

Fiscal Note

Kenai Peninsula Borough
 Fiscal Year 2025

Ordinance/Resolution: Resolution 2024-026
 Fiscal Note Number:
 Publish Date: June 18, 2024

Title: Adopting the Recommendations of the
 Kenai Peninsula Borough’s Voter Turnout
 Working Group

Department: Assembly/Elections

Sponsor: Cox

Expenditures/Revenues

Note: Amounts do not include inflation unless otherwise noted below.

	Recommendation No. 1 Survey KPB Residents	Recommendation No. 2 Public Outreach/Education	Recommendation No. 3 Promote Local Elections	Recommendation No. 4 Early Voting
Operating Expenditures	FY25	FY25	FY25	FY25
Personnel	530	3960	3960	
Supplies		5,000	5,000	
Services	15,000	44,000	44,000	
Capital Outlay				
Other - Advertising	2,000	2,000	2,000	
Total Operating	17,530.00	54,960.00	54,960.00	0.00

Revenue Sources	N/A	N/A	N/A	N/A
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Number of Positions	N/A	N/A	N/A	N/A
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Estimated Supplemental
 Funding: \$ _____

ASSOCIATED REGULATIONS

Will the legislation result in procedural or regulation changes within a department? Y N (circle one)

If yes, by what date are the regulations to be adopted, amended or repealed? _____

Prepared By: _____
Finance sign off: _____

FISCAL NOTE ANALYSIS

Kenai Peninsula Borough

Analysis

Recommendation No. 1 - Survey KPB Residents

We have an estimate from an outside vendor to perform the survey in the amount of \$15,000. The scope of work includes conducting a phone survey and provide targeted lists for mail, digital or test surveys as desired. Run advertisements to encourage participation via newspaper and radio (\$2,000) Estimate 8.0 hours of Deputy Borough Clerk to manage the project.

Recommendaiton No. 2 - Public Outreach/Education and
Recommendation No. 3 - Promote Local Elections

We used a previous promotional campaign costs as a baseline for these contracted services (promoted absentee voting during COVID \$30,000). Printing costs for flyers, mailers/postage and other materials (\$14,000) promotional items, i.e. button, stickers etc. (\$5,000) Run advertisements via newspaper and radio (\$2,000). Estimate 60.0 hours of Deputy Boruogh Clerk to prepare RFP for services and manage the project.

Recommendation No. 4 - Offer Early Voting

We were initially anticipating software costs associated with this recommendation; however, after talking with the Division of Elections and Mat-Su Borough, we would not be able to utilize the division's software and MSB simply uses an Access database to document early voters. This would result in a change of process with little or no fiscal impact.

Recommendation Nos. 5 - 7 have little or no fiscal impacts