



# **THE NEW FACE OF CANNABIS**

**Re-identifying the face of  
Cannabis through education  
By Dollynda Phelps**

# SUCCESS IN COLORADO

- A very successful year in the cannabis industry
- Legislation
- Lets explore some of the facts...

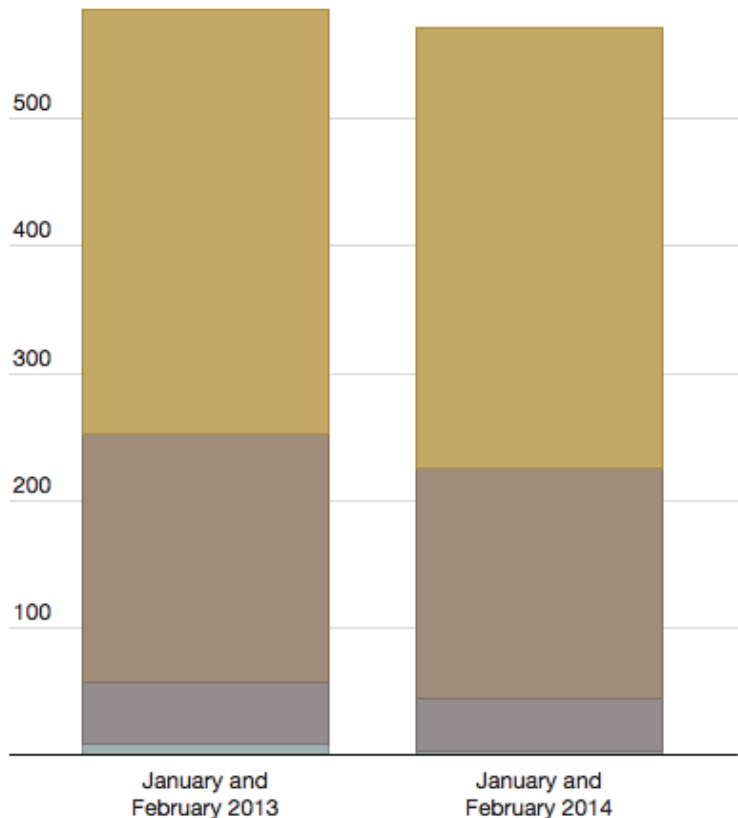


# STATISTICS

- All kinds of crime that has decreased
- Property crime is down 14.6%
- Violent crime is down 2.4%

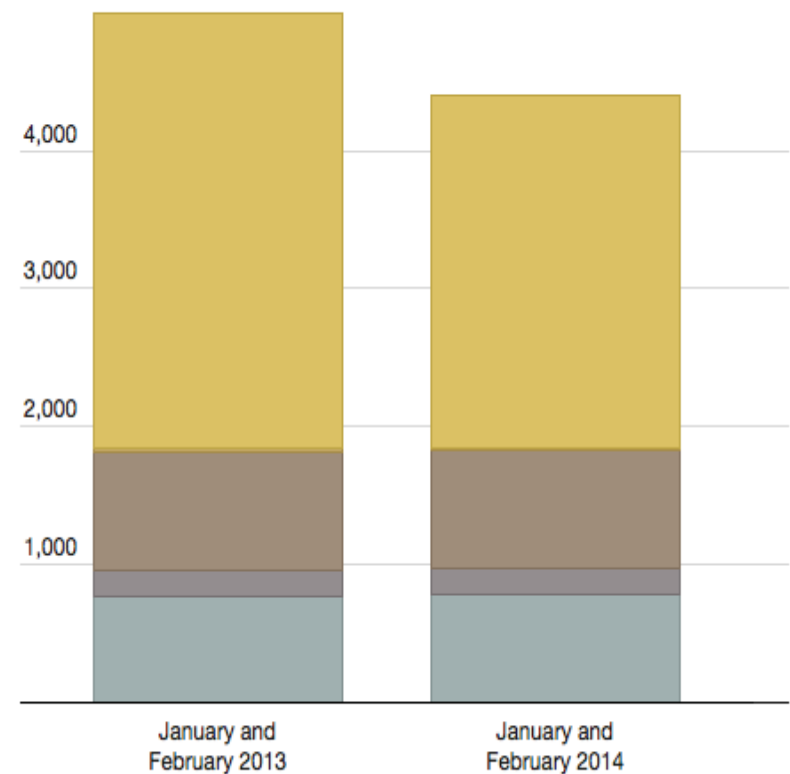
Violent crime in Denver

■ Homicide ■ Sexual assault ■ Robbery ■ Aggravated assault



Property crime in Denver

■ Burglary ■ Robbery ■ Criminal mischief ■ Stolen property ■ Other








# MORE STATISTICS.....

- Makes your state tons of cash while *dropping* crime rates
- Many Denver city officials, including Mayor Michael Hancock, fought legalization

## MARIJUANA IN COLORADO

RESULTS AFTER THE FIRST 6 MONTHS OF LEGALIZATION

-  10.6% LESS PROPERTY CRIME IN DENVER
-  60% FEWER HOMICIDES IN DENVER
-  5.6% LESS VIOLENT CRIME IN DENVER
-  \$12-40 MILLION SAVED EACH YEAR IN ENFORCEMENT COSTS
-  10,000 JOBS CREATED IN THE MARIJUANA INDUSTRY

**END THE DRUG WAR**  
STUDENTS FOR LIBERTY

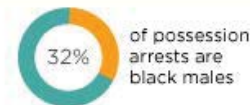
## MARIJUANA FACTS

\$10.7 BILLION is spent on prohibition every year...



...while the marijuana market is worth over \$36 BILLION

\$7 BILLION Estimated gain from cannabis coffee shops, natural medpot products, and industrial hemp products if marijuana was not banned.



## BENEFITS

- depression/anxiety/obsession
- seizures
- Alzheimers
- glaucoma
- reduces suicide rates
- OCD/ADD/ADHD

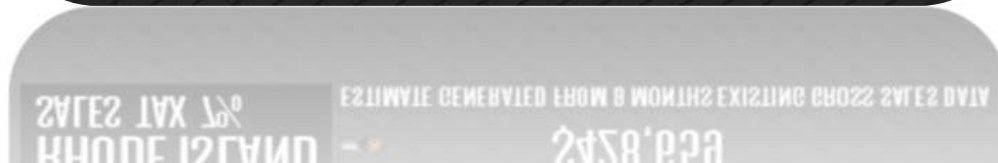
DEATHS PER YEAR BY SUBSTANCE:





# REVENUE

- Eight months since legalization Colorado is seeing record-high sales
- Recreational sales totaled around \$34.1 million in August, up from \$29.3 million in July
- In total, Colorado has collected \$45,200,000 in revenue in the first 8 months after legalization



# JOB GROWTH

- As of May 1, 2014, Colorado has licensed 200 retail dispensaries
- 10,043 individuals now working in the industry
- More than a thousand people lined up



## ANCILLARY BUSINESSES

- Legal cannabis is an entire industry
- There are a multitude of opportunities
- As the industry evolves, as will the positions within it





# EDIBLE PRODUCTS





# CONCENTRATES PROCESSOR



# DELIVERY



# SECURITY

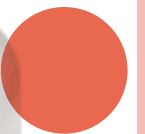


# TESTING AND ANALYSIS





# PROCESSORS



# TOURISM



PHOTO: CRAIG F. WALKER/PHOTOGRAPH BY CRAIG F. WALKER



PHOTO: ROBYN TWO





# REGULATORS



# WEB AND SOFTWARE





# RETAIL SHOP OWNERS



# FARMERS

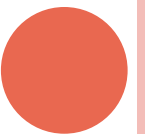


## DISCRETION IS BEING USED...

- Which one is a cultivation facility?



**THEY BOTH  
ARE!!!!!!**





# THE CANNABIS INDUSTRY

## Jane West...Edible Events

- Co-founder of Women Grow
- 1 of 13 leading women in the Cannabis Industry
- Hosted a series of cannabis food parties
- Partnered with Uber



COURTESY OF SUBJECT

the Edible Maven  
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COURTESY OF SUBJECT



## TONI FOX...3D CANNABIS CENTER



- Founding benefactor of Women Grow
- Named Inspiring Women of the Year at the Cannabis Industry Awards
- Recently expanded her Denver based medical marijuana center

[Toni Fox Video Link](#)



## TRIPP KEBER... DIXIE BRANDS



- Nothing short of an economic political, social and medical revolution
- In cannabis business for 5 years





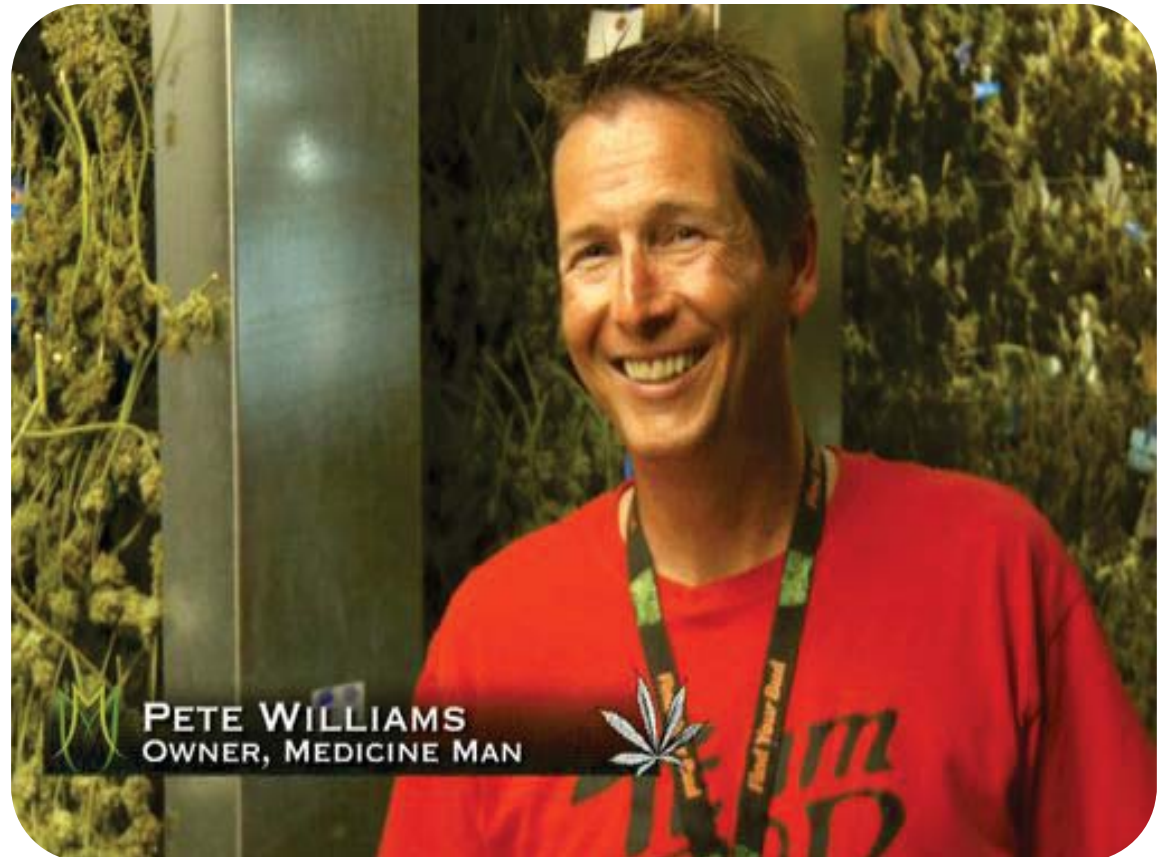
## JULIE DOOLEY...JULIE'S BAKED GOODS

- An organic baker and owner of Julie's Baked Goods
- Granolas, seed mixes, clarified canna-butters, canna-coconut oil and her extremely popular, Nutty Bite
- Celiac disease, which was the inspiration for Julie's Baked Goods – a gluten-free, refined sugar-free, pesticide-free and non-GMO bakery



## PETE WILLIAMS...MEDICINE MAN

- COO of Medicine Man
- His brother Andy participates
- Master grower himself
- Has the most variety (up to 72 different strains) and some of the lowest prices in Colorado



OWNER, MEDICINE MAN  
PETE WILLIAMS

## ADELE TARA...ALASKA GREEN CROSS



- Family based and run company
- Two businesses that are highly regulated
- No strangers to the state of Alaska's licensing and certification process





## KIM KOLE... CTI, CANNABIS TRAINING INSTITUTE



- Kim Kole is an educator in Anchorage, AK
- Chair of the AK chapter of Women Grow
- Just become the Alaska state representative for the Cannabis Training Institute (CTI)
- Active member of the Coalition for Responsible Cannabis Legislation



# CANNABIS BUSINESS AWARDS

- Colorado's Annual Business Awards in Denver this past December
- There was a Red carpet, bow ties, hot appetizers, and an industry bonding together to celebrate a historic year





## MEDICAL USE OF CANNABIS





# TREATS TOO MANY THINGS TO LIST...

	THC	CBD	CBG	CBN	CBC	THCv	CBGA	CGCA	CBCA	THCA	CBDa
<b>Relieves pain</b> Analgensic	●	●		●	●		●				
<b>Suppresses appetite/Helps with weight loss</b> Anorectic						●					
<b>Kills or slows bacteria growth</b> Antibacterial		●	●						●		
<b>Reduces blood sugar levels</b> Anti-diabetic		●									
<b>Reduces vomiting and nausea</b> Anti-emetic	●	●									
<b>Reduces seizures and convulsion</b> Anti-epileptic		●				●					
<b>Treats fungal infection</b> Antifungal									●		
<b>Reduces inflammation</b> Anti-inflammatory		●	●		●		●	●		●	●
<b>Aids sleep</b> Anti-insomnia				●							
<b>Reduces risk of artery blockage</b> Anti-ischemic		●									
<b>Inhibits cell growth in tumors/cancer cells</b> Anti-proliferative		●	●		●					●	●
<b>Treats psoriasis</b> Anti-psoriatic		●									
<b>Tranquilizing, used to manage psychosis</b> Antipsychotic		●									
<b>Suppresses muscle spasms</b> Antispasmodic	●	●		●						●	
<b>Relieves anxiety</b> Anxiolytic		●									
<b>Simulates appetite</b> Appetite Stimulant	●										
<b>Promotes bone growth</b> Bone Stimulant		●	●		●	●					
<b>Reduces function in the immune system</b> Immunosuppressive		●									
<b>Reduces contractions in the small intestines</b> Intestinal Anti-prokinetic		●									
<b>Protects nervous system degeneration</b> Neuroprotective		●									



## TREATS PTSD

- The use of therapeutic cannabis provides a significant improvement in quality of life



## TREATS FIBROMYALGIA

- National Pain Foundation suggests medical marijuana may top currently available pharmaceuticals
- “Nothing but medical marijuana has made the greatest dent in the pain and mental problems”



## TREATS PARKINSONS DISEASE



- Alleviates dystonia, dyskinesia, and akinesia
- Cannabinoids reduce by 30%
- Treats general spasticity in other conditions such as multiple sclerosis or Gilles de la Tourette's syndrome





## TREATS EPILEPSY

- Charlotte Figi, 6, has Dravet Syndrome
- 300 daily seizures
- A special type of medical marijuana low in THC, Charlotte's Web
- Seizures have been reduced to one a day





## CANCER TREATMENT

- Scientists at California Pacific Medical Center in San Francisco
- Compound could stop metastasis in many kinds of aggressive cancer



02015-02

Public Comment

**Subject:** FW: Assembly letter

**From:** joodd1 [mailto:joodd1@gmail.com]  
**Sent:** Tuesday, January 20, 2015 12:08 PM  
**To:** Blankenship, Johni  
**Subject:** Assembly letter

I am unable to attend the Assembly meeting tonight, but would like to request that my letter be included in the marijuana discussion, if possible.

Thank you.

Dear Assembly member,

I would like to see a vote of the local residents, on the marijuana issue.

Other states that are dealing with the aftermath of voting to legalize this substance, are having serious problems. We should look at what they are doing. (see below)

I believe localities should be able to decide for THEIR area, how to deal with all the issues that are coming up.

Please, let the borough residents, including those in unincorporated areas, have a voice in this important issue.

<http://www.foxnews.com/politics/2014/06/06/colorado-new-black-market-pot-legalization-causing-headaches-for-surrounding/>

<http://nation.time.com/2013/10/19/new-laws-chart-course-for-marijuana-legalization/>

Thank You,

Joann Odd  
P.O. Box 62  
Clam Gulch, AK 99568