

GROSS BUSINESS SALES IN CITY OF SEWARD

Business Type	2012	2015	2016	1-Year Change (2015-2016)		5-Year Change (2012-2016)	
SEWARD TOTAL	\$237,677,000	\$282,064,000	\$258,511,000	(\$23,552,000)	-8%	\$20,834,000	9%
Admin, Waste Mgmt	\$2,077,000	\$2,333,000	\$2,467,000	\$134,000	6%	\$390,000	19%
Ag, Forestry, Fishing, Hunting	\$10,000	-	-	-	-	-	-
Arts & Entertainment	\$252,000	\$77,000	-	-	-	-	-
Construction Contracting	\$29,769,000	\$40,386,000	\$19,467,000	(\$20,919,000)	-52%	(\$10,302,000)	-35%
Educational Svcs	\$56,000	\$11,000	-	-	-	-	-
Finance + Insurance	\$144,000	\$21,000	-	-	-	-	-
Guiding Land	\$151,000	\$536,000	\$760,000	\$224,000	42%	\$609,000	403%
Guiding Water	\$20,968,000	\$26,955,000	\$29,495,000	\$2,540,000	9%	\$8,527,000	41%
Health Care, Social Asst	\$1,165,000	\$1,676,000	\$1,667,000	(\$9,000)	-1%	\$502,000	43%
Hotel/Motel/B&B	\$12,604,000	\$15,605,000	\$15,801,000	\$197,000	1%	\$3,197,000	25%
Information	\$3,644,000	\$3,774,000	\$3,177,000	(\$597,000)	-16%	(\$467,000)	-13%
Manufacturing	\$20,175,000	\$12,064,000	\$10,967,000	(\$1,097,000)	-9%	(\$9,208,000)	-46%
Mining/Quarrying	-	-	-	-	-	-	-
Prof, Scientific, Technical Svcs	\$10,257,000	\$6,752,000	\$5,484,000	(\$1,268,000)	-19%	(\$4,773,000)	-47%
Public Admin	\$7,366,000	\$7,687,000	\$8,022,000	\$335,000	4%	\$656,000	9%
Remediation Svcs	-	-	-	-	-	-	-
Rental Commercial Prop	\$1,973,000	\$2,635,000	\$2,650,000	\$16,000	1%	\$677,000	34%
Rental Non-Residential Prop	\$348,000	\$429,000	\$775,000	\$346,000	81%	\$427,000	123%
Rental Self-Storage + Mini-Warehouses	-	\$257,000	\$271,000	\$14,000	6%	-	-
Rental Personal Prop	\$160,000	\$151,000	\$156,000	\$5,000	3%	(\$4,000)	-2%
Rental Residential Prop	\$5,257,000	\$6,953,000	\$10,659,000	\$3,706,000	53%	\$5,402,000	103%
Restaurant/Bar	\$12,005,000	\$15,120,000	\$15,961,000	\$841,000	6%	\$3,956,000	33%
Retail Trade	\$52,178,000	\$57,376,000	\$56,715,000	(\$661,000)	-1%	\$4,537,000	9%
Services	\$17,973,000	\$23,913,000	\$19,364,000	(\$4,549,000)	-19%	\$1,391,000	8%
Telecommunications	\$480,000	\$606,000	\$784,000	\$177,000	29%	\$304,000	63%
Transportation, Warehousing	\$7,127,000	\$12,091,000	\$9,048,000	(\$3,043,000)	-25%	\$1,921,000	27%
Utilities	-	\$4,876,000	\$4,625,000	(\$251,000)	-5%	-	-
Wholesale Trade	\$31,537,000	\$39,779,000	\$40,099,000	\$320,000	1%	\$8,562,000	27%

Source: Kenai Peninsula Borough Finance Dept - confidential or \$0

CITY OF SEWARD TAX INFORMATION ⁹

Year	2012	2015	2016
Sales Tax	Rate	4%	4%
	Revenue	\$4,148,831	\$4,535,707
Bed Tax	Rate	4%	4%
	Revenue	\$334,824	\$421,980
Property Tax	Mill Rate	8.12	8.37
	Assessed Value (Real & Personal)	\$314,827,713	\$320,218,907
	Revenue	\$1,001,020	\$986,448

Seward

Seward: a Kenai Peninsula Maritime Powerhouse

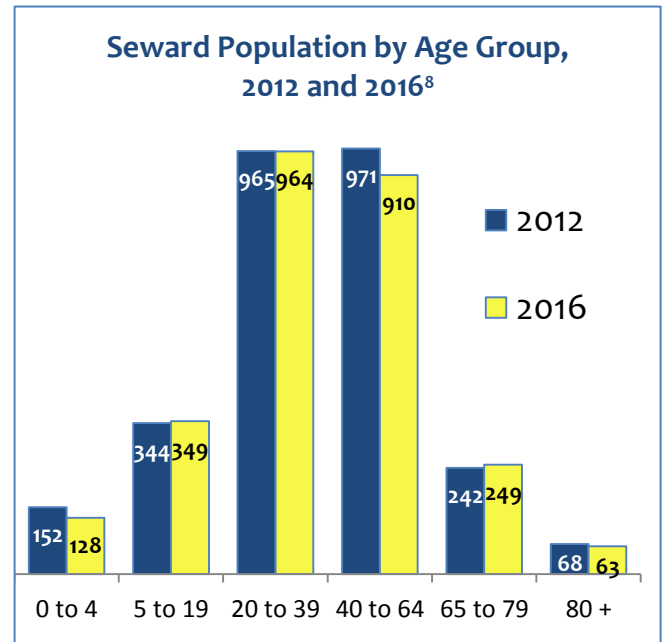
In 2015, Seward⁶:

- Ranked 12th in US for commercial fish landings
- Was the Peninsula's top commercial fishery port with 94 Million pounds landed, worth \$59 Million
- Had 25% of all Sablefish IFQ Landings in Alaska
- Had 11% of all Halibut IFQ Landings in Alaska
- Based on local processing, \$280,935 in state fish taxes was shared with the City (2016)⁷

In 2015, Seward residents⁷:

- Landed 12.5 million pounds of fish in Alaska, with estimated gross earnings of \$9 million

Population	
2016 Population ¹	2,663
2010 Population ¹	2,693
2016 Number of Permanent Fund Dividends (zip code 99664, which includes Seward, Lowell Pt., Bear Cr., Primrose) ²	3,904
PK-12 th Grade School Enrollment (2016/2017) ³	625
Housing ⁴	
Total Housing Units	1,109
Median Value of Owner-Occupied Units	\$164,300
Median Monthly Rent (For Renters)	\$718
Income ⁵	
Total Households	867
Median Household Income	\$53,750
Mean Household Income	\$67,087
Total Families	453
Median Family Income	\$79,076
Mean Family Income	\$84,963
Per Capita Income	\$24,671



HOUSING: In the Seward-Cooper Landing area, 58 homes sold in 2016 with an average value of \$245,105¹⁰ and in Seward, 13 new homes were built¹¹

