

Kenai Peninsula Borough

Community & Fiscal Projects

MEMORANDUM

TO: Brent Hibbert, Assembly President
Members, Kenai Peninsula Borough Assembly

THRU: Charlie Pierce, Mayor *CP*

FROM: Brenda Ahlberg, Community & Fiscal Projects Manager *BA*

DATE: January 7, 2021

RE: Resolution 2021-007, Approving the Tourism and Economic Development Program Objectives for Fiscal Year 2022 (Mayor)

KPB Title 19 requires that the assembly annually approve program objectives promoting tourism and economic development prior to entering into grant or contractual agreements. Per code, "All appropriations and program objectives shall be approved annually by the assembly, and no applications shall be approved nor expenditures made prior to approval of the annual program objectives" (KPB 19.10.020). The assembly approves applicants in the budget ordinance.

Assembly member Bill Elam met with borough staff to develop the proposed program objectives. The group referenced the nonprofits Kenai Peninsula Tourism Marketing Council and the Kenai Peninsula Economic Development District and their current promoting and tracking activities of the borough in a nonareawide basis.

It should be noted that grants to Kenai Peninsula Economic Development District and to the Small Business Development Center are authorized by way of Alaska statute regarding second class borough powers, "a second class borough may by ordinance exercise the following powers on a nonareawide basis: provide for economic development" [AS 29.35.210(a)(8)].

This resolution presents the recommendations for the assembly's consideration.