

Essert, Sue Ellen

From: AMCO Local Government Only (CED sponsored)
<amco.localgovernmentonly@alaska.gov>
Sent: Wednesday, April 3, 2024 9:21 AM
To: Turner, Michele; Essert, Sue Ellen; Jenkins, Misty; Scarlett, Nolan; Boehmler, Miranda; Raidmae, Ryan; Lopez, Samantha; Carter, Brittany; Quainton, Madeleine
Cc: AMCO Local Government Only (CED sponsored)
Subject: <EXTERNAL-SENDER>PSSE #15754 dba Bear's Den Liquor
Attachments: PSSE #15754 dba Bears Den Liquor.pdf

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Good morning,

As you are aware, State alcohol laws went through a rewrite and the new Title 4 became effective 1/1/2024. Attached is an application for a Package Store Sampling Endorsement (PSSE) which is a new activity under Title 4 (AS 04.09.490).

A PSSE authorizes the holder of a package store license to offer for consumption on the licensed premises at no charge a small sample of an alcoholic beverage from its inventory during the package store's stated hours of business, but not between the hours of midnight and 8:00 a.m. (restrictions apply, please refer to the statute).

This is an application that is subject to the 60-day protest period under AS 04.11.480. This is your official notice of a complete endorsement application.

Allow me to point out a few things to make it easier for you:

- You may ignore the Application ID at the top of the document, which is not the license number. The license number for this endorsement is **15754 dba Bear's Den Liquor**, as labeled in the file name
- Primary License Information: an endorsement does not stand alone, it needs a primary license. The primary license number is **976**, located at **33035 Sterling Hwy, AK**

Please let us know if you have any questions.

Gabriel Gonzales
Local Government Specialist
DCCED - Alcohol and Marijuana Control Office
550 W. 7th Avenue, Suite 1600



Document reference ID : 2095

Licensing Application Summary

Application ID:	2095
Applicant Name:	Three Bears Alaska, Inc.
License Type applied for:	Package Store Sampling Endorsement (PSE) (AS 04.09.490)
Application Status:	In Review
Application Submitted On:	01/05/2024

Entity Information

Business Structure:	Corporation
Alaska Entity Number (CBPL):	24136D

Entity Contact Information

Entity Address:	500 S Triple B Street, Wasilla, AK, USA
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Initial Application Information

Authority Type:	I am authorized user by the designated licensee with binding authority
Legal First Name:	Joan
Legal Last Name:	Travostino
Email Address:	joan@threebears.store
Phone Number:	907-242-4322

Additional Authorized User

Legal Name: Michele Rupp

Relation with licensee: Legal Counsel

Ownership / Principal Party Details

Principal Parent Entity	Principal Party	Role	%Ownership
Three Bears Alaska, Inc.	Three Bears Investment Group, Llc	Stockholder/Shareholder	100
Three Bears Alaska, Inc.	David A Weisz Sr.	President	
Three Bears Alaska, Inc.	Paul D Sonnenberg	Vice President	
Three Bears Alaska, Inc.	Stephen D Mierop	Vice President	
Three Bears Alaska, Inc.	Rachel A. Sanford	Vice President	
Three Bears Alaska, Inc.	Robert Andy Baldrige	Secretary	
Three Bears Alaska, Inc.	Joan Travostino	Vice President	
Three Bears Alaska, Inc.	Julie Morales	Vice President	

Premises Address

Nearest municipality, city, and/or borough: Outside City Limits

Country, State, Zip: AK, United States,

Primary license number

Primary License Information

License Number - 976 - Package Store
License(PSL) - Outside City Limits

Basic Business information

Business/Trade Name:

Bear's Den Liquor

Local Government and Community Council Details

City/Municipality

No Local Government

Borough

Kenai Peninsula Borough

Ninety Day Sign Requirements

Posted the 90 day sign: No

Attestations

I certify that all proposed licensees (as defined in AS 04.11.260) and affiliates have been listed on this application.

I certify that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check the identification of a patron will complete an approved alcohol server education course, if required by AS 04.21.025, and, while selling or serving alcoholic beverages, will carry or have available to show a current course card or a photocopy of the card certifying completion of approved alcohol server education course, if required by 3 AAC 305.700.

I agree to provide all information required by the Alcoholic Beverage Control Board in support of this application.

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a

license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

I certify that all proposed licensees have been listed with Division of Corporation, Business, and Professional Licensing.

I certify that I and any individual identified in the business entity ownership section of this application, has or will read AS 04 and its implementing regulations.

Signature

This application was digitally signed by : Joan Travostino on 1/5/2024 10:49:04 AM

Payment Info

Payment Type : CC

PaymentId: b7c6ece5-3124-4825-85bf-42be841ce51a

Receipt Number: 100750432