this ordinance is appreciated.

FINANCE DEPARTMENT ACCOUNT / FUNDS VERIFIED	
Acct. No. <u>100.94900.00000.43016</u>	Public Relations
Amount <u>\$70,588.75</u>	
Acct. No. <u>100.94900.00000.43018</u>	KPB Promotion
Am	<u>8.75</u>
By: <i>RC</i>	ate: <u>4/21/2022</u>