

Kenai Peninsula Borough Purchasing & Contracting

MEMORANDUM

TO: Charlie Pierce, Mayor

THRU: John D. Hedges, Purchasing & Contracting Director *LF for JH*

FROM: Brenda Ahlberg, Emergency Manager *BH*

DATE: November 3, 2021

RE: Authorization to Award a Contract for RFP22-005 – Municipal Government Services & Tourism / Economic Development Public Relations Campaigns

On August 13, 2021, the Kenai Peninsula Borough Mayor’s Department formally solicited proposals for RFP22-005 – Municipal Government Services & Tourism / Economic Development Public Relations Campaigns. The request for proposals was advertised in the Peninsula Clarion and the Anchorage Daily News on August 13, 2021.

The project consists of developing two public relations campaigns.

On the due date of September 15, 2021, one (1) proposal was received and reviewed by a review committee as follows:

<u>FIRMS</u>	<u>LOCATION</u>	<u>TOTAL SCORE</u>
Agnew Beck Consulting, Inc.	Anchorage, Alaska	458

The highest ranking proposal, which includes a cost factor, was submitted by Agnew Beck Consulting, Inc. with a negotiated lump sum cost proposal of \$157,935.00. The proposal review committee recommends award of a contract to Agnew Beck Consulting, Inc. Your approval for this award is hereby requested.

Funding of this contract will be charged to account numbers 100-94900-00000-43016 and 100-94900-00000-43018.

Charlie Pierce
Charlie Pierce, Mayor

11/4/2021
Date

FINANCE DEPARTMENT FUNDS VERIFIED	
Acct. No. <u>100-94900-00000-43016 - \$84,367.50</u> <u>100-94900-00000-43018 - \$73,567.50</u>	
Amount	<u>\$157,935.00</u>
By: <u>CJ BH</u>	Date: <u>11/3/2021</u>
NA	Funds only avail through 6/30/22