Quainton, Madeleine

Subject: FW: <EXTERNAL-SENDER>Ord 2023-28 new borough logo comment for assembly packet

From: mary griswold <mgrt@xyz.net>
Sent: Thursday, January 4, 2024 8:55 AM
To: Turner, Michele <MicheleTurner@kpb.us>

Subject: <EXTERNAL-SENDER>Ord 2023-28 new borough logo comment for assembly packet

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(Please include this in the next assembly packet)

Please postpone Ord 2023-28 to the following meeting to provide time to make some very small adjustments to the proposed logo. I well know how hard it is to satisfy everyone when it comes to art, but I struggle with this proposal.

Here is my compromise suggestion regarding this logo: Please remove the large blocky KPB which is what I find to be its least attractive feature. The constellation could be moved up into that space. Perhaps the mountain could be made a little higher. Kenai Peninsula Borough is spelled out immediately above the KPB and does not need to be abbreviated directly below in such a distractive, obtrusive way.

The rest of the logo is acceptable to me, though it is so generic it hardly represents what is unique, exciting, vital, and welcoming about this place I love.

Thank you for your consideration. Mary Griswold Homer