# KENAI PENINSULA BOROUGH 

## Land Valuation



## THE ABC'S OF ASSESSING



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Let's talk about the Land component of your total assessed value


## Common Terms

- Sales Ratio: Assessed value divided by the Sales price, expressed as a percentage.
- Median Ratio: Tells us how close our modeled values are, on average to market value as represented by the sales price
- COD or Coefficient of Dispersion: Tells us how tightly the ratios are clustered around the median ratio. The lower the COD, the greater uniformity in the modeled values. The International Association of Assessing Officers (IAAO) acceptable standard for raw land is less than 25


## Basic Land Valuation Concept

Raw land is valued on a Price per acre basis in an inversely proportional relationship.

Simply stated, as the number of units (acres) increases and the overall price increases, the value per unit decreases

## Basic Land Valuation Concept

| \# of Cans | Total Price | Price/Unit |
| :---: | :---: | :---: |
| 1 | $\$ 2.50$ | $\$ 2.50$ |
| 2 | $\$ 3.75$ | $\$ 1.88$ |
| 4 | $\$ 6.00$ | $\$ 1.50$ |
| 8 | $\$ 9.50$ | $\$ 1.19$ |
| 12 | $\$ 12.00$ | $\$ 1.00$ |
| 24 | $\$ 17.00$ | $\$ 0.71$ |



## Land Influence Adjustments

May be adjusted as a dollar (\$) value or Percent (\%) of value
Gas/ No gas
Electric/ No electric
Road maintained/ Not maintained
Waterfront (Ocean, river, lake, pond/creek)
View (none, limited, good, excellent)
Wetlands
Non usable/ non developable portions of land

Land Influence Adjustments

## Influences that are not modeled!

- Neighbor has a few junk cars in his yard
- Maintenance on land
- Retaining wall systems
- Cleared land vs. non cleared land, Trees vs. no trees
- No Fish in the River
- No Snow in the Mountains
- Gravel Pits
- Boat tie-ups

Influence Adjustments

Sample Parcel \& Influence adjustment build-up

| 39.98 Acres |  | Base Land | \$ | 110,400 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| PIN | Influence | Influence \% | Price Adjustment |  |  |
|  | Gas No | -10 | \$ | $(11,040)$ |  |
|  | Elec Yes | 0 | \$ | - |  |
|  | View Good | 100 | \$ | 110,400 |  |
|  | Platted | -44 | \$ | $(48,576)$ |  |
|  |  | Total | \$ | 161,200 | Ratio |
|  |  | Sales Price | \$ | 170,000 | 94.82\% |

## Price per Acre calculations

A very popular way to compare land values is to do a simple Price per Acre calculation. Simply stated this is the assessed value divided by the acreage.

This will work just fine if the properties you are comparing are exactly the same size and have the exact same influences. Otherwise you are comparing apples to oranges.


## Price per Acre calculations

Below is a comparison of 2 parcels that have the same acreage, with different influences.

| 5.0 AC Base | \$ 50,000 | 5.0 AC Base | \$ 50,000 |
| :---: | :---: | :---: | :---: |
| Gravel Maint | \$ | Paved | \$ 5,000 |
| Elec Yes | \$ | Elec Yes | \$ |
| Gas No | \$ (10,000) | Gas Yes | \$ |
| View Limited | \$ 12,000 | View Good | \$ 25,000 |
|  |  | Waterfront Pond | \$ 25,000 |
|  |  |  |  |
| Land Value | \$ 52,000 | Land Value | \$105,000 |
| Price/AC | \$ 10,400 | Price/AC | \$ 21,000 |

Below is a comparison of 2 parcels with the same influences, with different acreages.

| 5.0 AC Base | \$ 50,000 | 10.0 AC Base | \$ 70,000 |
| :---: | :---: | :---: | :---: |
| Paved | \$ 5,000 | Paved | \$ 7,000 |
| Elec Yes |  | Elec Yes | \$ |
| Gas Yes | \$ | Gas Yes | \$ |
| View Good | \$ 25,000 | View Good | \$ 35,000 |
| Waterfront Ponc | \$ 25,000 | Waterfront Pond | \$ 35,000 |
|  |  |  |  |
| Land Value | \$105,000 | Land Value | \$147,000 |
| Price/AC | \$ 21,000 | Price/AC | \$ 14,700 |

## Views

Currently we have 4 classifications of views

- None
- Limited
- Good
- Excellent

The influence amount for each view classification is based off of sales for each Market area that we update to the new land model.

No View


## Limited View



## Good View

137-050-76


## Good View



## Good View



## Excellent View



## Excellent View



## Excellent View

137-220-11
11/8/2018 RC
VIEW


## View \& View Potential

View Potential:
We can't always see the view when we are inspecting the property, usually due to poor weather conditions, trees and foliage blocking the view. Just because we can't physically see it, does not mean that it's not there. We rely on our local knowledge, mapping tools such as contours and LIDAR to help determine if the topography will provide a view.

## View \& View Potential



## View \& View Potential



## View \& View Potential



## View \& View Potential



## View \& View Potential



## View \& View Potential



## View \& View Potential



