



KENAI PENINSULA BOROUGH

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MIKE NAVARRE
BOROUGH MAYOR

MEMORANDUM

TO: Dale Bagley, Assembly President
Members, Kenai Peninsula Borough Assembly

THRU: Mike Navarre, Mayor *MN*

FROM: Brenda Ahlberg, Community & Fiscal Projects Manager *BA*

DATE: May 7, 2015

SUBJECT: Resolution 2015-026, A Resolution Establishing Grant Criteria for the Promotion of Tourism Pursuant to KPB 19.10.040

KPB Chapter 19.10 "Promotion of Tourism" requires grant criteria to be established by resolution as cited in KPB 19.10.040. The tourism promotion grant program has effectively been managed by way of grant agreement requirements. This resolution formally establishes consistent fiscal and reporting responsibility as well as monitoring and auditing requirements for tourism promotion grants.

Establishing this criteria will also allow the administration to make recommendations for cash match requirements, hence allowing grantees the opportunity to financially illustrate commitment to a public program or to leverage additional funding through other sources that will ultimately benefit borough residents.