



Kenai Peninsula Project Homeless Connect

Brought to you in partnership with the Kenai Peninsula Continuum of Care and the Kenai Peninsula Project Homeless Connect Sub-committee

Speakers: Kathy Gensel-Steering Project Chair, Frank Alioto-Co-Chair & Jodi Stuart-PR Chair

What is Project Homeless Connect (PHC)?

- **One-day:** a community-wide event
- **One-stop:** housing, support, and quality of life resources
- **One-goal:** ending homelessness
 - City/county or community-led
 - Consumer-centric
 - Outcome-oriented

What are the Key Characteristics of Project Homeless Connect?

- ✓ **Hospitality:** Consumers as Welcomed Guests
- ✓ **Immediacy:** Same-Day Results for Consumers
- ✓ **Community:** Voluntary Civic Participation
- ✓ **Partnership:** Across Agencies and Sectors
- ✓ **Excellence:** Rigorous Evaluation and Improvement



The Ten Essential Elements of Project Homeless Connect

1. Political / Civic Will
2. Partnership
3. Event Execution
4. Planning Team
5. Site Selection
6. Volunteers
7. Resources
8. Consumer Engagement
9. Media
10. Data and Results





Political / Civic Will

Mayor and borough official leadership integrates PHC into jurisdictionally-led, community-based 10-Year Plan activities.

Jurisdictional leaders and community stakeholders involved in 10-Year Plans activities are a natural connection and foundation and:

- ❖ **Re-prioritize** local government resources
- ❖ **Hasten** creation of community partnerships
- ❖ **Catalyze** media interest
- ❖ **Connect** provider agencies operating in silos
- ❖ **Mobilize** corporate / local business resources

Political / Civic Will: *Best Practices in Leadership*

- **San Francisco Mayor created the first PHC by taking city staff and programs from City Hall to where homeless consumers live.**
- **Jurisdictions adopted PHC to support 10-Year Plan activities that reduce and end homelessness.**
- **Lead PHC sponsors now include universities, businesses, communities, faith groups, and professional sports teams.**

As is the case in the development of 10-Year Plans, partnership of the public and private sectors is essential. They offer complementary resources and access.

Government partners include:

- 1. City agencies**
- 2. County agencies**
- 3. State agencies**
- 4. Federal agencies**

Services Provided

Massage Therapy

Hair Cuts

Veterinarian Services

Housing Services

Medical Services

Food/Food Pantry

Job Services

Eye care

Vet Services

Substance Use Disorder Services

Public Assistance

Phone Services

Showers/Laundry Services



Kenai Peninsula Project Homeless Connect Data 2015 & 2016

2015 Data

- 48% increase in participation over 2014
- 189 individuals impacted by PHC
- 74% currently were experiencing homelessness
- 47% experience alcohol abuse, developmental disability, drug use, HIV/AIDS, mental health issues, physical disabilities
- 30% of participants stated they were homeless due to loss of job

2016 Data

- 38% increase in participation over 2015
- 213 individuals impacted by PHC
- 76% currently were experiencing homelessness
- 46% experience alcohol abuse, developmental disability, drug use, HIV/AIDS, mental health issues, physical disabilities
- 22% of participants stated they were homeless due to loss of job

2017 Data

- 7% increase in participation over 2016
- 203 individuals impacted by PHC
- 58% currently were experiencing homelessness
- 48% experience alcohol abuse, developmental disability, drug use, HIV/AIDS, mental health issues, physical disabilities
- 35% of participants stated they were homeless due to loss of job
- 1% of participants stated they were homeless due to jail/prison release
- 12% of participants stated they were homeless due to domestic violence
- 7% of participants stated they were homeless due to substance use disorders/mental health concerns
- 14% were US Military Veterans

**2018 PHC
JANUARY 24, 2018
10-4PM
SOLDOTNA SPORTS COMPLEX**

Thank you for allowing us to
speak today.
At Project Homeless Connect, we
believe that no one deserves to
lose hope.

Questions?