

From: Duane Bannock [<mailto:Duane@uptownmotel.com>]

Sent: Thursday, July 05, 2018 4:26 PM

To: Ogle, Wayne <wogle@kpb.us>; Hibbert, Brent <bhibbert@kpb.us>; Smalley, Hal <HSmalley@kpb.us>; Bagley, Dale <dalebagley@kpb.us>; Blakeley, Norm <NBlakeley@kpb.us>; Carpenter, Kenn <KCarpenter@kpb.us>; Fischer, Paul <pfischer@kpb.us>; Cooper, Kelly <kellycooper@kpb.us>; Dunne, Willy <WDunne@kpb.us>

Cc: Blankenship, Johni <JBlankenship@kpb.us>; G_Notify_AssemblyClerk <G_Notify_AssemblyClerk@kpb.us>; Pierce, Charlie <CPierce@kpb.us>; Quick, John <JQuick@kpb.us>

Subject: Veto override vote 7/6/18

President Ogle and Assembly members:

I am writing you to urge a 'No' vote of the over-ride of the Mayor's veto of \$206,000 in extra funding to the Kenai Peninsula Tourism & Marketing Council (KPTMC).

Title 19 of the Borough Code of Ordinances allows for such funding, even to define that it **may** be done in-house or by contract or grant. One of the key words is 'may.' However, the code is clear that **"no applications shall be approved nor expenditures made prior to approval of the annual program objectives"** (KPB Code of Ordinances 19.10.020)

I am unaware if there's been formal approval of 2019 program objectives, however, I remind you of an Assembly meeting just a few weeks ago: for nearly 2 hours you heard testimony from the very customers the Ordinance seeks to support: Those in the tourism industry. An overwhelming common theme to their testimony was: *"we're struggling"* and many providers, the Uptown Motel included, are feeling the backlash of poor fish returns and subsequent fishery closures.

If the program objective of your current contract grantee (KPTMC) is to fill hotel rooms, B&B's, guide boats and other tourist-related activities, then it seems crystal-clear the objective isn't being met.

I have offered a verifiable and measurable way for KPTMC and the Uptown Motel to support each other, as well as help tourism revenue and tax dollars to the borough; they polity declined. Maybe it was a bad idea for them, but I remain convinced that spending tax-payer cash to promote select private businesses is an incredibly poor priority, ESPECIALLY considering the funding challenges you face today.

I've said this before and I'll say it again: As a person who receives a paycheck from a hotel, why wouldn't I want every tax-payer helping fund my advertising budget? The answer is simple: It's not the tax payer's job. Maybe, when we had more money than brains, it was a good idea to create a public-private partnership that would funnel tax dollars into creating subsidized jobs. Maybe. Today we don't have the money....

Spending money on non-mandated organizations with a non-verifiable outcome is poor prioritization of your limited funds.

Please vote 'no' to the question before you.

Thank you.

Duane Bannock
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907 283 3660

Your Name: H S Norwood
Your Email: rohobawr@alaska.net
Subject: 7/6/2019 Special Meeting Hal Smally POV
Message:

This is what I am hearing:

We don't know the impact of tourism KPTMC has so we should keep funding it.

That's what I heard.

By the way ... thank all of you for your service. It is a bright and sunny day and you are in a special meeting.

Your Name: H S Norwood
Your Email: rohobawr@alaska.net
Subject: 7/6/2018 Special meeting Multiple Comments
Message:

Bottom Line: Support the mayor's vetoes for all the reasons already expressed. You already raised our mill rate for crying out loud.

You should have asked the KPTMC person what the BOUNCE rate is. To the meeting listener it is quite evident the KPTMC is way behind with respect to how marketing is done these days.

Bannon is right on that folks go to Disneyland to go to Disneyland. They also pay a BED TAX because they want to go to Disneyland. And Kenai Peninsula visitors would STILL COME to the Kenai if there was a Bed Tax.
