

Introduced by:	Mayor
Date:	05/03/22
Hearing:	05/17/22
Action:	Enacted
Vote:	8 Yes, 0 No, 1 Absent

**KENAI PENINSULA BOROUGH  
ORDINANCE 2021-19-52**

**AN ORDINANCE APPROPRIATING MISSION, VISION, VALUES, BRAND  
IDENTITY, AND LOGO DEVELOPMENT FUNDS**

**WHEREAS,** the Kenai Peninsula Borough has an existing contract to complete Mission, Vision, Values, Logo, and Brand Identity and the contracting agency has agreed to extend the contract requiring re-appropriation of the project funds for continuation of the work into FY2023 without delay; and

**WHEREAS,** the current contract end date of June 30, 2022 is not sufficient to complete the project, and it is requested that only the remaining FY2022 balance of the contract associated with the Brand Identity and Logo Development and Borough Identity and Services Campaign sections of the contract be re-appropriated for use in FY2023; and

**WHEREAS,** these funds would be used to complete only the Brand Identity and Logo Development, and Borough Identity and Services Campaign sections of the contract, the remaining sections of the contract will expire, and only those funds available to these portions of the contract remaining will be available for use under this appropriation; and

**WHEREAS,** the funds associated with Economic Development & Tourism Activities were appropriated in the annual FY2022 budget as annual operating funds and therefore will expire at year-end if unused;

**NOW, THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH:**

**SECTION 1.** The amount of up to \$70,588.75 is appropriated from the General Fund fund balance account 100.27910 to account 100.94900.43016 for the Brand Identity and Logo Development section of the Mission, Vision, Values, Brand Identity, and Logo Development Project.

**SECTION 2.** The amount of up to \$15,678.75 is appropriated from the General Fund fund balance account 100.27910 to account 100.94900.43018 for the Borough Identity and Services Campaign section of the Mission, Vision, Values, Brand Identity, and Logo Development Project.

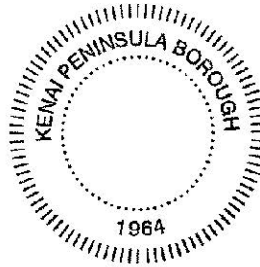
**SECTION 3.** That this ordinance shall become effective July 2, 2022.

**ENACTED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH THIS 17TH DAY OF MAY, 2022.**

Brent Johnson  
Brent Johnson, Assembly President

ATTEST:

John Blankenship  
John Blankenship, MMC, Borough Clerk



Yes: Bjorkman, Chesley, Cox, Derkevorkian, Ecklund, Elam, Tupper, Johnson  
No: None  
Absent: Hibbert