

Kenai Peninsula Borough

Purchasing & Contracting

MEMORANDUM

TO: Peter A. Micciche, Borough Mayor

THRU: John Hedges, Purchasing & Contracting Director *JH*

FROM: Mike Crawford, Business Solutions Development Manager *MC*

DATE: January 30, 2024

SUBJECT: Authorization to Award a Contract for RFP24-010 Kenai Peninsula Borough Website Overhaul & Redesign

On November 28, 2023, the Kenai Peninsula Borough Purchasing & Contracting Department formally solicited proposals for RFP23-010 Kenai Peninsula Borough Website Overhaul & Redesign. The request for proposals was advertised in the Peninsula Clarion on November 29, 2023 and in the Anchorage Daily News on November 28, 2023.

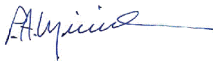
The project consists of providing a comprehensive redesign and overhaul of its current website (www.kpb.us). The Kenai Peninsula Borough seeks to improve communication and outreach to the public via an effective, modern and responsive web presence.

On the due date of December 21, 2023, ten (10) proposals were received and reviewed by a review committee as follows:

<u>FIRMS</u>	<u>LOCATION</u>	<u>TOTAL SCORE</u>
Gere Tactical Inc.	Vancouver, Washington	348
Agnew::Beck Consulting	Anchorage, Alaska	305
Exemplifai LLC dba Exemplifi LLC	Palo Alto, California	188
Technology International, Inc.	Lake Mary, Florida	188
Promet Solutions Corporation	Chicago, Illinois	153
Planeteria Media	Santa Rosa, California	131
OrgCentral Labs, Inc. dba JesseJames Creative	New York, New York	131
TanDev, LLC	Lansing, Michigan	123
Revize Government Website	Troy, Michigan	103
Granicus, LLC	Washington DC, District of Columbia	76

The highest-ranking proposal, which includes a cost factor, was submitted by Gere Tactical, Inc., with a lump sum cost proposal of \$90,000. The proposal review committee recommends award of a contract to Gere Tactical Inc., Vancouver, Washington. Your approval for this award is hereby requested.

Funding of this contract will be charged to account number 271-11231-22VAC-43011.



Peter A. Micciche, Borough Mayor

2/1/2024

Date

FINANCE DEPARTMENT FUNDS VERIFIED	
Acct. No.	<u>271-11231-22VAC-43011</u>
Am	_____
By: <i>CJ BH</i>	Date: <u>1/31/2024</u>

NOTES: NA