

# Kenai Peninsula Borough Purchasing & Contracting

## MEMORANDUM

**TO:** Charlie Pierce, Mayor

**THRU:** John D. Hedges, Purchasing & Contracting Director *LF for JH*

**FROM:** Rachel Chaffee, Community and Fiscal Projects Manager *RC*

**DATE:** August 4, 2022

**RE:** Authorization to Award a Contract for RFP22-025 FY23 KPB Tourism / Economic Development Campaign

On June 22, 2022, the Kenai Peninsula Borough Mayor's Department formally solicited proposals for RFP22-0025 – FY23 KPB Tourism / Economic Development Campaign. The request for proposals was advertised in the Peninsula Clarion and the Anchorage Daily News on June 22, 2022.

The project consists of developing two public relations campaigns.

On the due date of July 8, 2022, one (1) proposal was received and reviewed by a review committee as follows:

<u>FIRMS</u>	<u>LOCATION</u>	<u>TOTAL SCORE</u>
Agnew Beck Consulting, Inc.	Anchorage, Alaska	389

The highest ranking proposal, which includes a cost factor, was submitted by Agnew Beck Consulting, Inc. with a negotiated lump sum cost proposal of \$78,155.00. The proposal review committee recommends award of a contract to Agnew Beck Consulting, Inc. Your approval for this award is hereby requested.

Funding of this contract will be charged to account numbers 100.94900.00000.43016.

  
\_\_\_\_\_  
Charlie Pierce, Mayor

8/5/2022  
\_\_\_\_\_  
Date

FINANCE DEPARTMENT FUNDS VERIFIED	
Acct. No. <u>100.94900.00000.43016</u>	
Amount <u>\$78,155.00</u>	
By: <u><i>CJ SD for Btt</i></u>	Date: <u>8/4/2022</u>
NA	