MEMORANDUM

TO:	Brent Johnson, Assembly President Members of the Borough Assembly
FROM:	Peter A. Micciche, Borough Mayor AM
DATE:	September 7, 2023
RE:	Appointments to Advisory Planning Commissions

In accordance to KPB 21.02.060, the applicants listed below have been verified as residents within the boundaries to be represented, as well as registered voters within the precincts covered by the commission boundaries.

I hereby submit my recommendations for confirmation by the Assembly.

COOPER LANDING ADVISORY PLANNING COMMISSION

Yvette Galbraith	Seat C	Term Expires 09/30/2026	
Heather Harrison	Seat D	Term Expires 09/30/2026	
		·	
FUNNY RIVER ADVISORY PLANNING COMMISSION			
James L. Harpring	Seat B	Term Expires 09/30/2026	
		·	
HOPE / SUNRISE ADVISORY PLANNING COMMISSION			
Dawn Hammond-Sammet	Seat E	Term Expires 09/30/2026	

MOOSE PASS ADVISORY PLANNING COMMISSION

Seat G

Term Expires 09/30/2026

NIKISKI ADVISORY PLANNING COMMISSION

Tom Coursen	Seat A	Term Expires 09/30/2026
Stacy Oliva	Seat B	Term Expires 09/30/2026
Jon Harman	Seat F	Term Expires 09/30/2025

Thank you for your consideration.

Jim Skogstad

MEMORANDUM

TO:	Peter A. Micciche, Borough Mayor
THRU:	Robert Ruffner, Planning Director
FROM:	Michele Turner, Borough Clerk
DATE:	September 8, 2023
RE:	Advisory Planning Commission Applications for Appointment

The annual notice of vacancy for the Advisory Planning Commission Seats was advertised on August 7, 2023. The application period closed on September 6, 2023.

Per KPB 21.02.060, the applicants listed below have been verified as:

1.) residents within the commission boundaries in which they are applying, and

2.) registered voters within the precincts covered by the commission boundaries.

The following applications are being submitted for your consideration.

COOPER LANDING ADVISORY PLANNING COMMISSION

Seat C	Yvette Galbraith
Seat D	Heather Harrison

FUNNY RIVER ADVISORY PLANNING COMISSION

Seat B

James L. Harpring

HOPE / SUNRISE ADVISORY PLANNING COMMISSION

Seat E Seat G Dawn Hammond-Sammet Jim Skogstad

MOOSE PASS ADVISORY PLANNING COMMISSION

Seat B

Kevin Dunham

NIKISKI ADVISORY PLANNING COMMISION

Seat A

Seat F

Seat B

Jhasmine Nicely Tom Coursen Stacy Oliva Jon Harman

Thank you.

Advisory Planning Commission Application Submitted 2023-08-09 11:56:23

APC/Seat: Cooper Landing – Seat C (Term Expires 09/30/2026)

Name	Mobile Phone	
Yvette Galbraith	9072303055	
Home Phone	Work Phone	
9075953055		
Email	Date of Birth	
ygalbraith@gmail.com		
SSN	Voter #	
Residence Address	Mailing Address	
35499 Russian Gap Cooper Landing, Alaska 99572	PO Box 866 Cooper Landing, Alaska 99572	
How long have you lived in the area served by this Advisory Planning Commission?	What knowledge, experience, or expertise will you bring to this board?	
17 years	I am a long time resident of Cooper Landing and have been involved in many community organizations over the years. I am married to another long time resident and business owner(45 plus years) and have had children in Cooper Landing School. Currently I am a EMT volunteering for Cooper Landing Emergency Services, and President of the Cooper Landing Community Club. I retired from owning my own marketing consulting firm 3 years ago, in which I handled and worked for clients in a wide variety of industries (Tourism, Healthcare, Telecommunication, Oil & Gas, Agriculture, Retail, Non Profit, Government, etc.) I enjoy serving on the Planning Commission, being informed on what is happening in Cooper Landing, and assisting our community in working with the Borough in planning our future. I would be honored to be nominated again.	

Yvette Galbraith - Resume

YVETTE GALBRAITH

PROFESSIONAL EXPERIENCE

Retired

Marketing Consultant/Coordinator - Owner Alaska Marketing Consultants, Inc.

- Provide professional marketing consulting services to established clientele in a variety of industries.
- Comfortable working in all forms of marketing mediums including advertising (i.e. radio, tv, print, direct mail, online), public relations, web design, research, event coordination, social/mobile media, and promotional items.
- Serve as an independent agency in coordinating and handling media placement for clientele.
- Experienced in creating marketing plans and budgets, creating & coordinating brand implementation, developing ad campaigns, handling media placement, managing public relations and event coordination, providing web design conception and strategies, implementing social media and ordering promotional items.
- Oversees and works frequently on campaigns and projects with independent and agency affiliated graphic artists, web designers, photographers, printers, and fine artists.
- Licensed distributor with the Advertising Specialty Institute for promotional items, apparel and goods.

Pharmaceutical Consultant GlaxoSmithKline Pharmaceuticals Wyeth Ayerst Laboratories SmithKline Beecham Pharmaceuticals

- Promoted product line to healthcare professionals throughout Alaska.
- Maintained extensive knowledge of products, prescription data and marketing and sales strategies.
- Completed successful pre-launch and post-launch activities for new products and line extensions.
- Participated and help organize in local conventions, speaker programs and conferences for various local and state organizations.
- Formed and maintained professional relationships with members of the medical community.
- O Developed and implemented business plans to achieve corporate and sales objectives under a continual changing environment.
- Facilitated and maintained co-marketing arrangements with other entities in the promotion of specific products.
- Ranked consistently as a top performer in market share growth for Northwest Region.

EDUCATION

University of Alaska-Fairbanks

Bachelor of Business Administration - Marketing -- Emphasis in Travel Industry Management. Graduated May 1990.

AFFILIATIONS

Advertising Specialty Institute – 2003- 2019 American Institute Graphic Arts – Alaska Chapter - 2012-2015 American Marketing Association, Alaska Chapter - 2001- 2019 Buy Alaska – 2001 - 2015 Cooper Landing Chamber of Commerce - 2005 – 2019 Girdwood Chamber of Commerce – 2012 – 2017 Society for Marketing Professional Services - 2003- 2018 Seward Chamber of Commerce CVB - 2005 - 2019 University of Alaska – Fairbanks Alumni Association, Life Member Cooper Landing Emergency Services - ETT 2009, EMT 2018-Present Cooper Landing Community Club – VP 2017-2022, President – 2023 Cooper Landing Advisory Planning Committee – Seat C – 2017-Present

References, Client Portfolio, List of Services and Contractors provided upon request.

Address

PO Box 866, Cooper Landing, AK 99572 Mobile Direct 907.230.3055 907.595.3055 Email ygalbraith@gmail.com

January 2020

August 2001 - December 2019

November 1990 to 2001

Services Alaska Marketing Consultants, Inc.

Strategic Marketing Design

Corporate Branding (Image & Logo Development) Advertising Marketing Plan Preparation Media Placement Target Marketing Product Positioning Strategies for Marketing Mix Components Direct Mailing

Event Planning & Coordination

Event Program Development Budget Monitoring Supplier Relations Pre-Event and on-site registrations Event Marketing and Promotion Media Marketing Event Information Distribution Catering Coordination Booth and Display Organizing Specialty Items

Public Relations & Management Strategies

Press-Packet Press Releases Strategic – Media Placement Long-Range Planning Issue and Program Development Corporate Identity Enhancement Crisis Response

Specialty Items

Apparel Award & Recognition Business & Desk Items Executive Gifts Food & Beverage Kitchen & Home Trade Show Items Sport & Outdoor

Web Design, Strategies & Solutions

Web Design Internet Marketing Strategies Pre-Launch Consultation and Planning - Domain registration, hosting and ISP considerations Statistical Analysis, Tracking and Reporting Internet Research Video / DVD Production Services

Portfolio Alaska Marketing Consultants, Inc.

Alaska Chamber Singers

Ad Design & Media Placement -Print, Radio & Web Collateral Materials Corporate Image Design Direct Mail Advertising Event Coordination Public Relation Strategy & Management Social Media Strategic Marketing Consulting Website Development

Alaska Rivers Company

Ad Design & Media Placement -Print & Web Collateral Material Corporate Image Design Specialty Items Website Development

Altman Rogers & Co.

Ad Design & Media Placement -Print & Web Corporate Image Design Direct Mail Advertising Market Research Public Relations Strategy & Management Specialty Items Strategic Marketing Consulting Website Development

Alyeska Resort Specialty Items

Anchorage Festival of Music

Ad Design & Media Placement -Print, Radio & Web Collateral Materials Event Coordination/Management - Soiree Programs & Young Alaskan Artist Award Grant Proposals/Fundraising Public Relations and Administration Management Social Media Strategic Marketing Consulting Website Development

Cooper Landing Chamber of Commerce

Ad Design & Media Placement Corporate Image Design Direct Mail Advertising Market Research Public Relations Strategy & Management Upper Kenai Visitors Guide Production, Ad Sales, Distribution Specialty Items Strategic Marketing Consulting

Engineered Equipment Company

Collateral Material Corporate Image Design Public Relations and Administration Management Website Development

Imaging Associates of Providence

Ad Design & Media Placement -Print, Radio, TV & Web Corporate Image Design Direct Mail Advertising Event Coordination Market Research Public Relation Strategy & Management Specialty Items Strategic Marketing Consulting

Habitat Housewares

Ad Design & Media Placement -Print, Radio, TV & Web Corporate Image Design Direct Mail Advertising Event Coordination Market Research Public Relation Strategy & Management Specialty Items Strategic Marketing Consulting Website Development

Facial Plastics ENT Associates, Inc.

Collateral Materials Market Research Specialty Items

Kimberly Seeds International

Corporate Image Design Specialty Items Website Development

myHealth Clinic, LLC

Ad Design & Media Placement -Print Corporate Image Design Direct Mail Advertising Market Research Public Relations Strategy & Management Specialty Items Strategic Marketing Consulting Website Development

Orthopedic Physicians Anchorage Specialty Items

PAC WEST, Inc.

Ad Design & Media Placement Corporate Image Design Collateral Materials Specialty Items Web Design

Yvette Galbraith - Resume

Portfolio (continued) Alaska Marketing Consultants, Inc.

Petro Star Inc.

Ad Design & Media Placement Event Coordination Public Relations Strategic Marketing Consultation Specialty Items Web Design

North Pacific Fuel

Ad Design & Media Placement Market Research Specialty Items

Sourdough Heating & Fuel

Ad Design & Media Placement Market Research Specialty Items Strategic Marketing Consultation

R & M Consultants, Inc. Specialty items

Red Shift, Inc.

Corporate Image Design Collateral Material Website Design

Seward Chamber of Commerce

Ad Design & Media Placement Corporate Image Design Direct Mail Advertising Market Research Public Relations Strategy & Management Seward Destination Guide 2005 - Present Production, Ad Sales, Distribution Seward Halibut Tournament Guide Production, Ad Sales, Distribution Seward Mount Marathon Race Guide Production, Ad Sales, Distribution Seward Silver Salmon Derby Guide Production, Ad Sales, Distribution Specialty Items Strategic Marketing Consulting

Seward Chamber of Commerce Seward Alternative Energy Group

Ad Design & Media Placement Collateral Material Corporate Image Design Direct Mail Advertising Event Coordination – Seward Alternative Energy Forum & Fair Market Research Public Relations Strategy & Management Specialty Items Strategic Marketing Consultation Website Design & Development

The Bake Shop

Ad Design & Media Placement -Web, Print, Corporate Image Design Event Coordination Market Research Public Relation Strategy & Management Specialty Items Strategic Marketing Consulting Website Development

Yvette Galbraith - Resume

Contractors Alaska Marketing Consultants, Inc.

AMC has worked with many of the top free-lance providers in the state.

Copy Writing/ Production

Katie Hickey, KT-Creative Judy Griffin, Word Wrangling

Graphic Design

Dawn Gerety, Art Seriously Deb Dubac, Dubac Designs Greger Wright, The Wright Perspecitive Kevin Hall, K & H Graphics Lucian Childs, GRA.F/X Meredith Hershock, Swell Design Michael Ardiaz, Mad Dog Graphics

Photographers

Chris Arend, Chris Arend Photography Daryl Pederson, D&M Photo Frank Flavin, Frank Flavin Photography Jeff Schultz, Alaska Stock Judy Patrick, Judy Patrick Photography Ken Graham, Accent Alaska/Ken Graham Agency Michael DeYoung, Michael DeYoung Photography Ron Niebrugge, Wild Nature Images Scott Dickerson, Scott Dickerson Photography

Special Projects/ Commissioned Work

Amanda Brannon, Amanda Brannon Design Deb Dubac, Dubac Designs Peter Brondz, Peter Brondz Pottery Romney Dodd, Romney Designs

Web Designers

Apokrisis, Kristen Lindsey ITS- Alaska Computer Services Jan Hazen, Homestead Graphics Kelvin Doyle, OTC Web Design Sound Web Solutions – Heidi Weiland

Advisory Planning Commission Application Submitted 2023-08-15 06:14:54

APC/Seat: Cooper Landing – Seat D (Term Expires 09/30/2026)

Name	Mobile Phone
Heather Harrison	907-598-1210
Home Phone	Work Phone
907-595-2029	1-800-478-7778 ext 3660
Email	Date of Birth
Brandonandheather@live.com	
SSN	Voter #
Residence Address	Mailing Address
19164 Sterling Hwy Cooper Landing, AK 99572	P.O. Box 803 Cooper Landing, AK 99572
How long have you lived in the area served by this Advisory Planning Commission?	What knowledge, experience, or expertise will you bring to this board?
36	Long standing community member and familiar with the area. Understand the values of the people and issues we face.

Advisory Planning Commission Application Submitted 2023-08-17 07:10:43

APC/Seat: Funny River – Seat B (Term Expires 09/30/2026)

Name	Mobile Phone
James L Harpring	907 953 0784
Home Phone	Work Phone
Email	Date of Birth
jvharpring68@gmail.com	
SSN	Voter #
Residence Address	Mailing Address
,	35001 Water Front Way Soldotna, Alaska 99669
How long have you lived in the area served by this Advisory Planning Commission?	What knowledge, experience, or expertise will you bring to this board?
40 years	Currently serve on FRAPC, Seat B. Very knowageable of issues impacting Funny River Community. Served in USAF for 23 years and was assigned as a Planner for 8 years.

Advisory Planning Commission Application Submitted 2023-09-02 08:48:28

APC/Seat: Hope / Sunrise – Seat E (Term Expires 09/30/2026)

Name	Mobile Phone
Dawn Hammond-Sammet	904 547-1407
Home Phone	Work Phone
Email	Date of Birth
dawnleehammond@hotmail.com	
SSN	Voter #
Residence Address	Mailing Address
64475 Wagon Trail Rd Hope, Alaska 99605	PO Box 86 Hope, Alaska 99605
How long have you lived in the area served by this Advisory Planning Commission?	What knowledge, experience, or expertise will you bring to this board?
Since summer 2019	The majority of my life I have lived in small, rural communities, from Alaska, New York and California, to France and Germany. This exposed me to many cultures and land use formats, sometimes to the benefit, and sometimes to the expense of the community. I currently sit on the Hope and Sunrise Historical Society Board and volunteer for most of the non-profits in town, while working full time at the Hope School. This puts me in contact with the diverse residents of Hope, many of them young families moving here for a peaceful, safe environment to raise children, the others retirees and second home owners wanting life quality through recreation, time with friends and family, and the serenity Hope offers. I also know most of the business owners in Hope and Sunrise and consider them friends. My people skills are my biggest asset and I would like to see more communication between the Borough and residents.

Advisory Planning Commission Application Submitted 2023-08-29 09:18:10

APC/Seat: Hope / Sunrise - Seat G (Term Expires 09/30/2026)

Name	Mobile Phone
Jim Skogstad	907-229-1430
Home Phone	Work Phone
907-229-1430	9072291430
Email	Date of Birth
akskogstad@aol.com907-229-1430	
SSN	Voter #
Residence Address	Mailing Address
64881 5th St Hope, Alaska 99605	P.O. Box 8 Hope, Alaska 99605
How long have you lived in the area served by this Advisory Planning Commission?	What knowledge, experience, or expertise will you bring to this board?
48 years	Current member of the board. Have been involved in community of Hope and Sunrise for many years

Advisory Planning Commission Application Submitted 2023-09-07 20:31:28

APC/Seat: Moose Pass – Seat B (Term Expires 09/30/2026)

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255
e Rd Seward, AK 99664
dge, experience, or expertise will his board?
ne past three years.

Advisory Planning Commission Application Submitted 2023-08-10 16:13:47

APC/Seat: Nikiski – Seat A (Term Expires 09/30/2026)

Name	Mobile Phone
Jhasmine Nicely	907.252.2001
Home Phone	Work Phone
Email	Date of Birth
Msjhasmine@gmail.com	
SSN	Voter #
Residence Address	Mailing Address
,	47714 Interlake Dr Kenai, AK 99611
How long have you lived in the area served by this Advisory Planning Commission?	What knowledge, experience, or expertise will you bring to this board?
1.5 years	Organizational management & civic experience.

47714 INTERLAKE DR • KENAI, AK 99611 CELL (907) 252-2001 • MSJHASMINE@GMAIL.COM

JHASMINE S. NICELY, IOM

EXECUTIVE SUMMARY

Exceptional communications professional seeking long-term employment that offers family benefits and competitive pay.

SPECIALIZED SKILLS AND EDUCATION

- Executive Finance
- Government Affairs
- Budgeting
- CMS Web Development
- Strategic Planning
- Fundamentals of Community and Economic Development
- Organizational Management

- Program Development
- Strategic Communication
- Incident Command
- Communications
- Database Management
- Adobe Creative Suite
- Information Dissemination
- Advanced Computer and Software Aptitude
- Communication Networking
- Media/Marketing & Brand Management
- Grant Facilitation
- City Council Meeting Facilitation

QUALIFICATIONS

- Completion of delegated tasks in a timely manner
- Interpersonal networking, team work and communications
- New technologies, software, multimedia and application implementation
- Strong attention to detail and procedure
- Ability to turn ideas into projects that result in success
- HTML, CSS & Java coding and formatting
- Document construction and digitalization
- Ability to perform multiple tasks efficiently and accurately

- Photography, graphic design and media/digital asset creation
- Data tracking, analysis and formatting for presentation
- Strategically conscientious of media voice, tone and personality
- Strength developing copacetic and effective proposals and documents
- Strength using office systems, word processing, data tracking
- Grammar, spelling, and punctuation
- Emergency Response

EMPLOYMENT EXPERIENCE

2021 - Current	REALTOR®	Kenai Peninsula, AK
2020 - 2021	City of Montpelier Executive Assistant to the City Manager	Montpelier, VT 05602
2018 - 2019	City of Soldotna Special Projects and Communications Manager	Soldotna, AK 99669
2014 - 2018	Kenai Peninsula Tourism Marketing Council Communications Manager/ Digital Media Strategist	Soldotna, AK 99669
2013 - 2014	MSI Communications Marketing Agency Communications & Digital Media Strategist	Anchorage, AK 99502
2011 - 2013	Kenai Peninsula Tourism Marketing Council Communications Manager/ Digital Media Strategist	Soldotna, AK 99669

2010-2014	Picturesque Photography Small Business Owner	Soldotna, AK 99669
2008 - 2010	Trustworthy Hardware Front Line Staff / North-West Region G Loomis Representa	Soldotna, AK 99669 tive
2005 - 2007	Era Aviation Station Agent	Homer, AK 99603
2003 - 2004	Central Peninsula General Hospital Nurses Assistant CNA	Soldotna, AK 99669

NON-PROFIT EXPERIENCE

2015 - 2018	Kenai Peninsula Oilers - Board of Directors	Kenai, AK
January '13	Homer Chamber of Commerce / Social Networking Workshop	Homer, AK
January '12	UAF & AKSBDC / Intro to Social Networking	Girdwood, AK
January '12	Seward Chamber of Commerce / Social Networking Workshop	Seward, AK
November '12	Land's End & KPTMC / Business, Marketing, Technology, Conference	Homer, AK
December '12	AK SBDC & Homer Chamber / A Day on the Web Workshop	Homer, AK
2011 - 2012	Kenai Peninsula Racing Lions Tough Truck - BOD Director	Kenai, AK
2011 - 2012	Kenai Peninsula Racing Lions District 49A - BOD Secretary	Kenai, AK
2011 - 2012	Twin City Raceway Circle Track Division - BOD Secretary	Kenai, AK

EDUCATION & CERTIFICATION January 2019 Department of Commerce, Commu	Alaska Real Estate Commission	Anchorage, AK
January 2014 - January 2018 Institute for Organizational Manage Accredited Institute for Organizatio	U of A & US Chamber of Commerce ment n Management of the U.S. Chamber of Commerce Foundati	Tucson, AZ on
December 2017 National Flagger Certification	ATSSA Online Flagger Certification	Soldotna, AK
November 2004 - June 2005 LMT - Licensed Massage Therapist Accredited Member of Accrediting	Career Academy Commission of Career Schools and College of Technology	Anchorage, AK

Department of Homeland Security FEMA - Introduction to Incident Command System, ICS-100. Department of Homeland Security FEMA - Single Resources and Initial Action Incidents, ICS-200.

REFERENCES

Personal City of Montpelier City Manager Bill Fraser (802) 223-9502 Professional State of Alaska Commissioner Mike Navarre (907) 394-2300 Professional MSI Communications Account Executive Keith Baxter (907) 398-7287 Professional CPH Marketing Manager Sh:anon Davis (907) 394-0466 .

47'714 INTERLAKE DR • KENAI, AK 99611 CELL (907) 252-2001 • MSJHASMINE@GMAIL.COM

Advisory Planning Commission Application Submitted 2023-09-07 16:09:23

APC/Seat: Nikiski – Seat A (Term Expires 09/30/2026)

Name	Mobile Phone
Tom Coursen	907 398 1000
Home Phone	Work Phone
907 335 3350	907 776 2048
Email	Date of Birth
coursen@acsalaska.net	
SSN	Voter #
Residence Address	Mailing Address
44055 Stipend Circle Kenai, Alaska 99611	PO Box 598 Soldotna, Alaska 99669
How long have you lived in the area served by this Advisory Planning Commission?	What knowledge, experience, or expertise will you bring to this board?
8 years	Currently serving on the NPC. I was born and raised in Alaska. I have a background in oilfield work, commercial fishing, and spent 26 years as the owner of a business in the private sector. My family lives here locally. I feel I can help the NPC continue to make suggestions that will help our community.

Advisory Planning Commission Application Submitted 2023-08-16 10:43:56

APC/Seat: Nikiski – Seat B (Term Expires 09/30/2026)

Name	Mobile Phone
Stacy Oliva	9072521600
Home Phone	Work Phone
9077768656	9077768656
Email	Date of Birth
stacy.oliva@gmail.com	
SSN	Voter #
Residence Address	Mailing Address
Mile 30.5 Kenai Spur Hwy Nikiski, Alaska 99635	PO Box 8567 Nikiski, Alaska 99635
How long have you lived in the area served by this Advisory Planning Commission?	What knowledge, experience, or expertise will you bring to this board?
54 years	civil construction business/ attended real estate appraiser school/ served as a board member at North Peninsula Recreation Area, served on the KPB Anadromous streams Task Force 2012- 2013

Advisory Planning Commission Application Submitted 2023-08-26 12:03:25

APC/Seat: Nikiski – Seat F (Term Expires 09/30/2025)

Name	Mobile Phone
Jon Harman	9072400455
Home Phone	Work Phone
19077765344	19072400455
Email	Date of Birth
harmj53@gmail.com	
SSN	Voter #
Residence Address	Mailing Address
,	52305 Wilson ct. Kenai, AK 99611
How long have you lived in the area served by this Advisory Planning Commission?	What knowledge, experience, or expertise will you bring to this board?
30 + years	I am a home owner and I have bought and sold several other properties. I have worked on other committees when I was employed on the North Slope.