

## MEMORANDUM

TO: Dale Bagley, Assembly President
Members, Kenai Peninsula Borough Assembly
THRU: Mike Navarre, Mayor
Craig Chapman, Director of Finance C Chupn
FROM: $\quad$ Max Best, Director of Planning ${ }_{j}$ (
DATE: March 5, 2015
SUBJECT: Ordinance 2014-19-46, An Ordinance Appropriating $\$ 20,000$ from the Borough's General Fund to the Borough's Uniform Address Sign Project for Additional Funding Needed to Start the 2015 Project Prior to the 2016 Fiscal Year

The Kenai Peninsula Borough facilitates a Uniform Address Number Sign Program ("Program") to enhance delivery of emergency services to borough residents by providing a simple, yet effective system of identifying physical addresses from the road.

Two unincorporated communities within the borough are chosen for the project area each year. Roughly 25 percent of community members participate in the Program annually. Associated costs vary dependent on the size of the communities chosen.

The Program runs seasonally during the summer months while the ground is thawed, usually beginning in May and continuing until winter freeze up. This does not coincide well with fiscal year budgeting as the project year begins at the end of the fiscal budget year. As a result the project is often delayed until July $1^{\text {st }}$ when more funding is available. This drastically reduces the time available to post the current year's address sign requests.

Since inception of the Program in 2004 the communities chosen have increased in population density. In 2014 the costs associated with these larger communities exceeded the amount budgeted for the fall portion of the project, resulting in a funding shortage for the spring 2015 portion of the Program.

When the Program began it was free to the public. To help supplement rising costs, in 2013 a $\$ 10$ fee per sign was instituted and in 2014 the fee per sign was raised to $\$ 20$. The fee does not seem to diminish the popularity of the Program. Address sign fees of $\$ 17,900$ were collected from the public in 2014. The project had to be suspended before completion due to lack of funds
and the ground freezing before all signs could be posted. This means many people who paid the $\$ 20$ fee in 2014 still do not have their signs.

Additional funding of $\$ 20,000$ is needed from the borough's general fund to finish the 2014 project year and begin the 2015 project year before July 1,2015 to allow the full utilization of the time available to complete this project year.


