

Introduced by:	Hibbert
Date:	10/22/19
Hearing:	11/05/19
Action:	Introduced and Set for Public Hearing
Vote:	9 Yes, 0 No, 0 Absent
Date:	11/05/19
Action:	Enacted as Amended
Vote:	6 Yes, 3 No, 0 Absent

**KENAI PENINSULA BOROUGH  
ORDINANCE 2019-19-15**

**AN ORDINANCE APPROPRIATING FUNDS TO AWARD A GRANT TO THE KENAI  
PENINSULA TOURISM MARKETING COUNCIL TO SUPPORT ITS PLANNED  
PROJECTS TO PROMOTE THE BOROUGH**

**WHEREAS,** the Kenai Peninsula Borough (“borough”) has historically provided financial support to the Kenai Peninsula Tourism Marketing Council (“KPTMC”) to promote tourism in the borough; and

**WHEREAS,** during the budget cycle for FY 2020 the assembly amended the proposed budget to appropriate \$100,000 for Kenai Peninsula promotion by KPTMC, which the mayor later vetoed; and

**WHEREAS,** the KPTMC had made substantial progress in its efforts to market the borough in a low-cost manner through the use of social media, its website, and other means; and

**WHEREAS,** the borough is authorized by statute and code to provide for economic development which includes the promotion of tourism in the areas outside of the cities; and

**WHEREAS,** KPB 19.10.040 requires all applications for grants issued to provide for tourism and development in accordance with KPB 19.10 for this year’s budget must have been submitted by February 15, 2019; and

**WHEREAS,** KPTMC submitted a grant application under KPB 19.10 on February 14, 2019 for the anticipated amount of \$100,000; and

**WHEREAS,** to provide KPTMC with an opportunity to update its grant application to include projects for the total appropriated amount of \$150,000, this ordinance authorizes KPTMC to submit an updated application within 45 days of the date this ordinance is enacted; and

**WHEREAS,** tourism has provided a significant contribution towards the borough’s economy each year and funding the KPTMC will continue the borough’s support of this important segment of the borough’s economy;

**NOW, THEREFORE, BE IT ORDAINED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH:**

**SECTION 1.** The sum of \$150,000 is appropriated from the General Fund, fund balance to account 100.94900.00000.43021, Peninsula Promotion – KPTMC for the purpose of promoting tourism in the areas outside of the cities inside the Kenai Peninsula Borough.

**SECTION 2.** KPTMC shall submit its program objectives to the assembly for approval by resolution prior to the grant award.


**SECTION 3.** Notwithstanding KPB 19.10.040, KPTMC may submit an updated application for this funding within 45 days of the date this ordinance is enacted. The application shall be presented to the borough administration identifying its proposed programs and/or projects planned in accordance with borough grant application requirements.

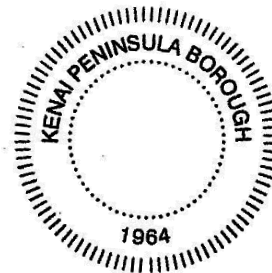
**SECTION 4.** That this ordinance shall take effect immediately upon its enactment.

**ENACTED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH THIS 5TH DAY OF NOVEMBER, 2019.**

  
\_\_\_\_\_  
Kelly Cooper, Assembly President

ATTEST:

  
\_\_\_\_\_  
Johni Blankenship, MMC, Borough Clerk



Yes: Cox, Dunne, Hibbert, Johnson, Smalley, Cooper  
No: Bjorkman, Blakeley, Carpenter  
Absent: None