

Kenai Peninsula Borough

Purchasing & Contracting

MEMORANDUM

TO: Peter A. Micciche, Borough Mayor

THRU: John Hedges, Purchasing & Contracting Director JH

FROM: Joe Rizzo, Special Assistant to the Borough Mayor JR

DATE: February 7, 2024

RE: Authorization to Award a Contract for RFP24-014 Municipal Government Services & Tourism / Economic Development Public Relations Campaign

On January 3, 2024, the Kenai Peninsula Borough Purchasing & Contracting Department formally solicited proposals for RFP23-014 Municipal Government Services & Tourism / Economic Development Public Relations Campaign. The request for proposals was advertised in the Peninsula Clarion and the Anchorage Daily News on January 3, 2024.


The project consists of promoting tourism throughout the borough, and promote public relations and communications with residents, businesses, and employees.

On the due date of January 24, 2024, three (3) proposals were received and reviewed by a review committee as follows:

<u>FIRMS</u>	<u>LOCATION</u>	<u>TOTAL SCORE</u>
Agnew::Beck Consulting, Inc.	Anchorage, Alaska	220
Gere Tactical Inc.	Vancouver, Washington	158
Sorenson Advertising dba Relic	Provo, Utah	57

The highest-ranking proposal, which includes a cost factor, was submitted by Agnew::Beck Consulting, Inc. with a lump sum cost proposal of \$167,930.00. The proposal review committee recommends award of a contract to Agnew::Beck Consulting, Inc., Anchorage, Alaska. Your approval for this award is hereby requested.

Funding of this contract will be charged to account number 100-94900-00000-43016 and 100-94900-00000-43018.



Peter A. Micciche, Borough Mayor

2/7/2024

Date

NOTES: NA

FINANCE DEPARTMENT FUNDS VERIFIED	
Acct. No.	100-94900-00000-43016 - \$83,965.00
Acc	00000-43018 - \$83,965.00
By: CJ BH	Date: 2/7/2024