



# Kenai Peninsula Project Homeless Connect

Brought to you in partnership with the Kenai Peninsula Continuum of Care and the Kenai Peninsula Project Homeless Connect Sub-committee

Speakers: Kathy Gensel-Steering Project Chair, Frank Alioto-Co-Chair & Jodi Stuart-PR Chair

# What is Project Homeless Connect (PHC)?

- **One-day:** a community-wide event
- **One-stop:** housing, support, and quality of life resources
- **One-goal:** ending homelessness
  - City/county or community-led
  - Consumer-centric
  - Outcome-oriented



# The Ten Essential Elements of Project Homeless Connect

1. Political / Civic Will
2. Partnership
3. Event Execution
4. Planning Team
5. Site Selection
6. Volunteers
7. Resources
8. Consumer Engagement
9. Media
10. Data and Results





## Political / Civic Will

Mayor and borough official leadership integrates PHC into jurisdictionally-led, community-based 10-Year Plan activities.

Jurisdictional leaders and community stakeholders involved in 10-Year Plans activities are a natural connection and foundation and:

- ❖ **Re-prioritize** local government resources
- ❖ **Hasten** creation of community partnerships
- ❖ **Catalyze** media interest
- ❖ **Connect** provider agencies operating in silos
- ❖ **Mobilize** corporate / local business resources

## **Political / Civic Will: *Best Practices in Leadership***

- **San Francisco Mayor created the first PHC by taking city staff and programs from City Hall to where homeless consumers live.**
- **Jurisdictions adopted PHC to support 10-Year Plan activities that reduce and end homelessness.**
- **Lead PHC sponsors now include universities, businesses, communities, faith groups, and professional sports teams.**

**As is the case in the development of 10-Year Plans, partnership of the public and private sectors is essential. They offer complementary resources and access.**

**Government partners include:**

- 1. City agencies**
- 2. County agencies**
- 3. State agencies**
- 4. Federal agencies**

# Services Provided

Massage Therapy

Hair Cuts

Veterinarian Services

Housing Services

Medical Services

Food/Food Pantry

Job Services

Eye care

Vet Services

Substance Use Disorder Services

Public Assistance

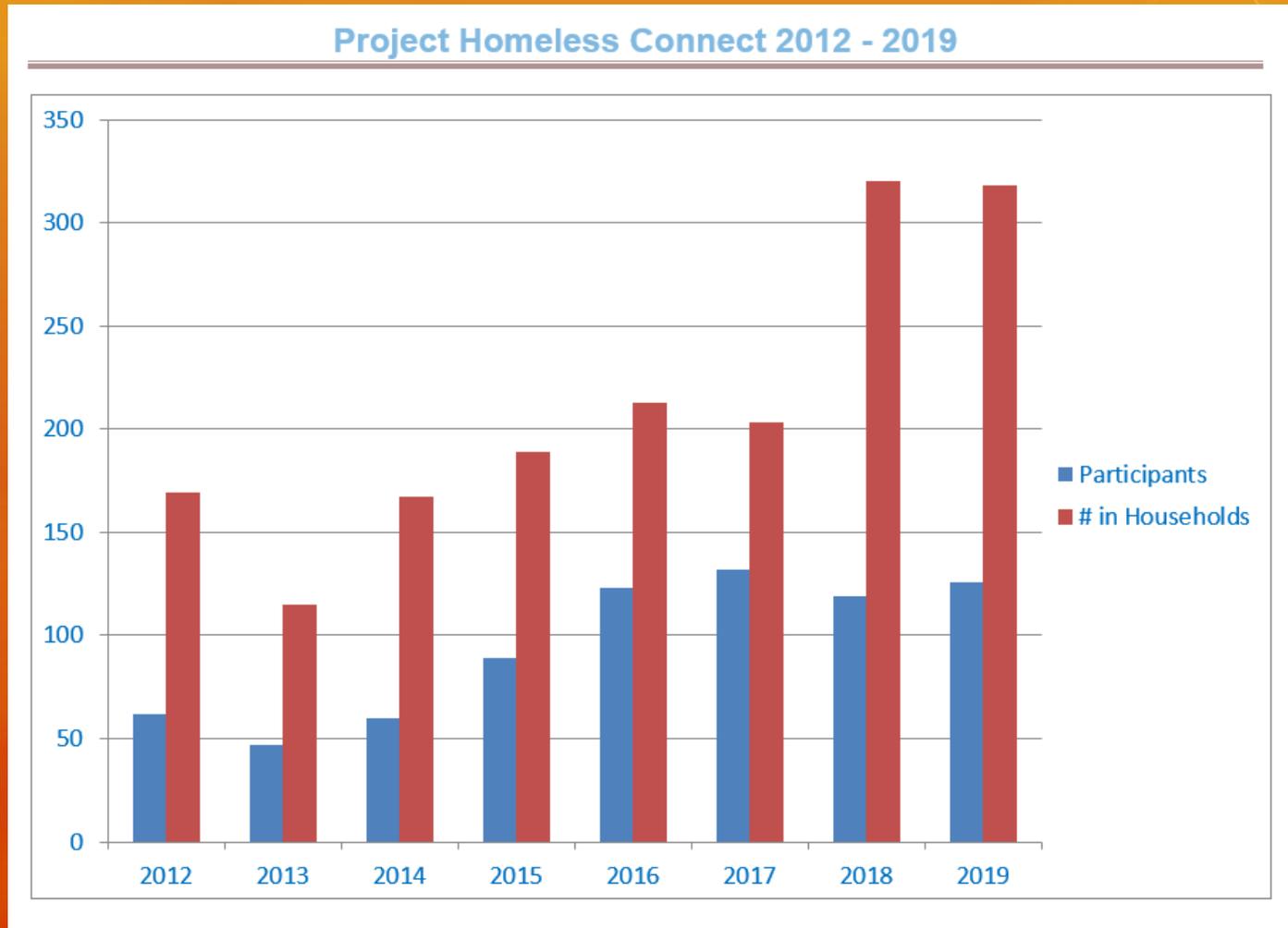
Phone Services

Showers/Laundry Services

Prayer service

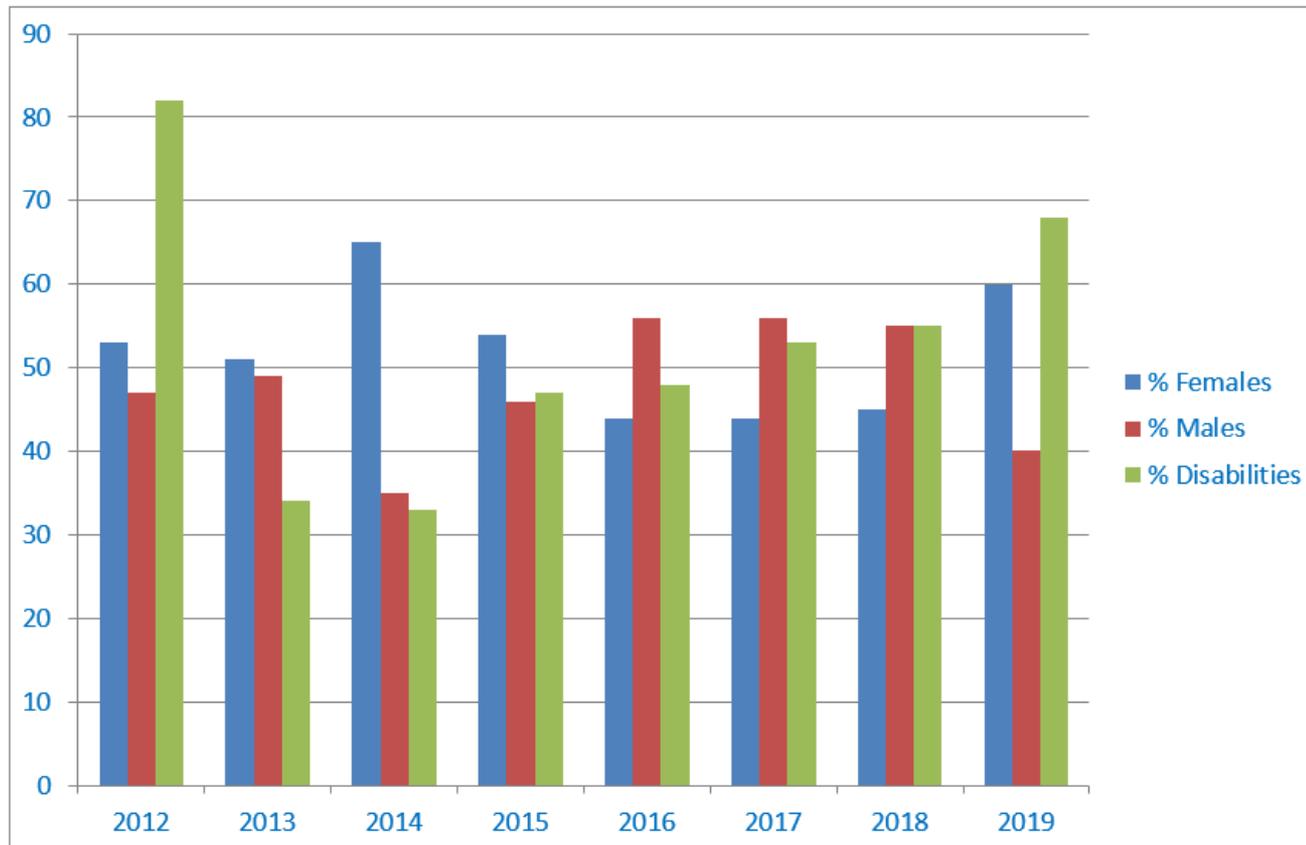


# Kenai Peninsula Project Homeless Connect Data 2012-2019



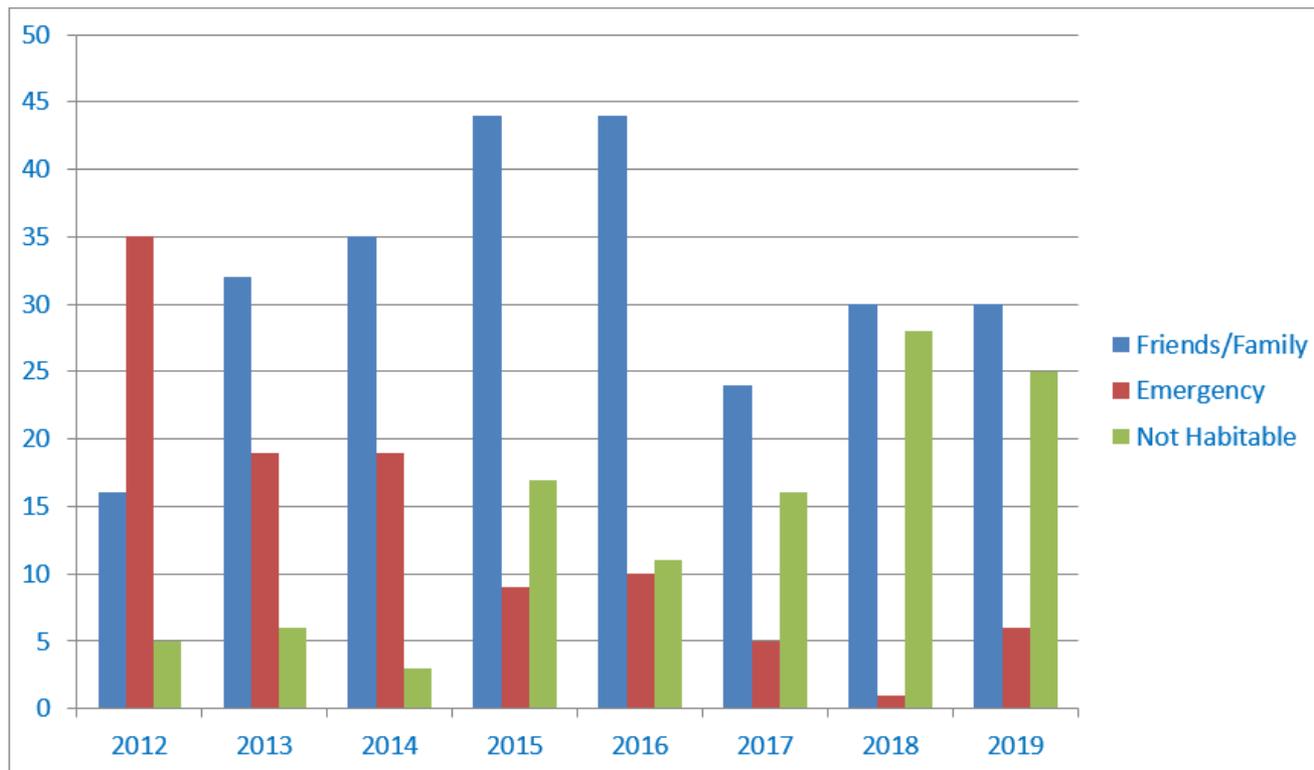
# Kenai Peninsula Project Homeless Connect Data 2012-2019

Project Homeless Connect 2012 - 2019



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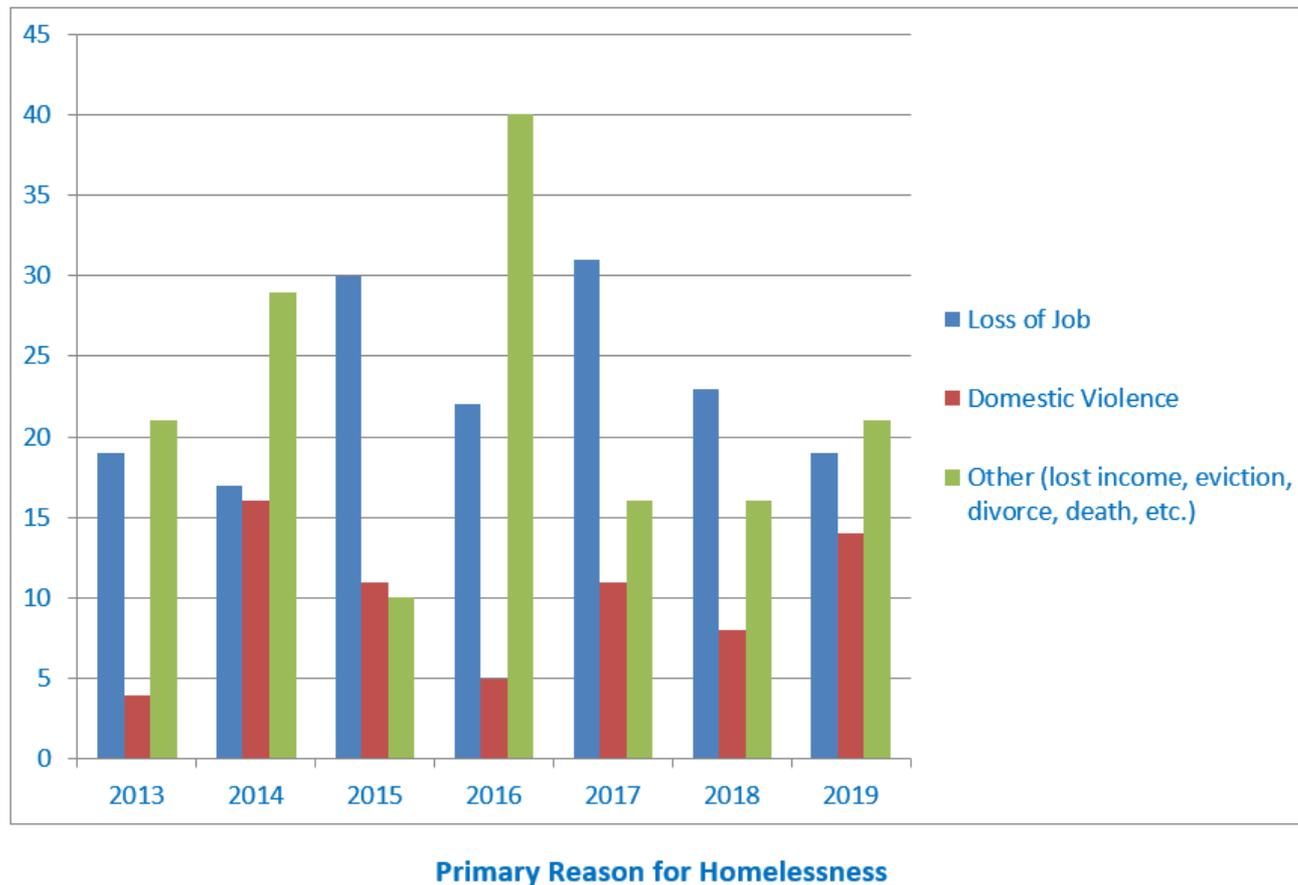
Project Homeless Connect 2012 - 2019



Housing Status Percentages

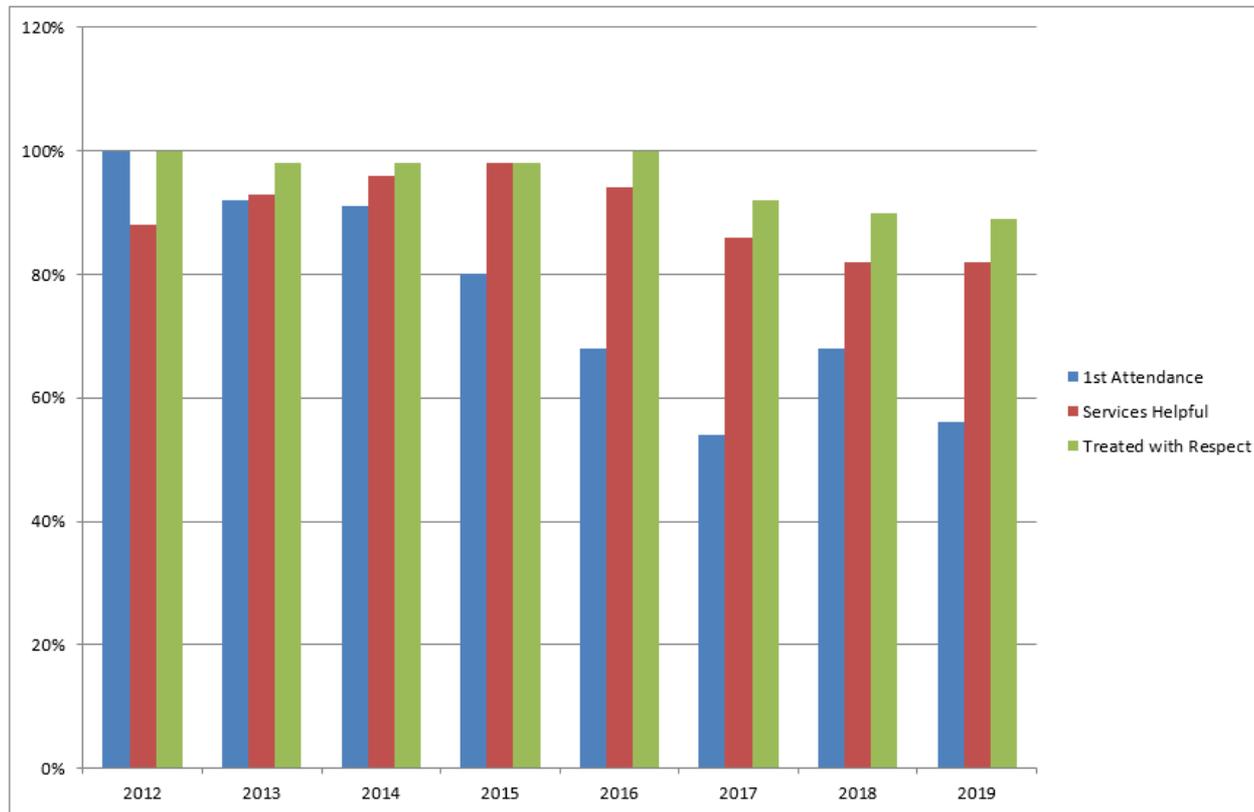
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Services Received

# 2019 Data Extrapolation

- 126 individuals participated
- 318 individuals impacted by PHC
- 58% currently were experiencing homelessness
- 68% experience alcohol abuse, developmental disability, drug use, HIV/AIDS, mental health issues, physical disabilities
- 19% of participants stated they were homeless due to loss of job
- 1% of participants stated they were homeless due to jail/prison release
- 16% of participants stated they were homeless due to domestic violence
- 89% of participants stated would use a cold weather shelter if available
- 11% were US Military Veterans
- 6 pets received services (5 dogs/1 cat)

# Comments that concern us...

- "One day a year is not enough; pathetic"
- "Need shelter in community"
- "Transportation-need buses"
- Services needed that were not provided:  
Transportation, Red Cross, low income housing,  
child care information, OCS, SSA
- Need a two day event
- 97% stated they would use a community bus  
route system if provided
- 40% were interested in Narcan kits
- 18% stated they had been in the foster care  
system

**9<sup>TH</sup> ANNUAL  
2020 PHC  
JANUARY 29, 2020  
9-3PM  
SOLDOTNA SPORTS COMPLEX**

Thank you for allowing us to  
speak today.  
At Project Homeless Connect, we  
believe that no one deserves to  
lose hope.

Questions?

