

NOVEMBER 7TH, 2023

# Kenai Peninsula Borough Assembly

THE KENAI PENINSULA ECONOMIC DEVELOPMENT DISTRICT







# Kenai Peninsula Borough

Imagery Source: ArcGIS  
Online World Imagery

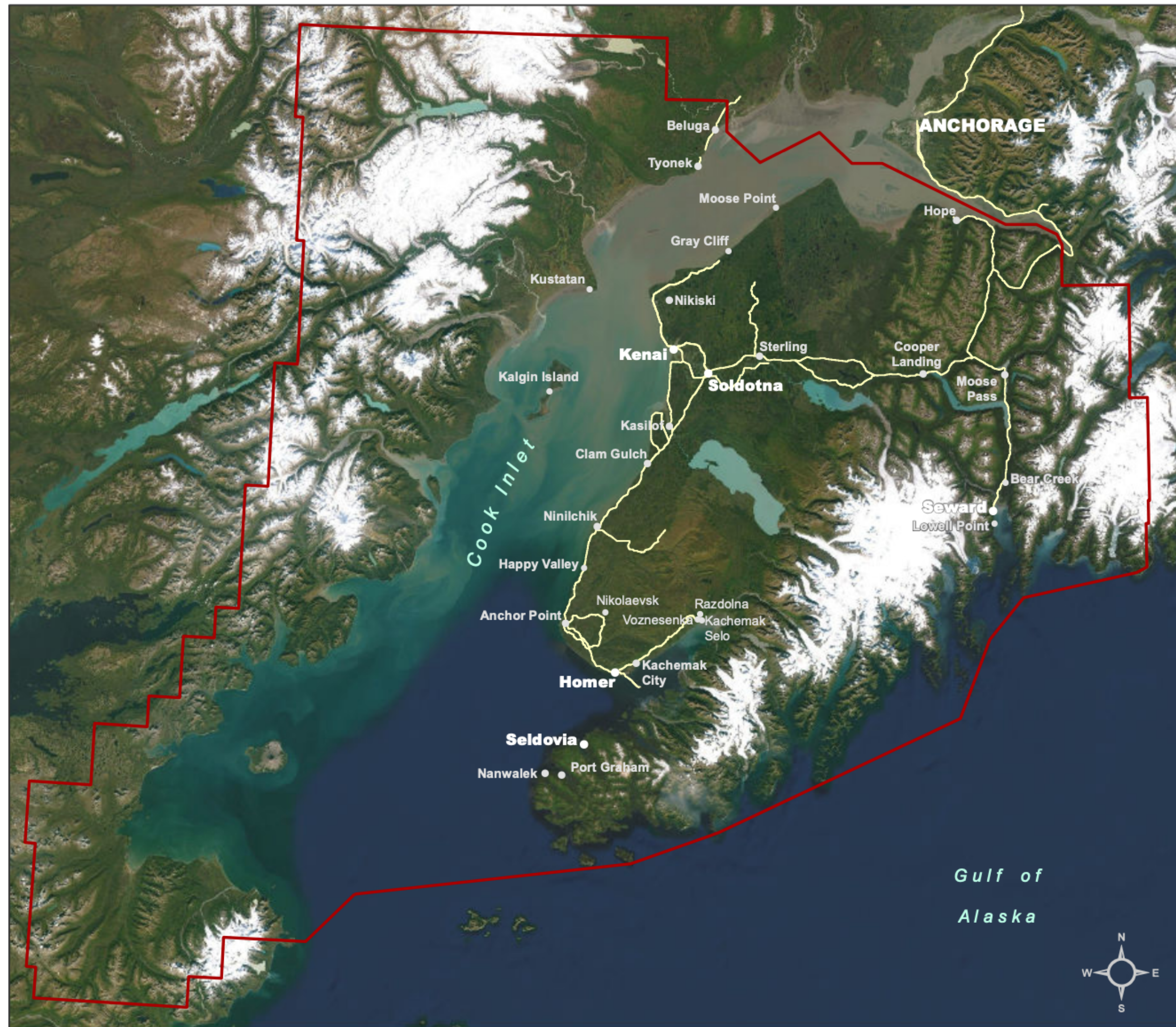
Map Date: 9/19/2019

- Major Roads
- KPB Boundary

0 5 10 Miles



The information depicted hereon is for a graphical representation only of best available sources. The Kenai Peninsula Borough assumes no responsibility for any errors on this map







# KPEDD OVERVIEW

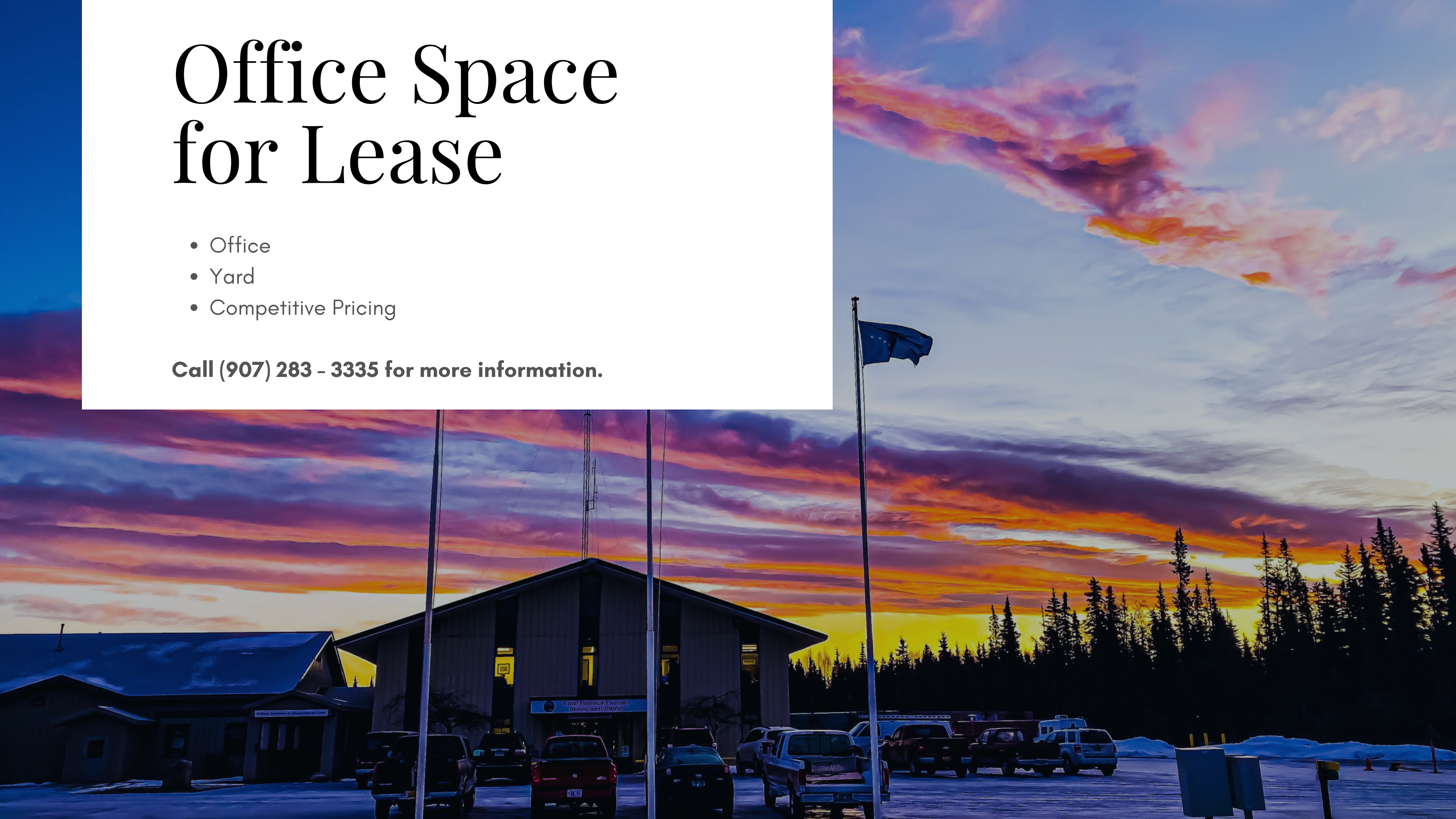
The Kenai Peninsula Economic Development District (KPEDD) is a private non-government resource focused on the responsible and sustainable economic development for our region. Using a 30,000ft view of the economy, we locate financing and orchestrate community collaboration for economic planning and business incubation. We support infrastructure projects, workforce development and regional industries. KPEDD is funded by federal, state, regional and educational contracts.



# Office Space for Lease

- Office
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# QUALITY OF LIFE



01

## TECHNOLOGY/COMMUNICATION

Expand broadband access across the Borough

02

## WORKFORCE & HUMAN CAPITAL

Industry partnerships and Vo-tech to attract, retain and train qualified workforce

03

## INFRASTRUCTURE & LAND USE

Industry focused infrastructure and resiliency in transportation, infrastructure, mitigation and responsible use of lands

04

## BUSINESS CLIMATE & ENTREPRENEURSHIP

Outreach, education, and information sharing with government support of businesses

05

## REGIONAL PARTNERSHIPS

Coordinate with industry, municipalities, communities, and non-profits





# Community Update



# Borough Update

- Housing
- Transportation
- Childcare
- Workforce  
Development



# State Update

- Mariculture
- Broadband
- Workforce  
Development





### 1. TECHNOLOGY & TELECOMMUNICATIONS

Continue leading broadband infrastructure development through the Broadband Taskforce; providing a platform for regular communication between federal and state funding agencies, providers, and consumers to ensure regional needs are met - including challenging fabric maps, prioritizing buildout locations, public outreach, stakeholder identification, and advocating at state and federal levels

### 3. INFRASTRUCTURE & LAND USE

Continue developing a viable and sustainable mariculture industry producing shellfish and aquatic plants, increase mariculture-related manufacturing, and supporting industries in the region. This will be a four-year industry-lead, coordinated effort with a long-term goal to grow the industry to \$100 million annually over the next 20 years producing a significant amount of tax revenue for the Kenai Peninsula Borough. This effort will utilize private partnerships that encourage private investment into local economies, increase food security, create jobs, reduce carbon dioxide in coastal waters, and increase revenue for state and local government.

The 2024 Industry Outlook Forum and Tribal Economic Forum will continue to provide a platform for federal and state agencies, Tribes and Tribal Corporations, industry leaders, and resource providers to discuss project updates, economic projections, and changing regulations that effect the region.

Present updates quarterly to the Kenai Peninsula Borough Assembly, incorporated and unincorporated communities and stakeholder groups.

### 5. REGIONAL PARTNERSHIPS

Continue hosting regional discussions and leading coordination efforts between Industry, municipalities, incorporated and unincorporated communities, educators, and non-profits.

# FY24 Projects BASED ON CEDS GOALS

### 2. WORKFORCE & HUMAN CAPITAL

Coordination of Transportation, housing, and childcare access by connecting funding agencies and private investors with community advocacy groups, existing providers, and incorporated and unincorporated communities to fill gaps in resources, adjust existing services as needed, and identify funding opportunities to expand current infrastructure.

Transportation access for disabled and underserved populations Peninsula-wide

Affordable housing access for Homer and Seward

Expanded access to childcare Peninsula-wide

### 2. WORKFORCE & HUMAN CAPITAL

Upgrading and expanding both [www.kpeddd.org](http://www.kpeddd.org) and [www.kenaipeninsulaworkforce.org](http://www.kenaipeninsulaworkforce.org) sites with current infographic statistics, incorporating emerging industry clusters, adding new resources and layered GIS maps, stronger marketing strategies, and improving integration between the two platforms.

### 4. BUSINESS CLIMATE & ENTREPRENEURSHIP

Restructure the existing Microloan Program to allow for larger loans caps, measure private investment and job growth, decrease interest rates, utilize unused capacity, and mitigate unnecessary risk.

### 5. REGIONAL PARTNERSHIPS

Design a structure and application checklist for entities pursuing foundation and philanthropic funding, creating a consistent application resource that assists entities constructing a formal proposal. Strengthening the strategy and application process will guide consistent and sustainable development in our most vulnerable communities. The foundation funding request structure would include: 1. sources of funding (programs available, Identification of "best fit" for categorical requests), 2. background research (Identifying community needs and vulnerabilities, regional assets), 3. package structure and presentation (effectively communicating goals, project needs, and anticipated outcomes), 4. gathering and gauging community support (Identifying stakeholders, letters of support, tracking match), 5. measuring success (measurable and reportable deliverables, methods of measurements).





Cassidi Cameron

# The Future of KPEDD

- Promotes active and representative citizen participation so that community members can meaningfully influence decisions that affect their quality of living in the communities they choose
- Extensive Local, Borough and State Government Experience
- Values that align with the KPEDD organization in promoting and facilitating growth, investment and development through actionable approaches
- Community Focused; emphasis on supporting and prioritizing quality of living in all areas of the Kenai Peninsula
- Prioritizes solution based strategies that strengthen stakeholder engagement and emphasize collaboration at all levels

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# SAVE THE DATE



INDUSTRY OVERVIEW FORUM (IOF)  
APRIL 25TH, 2024 HOSTED AT THE  
SOLDOTNA REGIONAL SPORTS  
COMPLEX





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Development  
District



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[www.kenaipeninsulaworkforce.org](http://www.kenaipeninsulaworkforce.org)



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PENINSULA  
ECONOMIC  
DEVELOPMENT  
DISTRICT INC





# Thank You

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