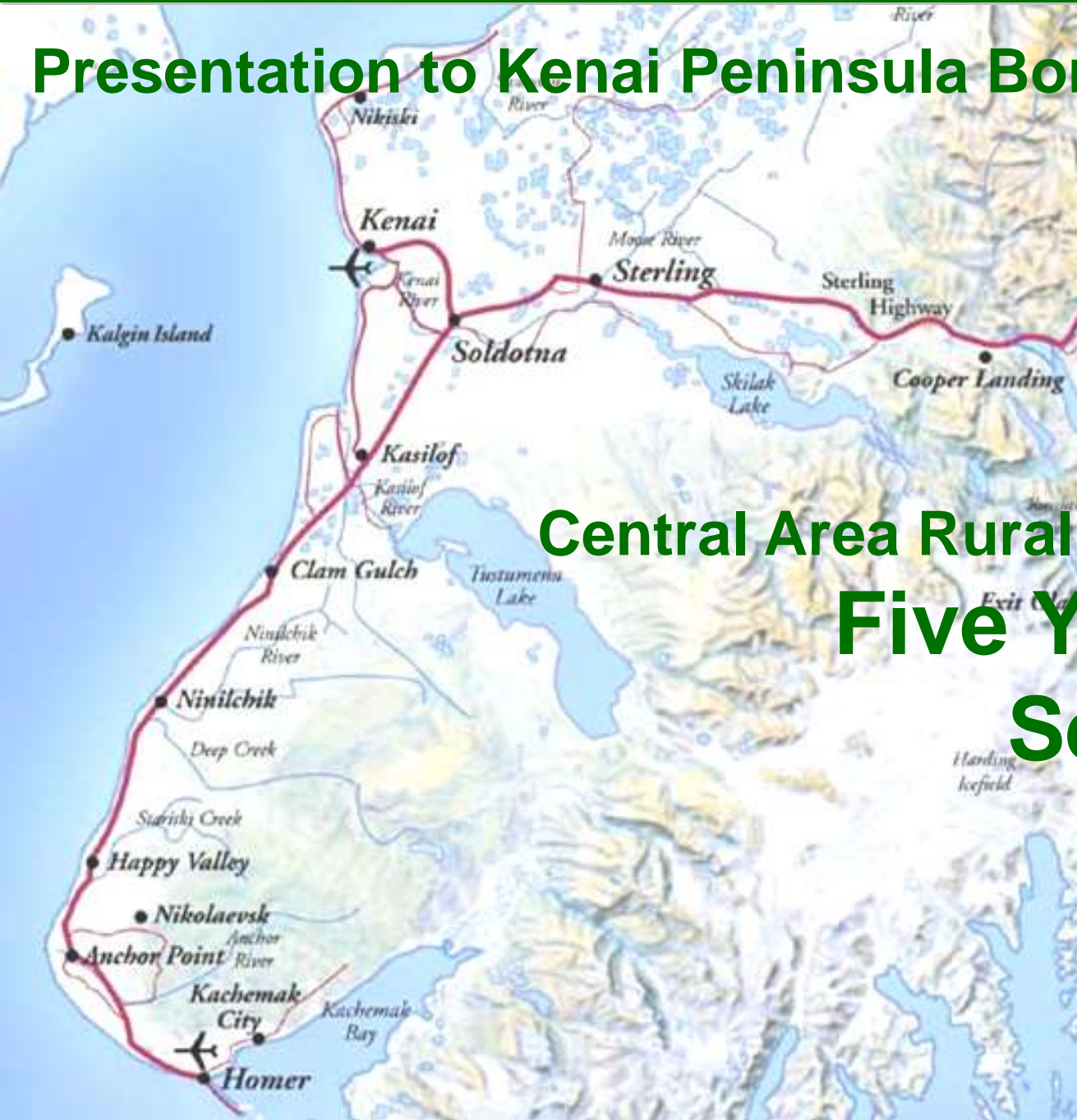


Presentation to Kenai Peninsula Borough Assembly



Central Area Rural Transit System Five Year Transit Service Plan

CARTS Transit Service Plan

- 5-Year plan for public transportation provided by CARTS:
 - Central Peninsula
 - Homer
- Three-Phased Approach
 1. Listening to Mobility Needs
 2. Choices and Service Alternatives
 3. Recommendations to CARTS Board of Directors

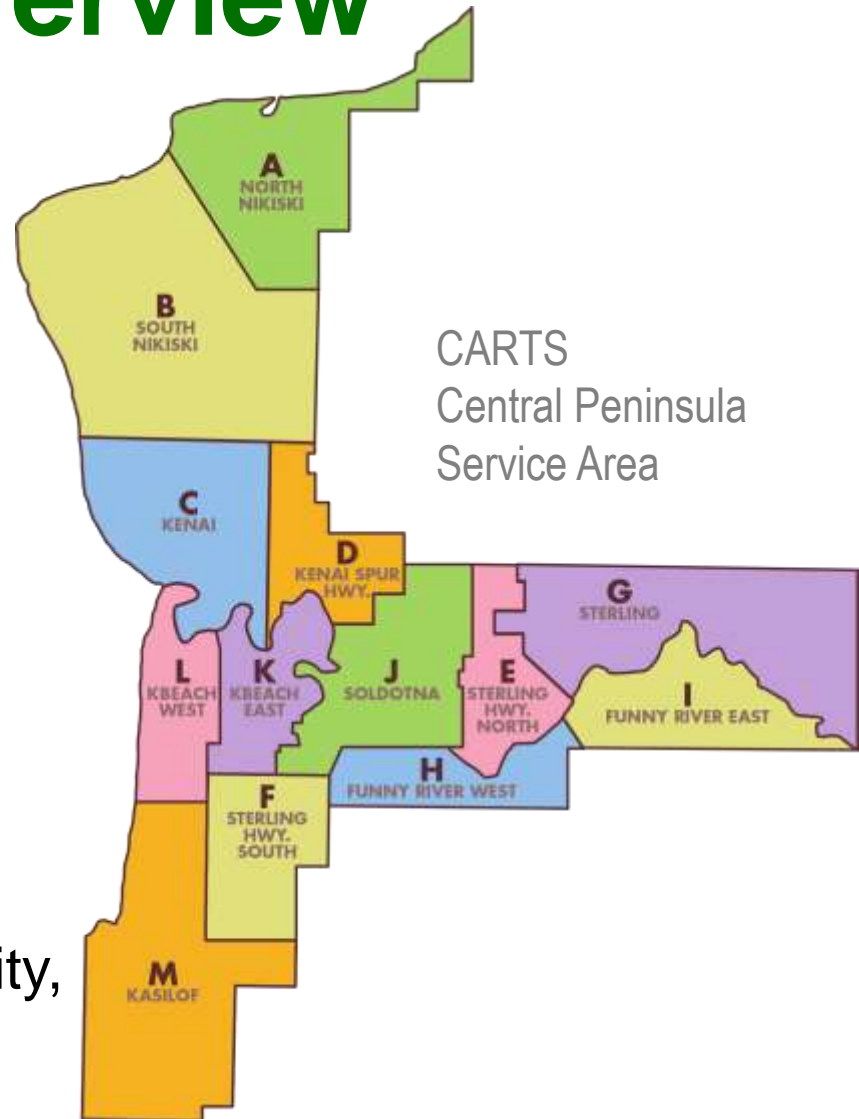
CARTS Transit Service Plan

Answering Key Questions

- What service structures best meet mobility needs of Kenai peninsula travelers?
- What is CARTS' role in providing these services?
- What can be afforded within the existing funding envelope?
- What's on the mobility "wish list"?
- How does this tie into direction from the Borough's Comprehensive Plan update?

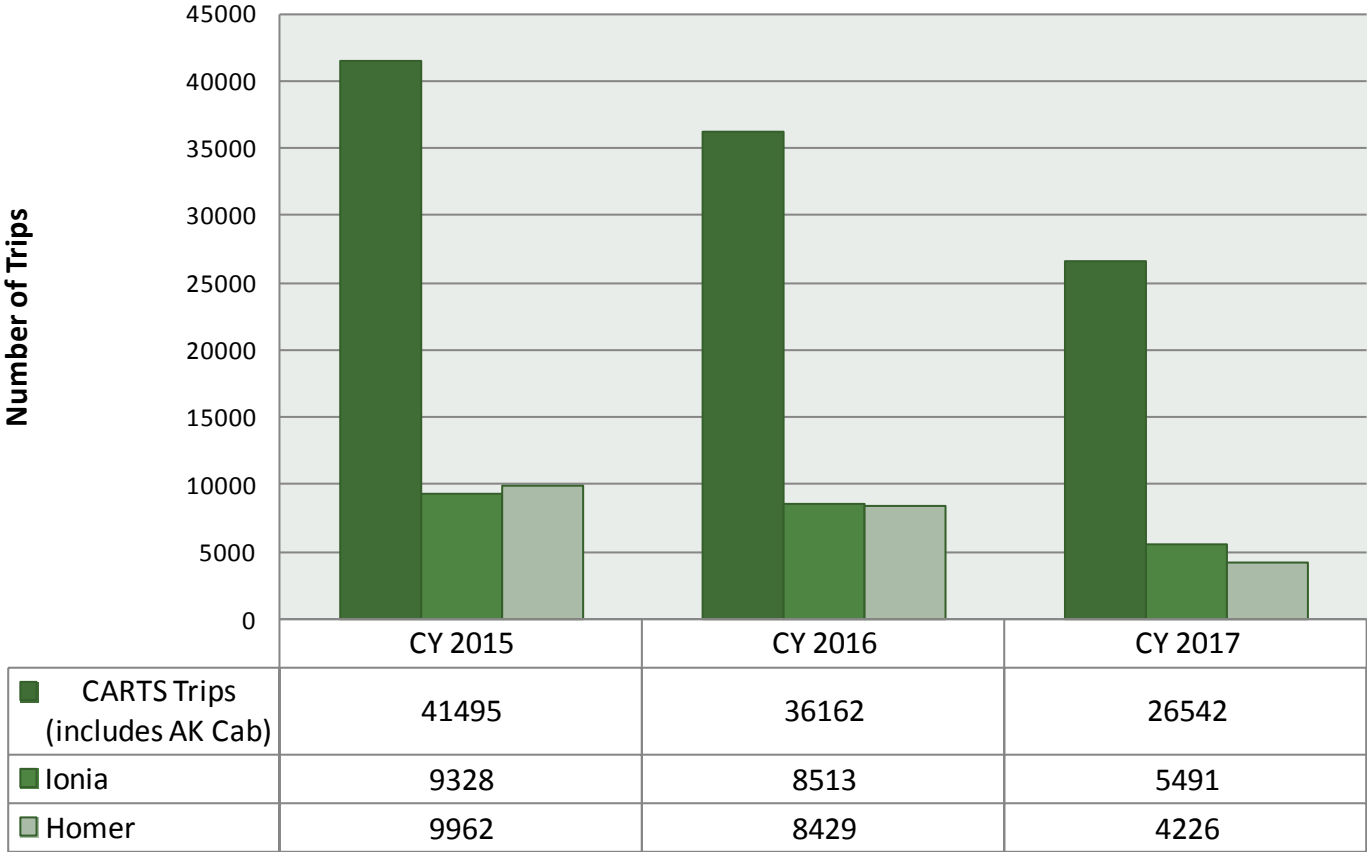
CARTS Overview

- Central Peninsula
 - Door-to-door trips provided on:
 - CARTS vehicles (9)
 - Alaska Cab sedans
- City of Homer and Surrounding Area
 - Taxi voucher program, discontinued in July 2017
- Vehicles to Area Agencies
 - Grant writing
 - Vehicle specs and procurement
 - Vehicle delivery
 - Copper Landing, Ionia community, Ninilchik Senior Center, Homer taxi company



CARTS Ridership

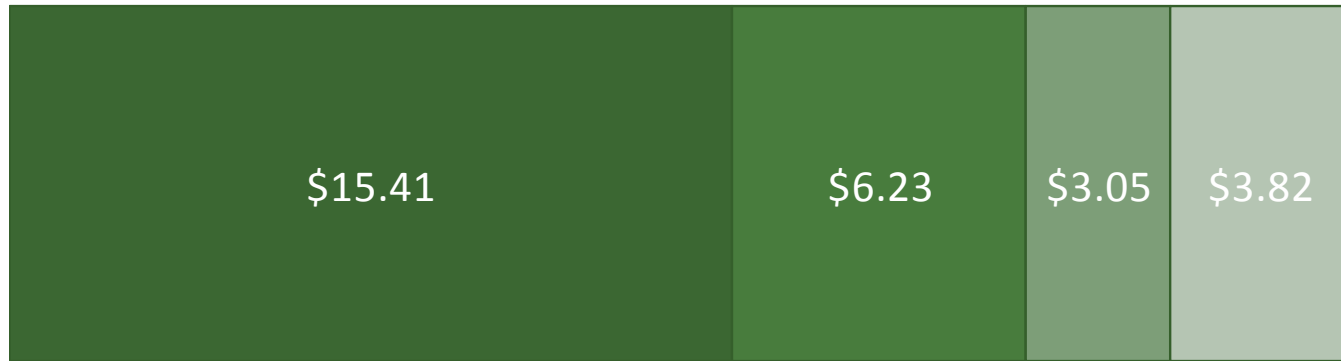
Trips Provided



36,000 trips CY 17

CARTS Cost per Trip

Average Cost Per Trip: \$28.51



0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

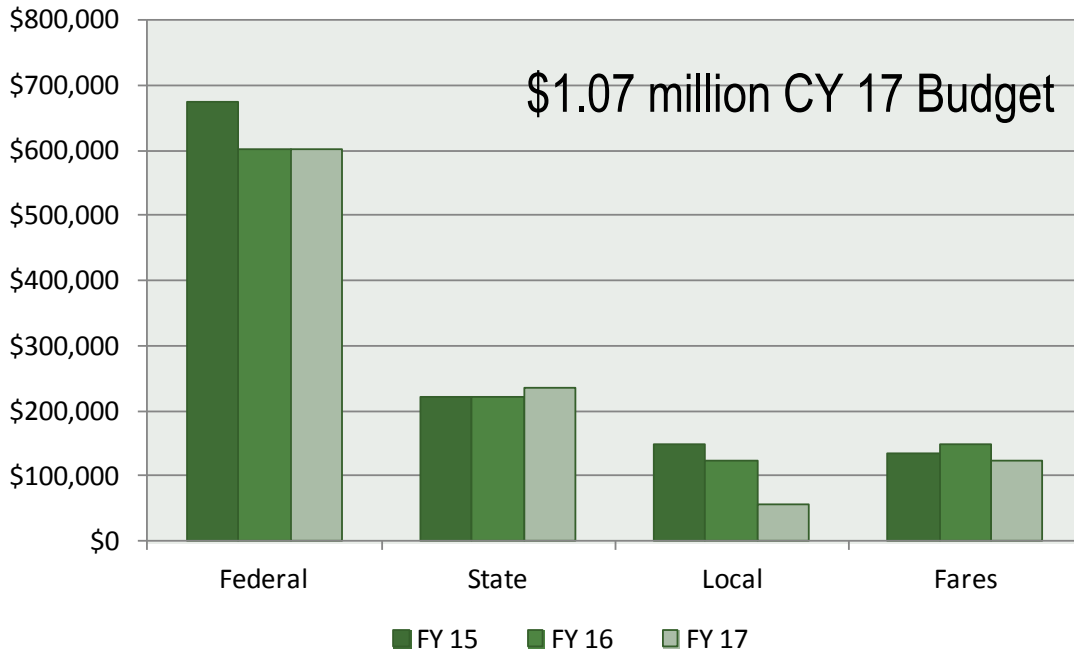
■ Federal ■ State ■ Local ■ Fares

CARTS average trip costs are between the 75th and 90th percentiles for rural transportation demand response, nationally: \$23.79 and \$35.23

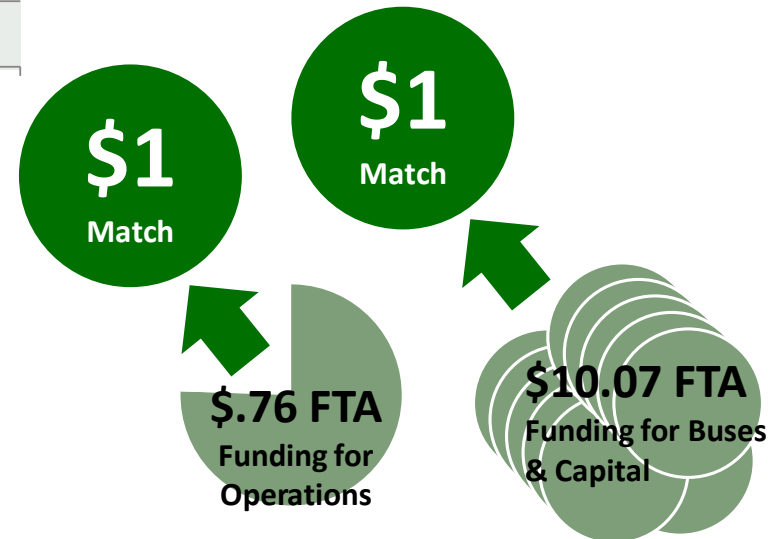
Rural National Transit Database-2015

CARTS Funding

Funding Changes

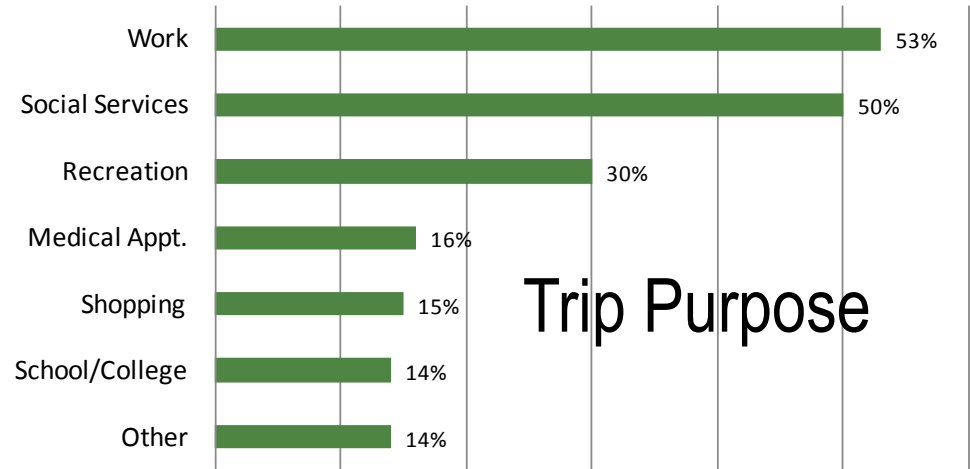
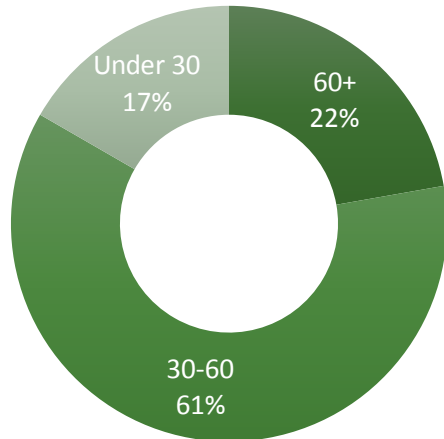


Return on Investment

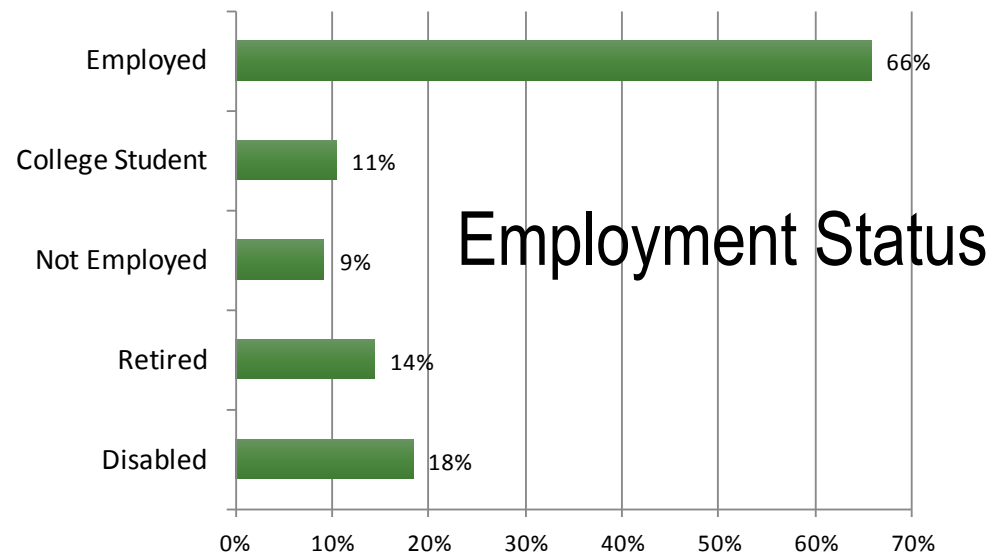
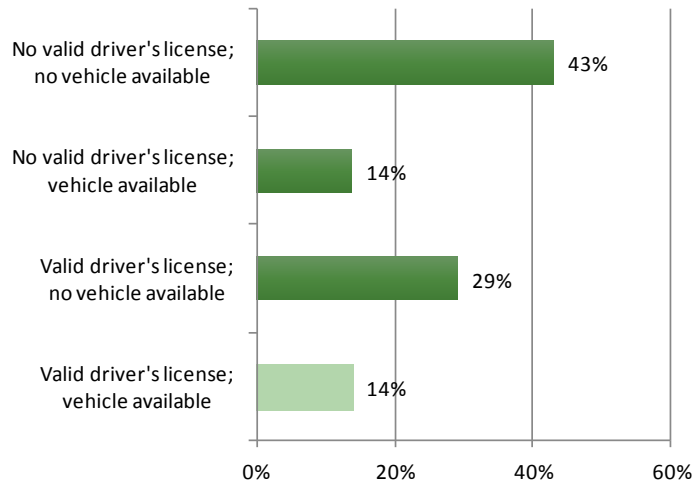


Central Peninsula – 2018 Onboard Survey

Age

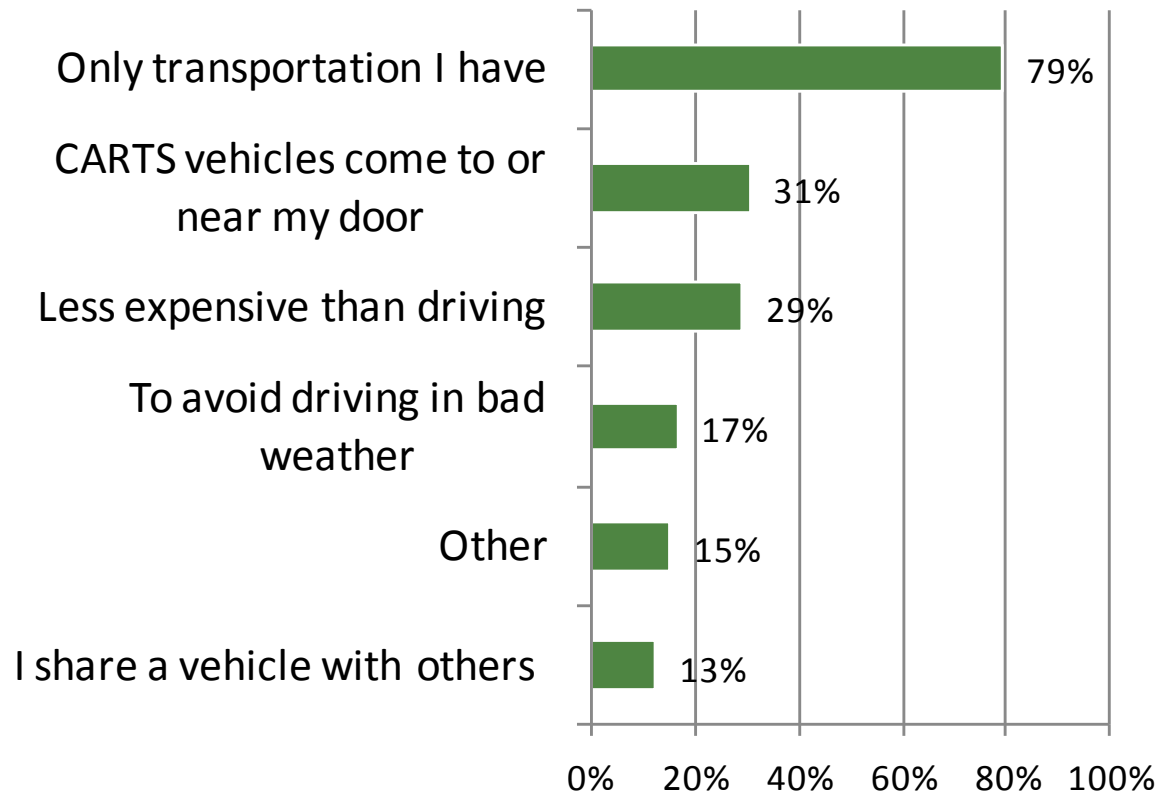


Vehicle & License



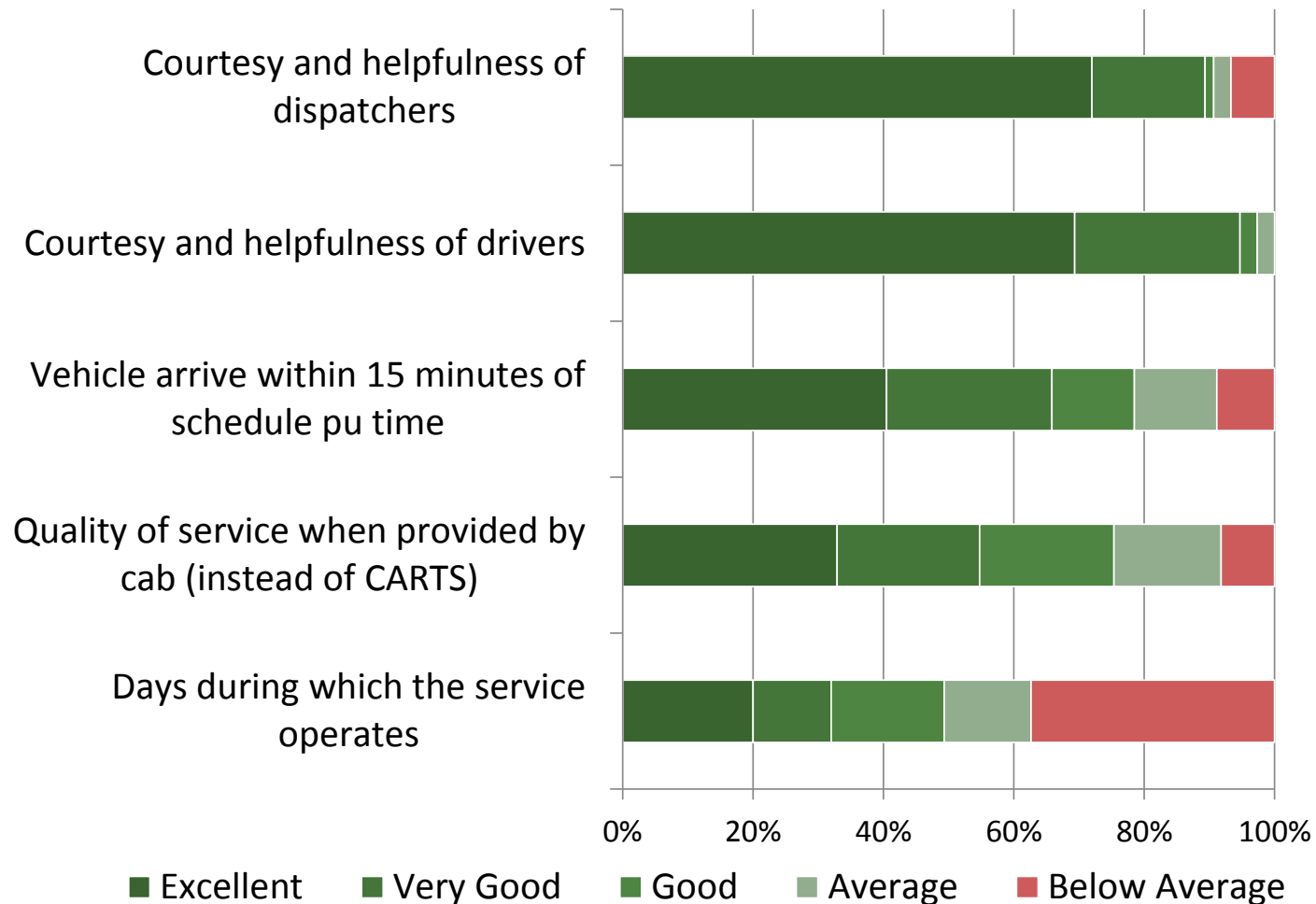
Central Peninsula – 2018 Onboard Survey

Why do you ride CARTS?



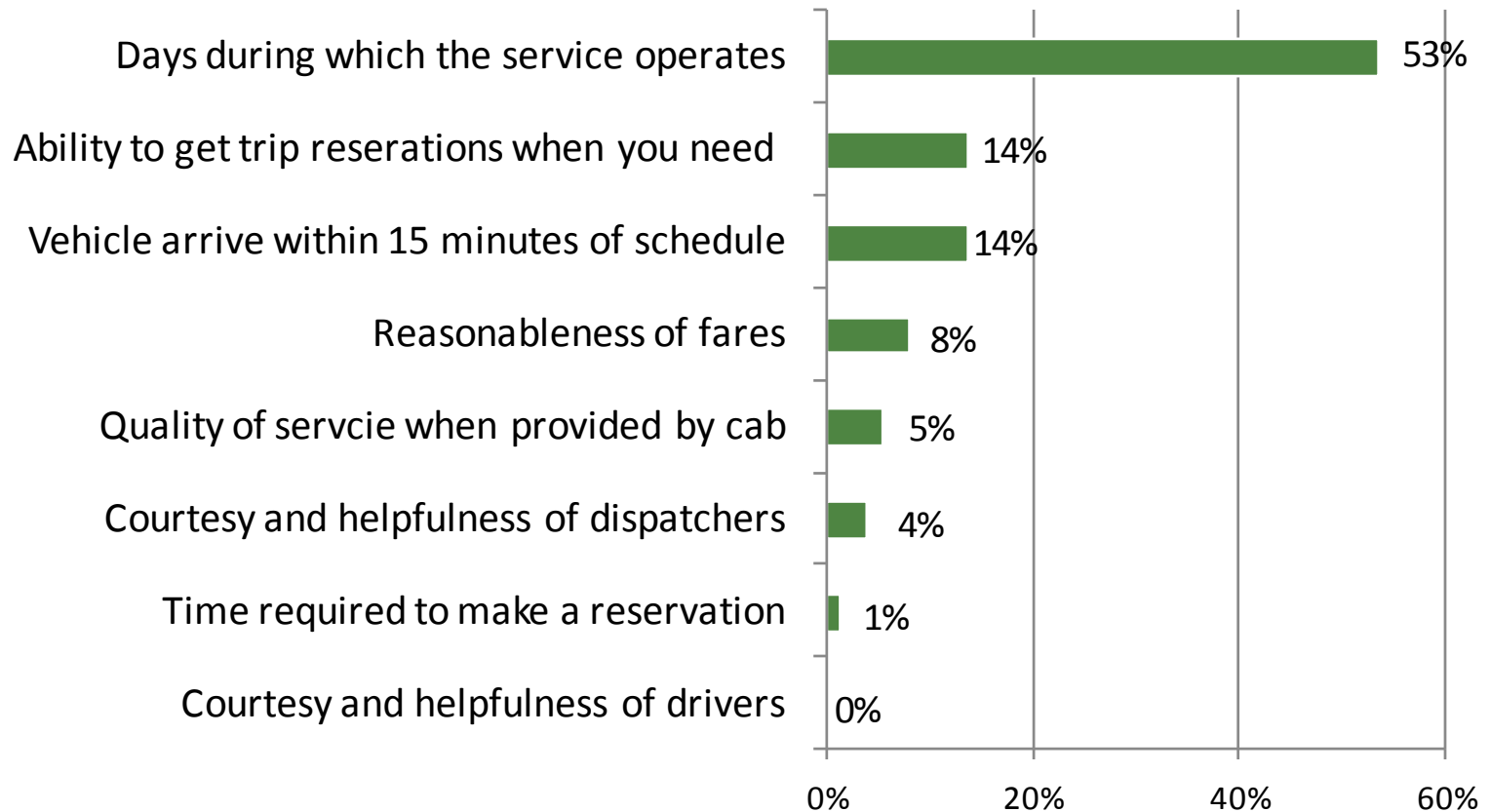
Central Peninsula – 2018 Onboard Survey

How would you “rate” these service elements?



Central Peninsula – 2018 Onboard Survey

What “one” element would you like to see improved?



CARTS Transit Service Plan

Next Steps

- Three-Phased Approach
 1. Listening to Mobility Needs: December 2017 to March 2018
 - 3 community open houses; agency interviews; workshops
 2. Choices and Service Alternatives: April or May 2018
 - 2 Choices consensus-building workshops
 3. Recommendations to CARTS Board of Directors: August 2018
- Can you participate? Encourage others?
 - March 6 - Soldotna workshop; March 7- Kenai workshop
 - April/May Choices workshops in Kenai and in Homer



HOW CAN TRANSIT
SERVE YOU BETTER?

COMMUNITY OPEN HOUSES

Wednesday, March 7, 2018

5 pm – 7 pm

Soldotna Public Library,

Community Room

235 N Binkley St, Soldotna, AK 99669

Thursday, March 8, 2018

5 pm – 7 pm

Challenger Learning Center,

Orientation Room

9711 Kenai Spur Hwy., Kenai, AK 99611

CARTS is developing a transit service plan and we want to know how public transportation can serve you better.

Drop in any time during an Open House:

- Talk to the planning team.
- Ask questions.
- Tell us what improvements are important to you!

FOR MORE INFO, CONTACT: 907-262-8900 or 951-784-1333