

## Broyles, Randi

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**From:** Blankenship, Johni  
**Sent:** Thursday, May 10, 2018 4:01 PM  
**To:** Broyles, Randi  
**Subject:** FW: For the KPB Asembly: Letter of Support for funding KPEDD

Comment regarding Ordinance 2018-19 (BUDGET)

Thank you,

**From:** Jim Hunt [mailto:jhunt@cityofseward.net]  
**Sent:** Thursday, May 10, 2018 3:54 PM  
**To:** Pierce, Charlie <CPierce@kpb.us>; Quick, John <JQuick@kpb.us>; Blankenship, Johni <JBlankenship@kpb.us>  
**Cc:** Carpenter, Kenn <KCarpenter@kpb.us>  
**Subject:** For the KPB Asembly: Letter of Support for funding KPEDD

Dear Mayor Pierce and Members of the Assembly,

I am writing on behalf of the City of Seward and the residents and business in the Resurrection Bay area. We strongly support the \$100,000 funding request by KPEDD. Under Tim's leadership, we have seen business interest expand and his resources and information are valuable to current and prospective business entities. We in the city value his commitment to the Peninsula's residents and appreciate the amount of time he and staff put in to be effective. Please fully fund this valuable resource to us.

Thank you,  
Jim

Jim Hunt  
City Manager  
Seward, Alaska  
Cell: 907-202-2442  
Office direct: 907-224-4012



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**Your Name:** Eric and Kasey Loomis

**Your Email:** [ericloomisfishing@gmail.com](mailto:ericloomisfishing@gmail.com)

**Subject:** Tourism Marketing

**Message:**

Please do not cut funding for tourism marketing. Many Alaskans and Soldotna residents rely on tourism!!!!

- In this economic climate we have to fight for every tourism dollar available. By refusing to reasonably invest in marketing, the Borough could be setting you up for catastrophic losses in 2019 and beyond.
  - The Borough's investment in tourism marketing is not a donation to a non-profit. Their investment is a contract with a marketing agency to provide marketing for the Kenai Peninsula Borough. This investment drives business to your door. In return, the Borough receives sales tax dollars that by far exceed the investment they make in advertising.
  - If we discontinue marketing the Kenai Peninsula as a tourism destination, we will see tremendous visitor losses to areas of the state that are already spending far more on tourism marketing than we are.
  - In 2017 alone, the primary tourism season (2nd and 3rd Quarters only) generated \$5.3 million in sales tax monies and since 2013 nearly \$25 million total. In the 27-year history of KPTMC, we have received a total of \$5.4 million to conduct the Official Kenai Peninsula Borough Tourism Marketing Plan.
  - You are paying your own way! Our tourism businesses are taxed differently than any other industry in the Kenai Peninsula Borough. There is no tax cap on the tourism industry, and now grocery sales tax is targeted at our visitors. It is estimated that as much as 30% of the Kenai Peninsula Borough's tax base comes from the visitor industry. It is vitally important that the Borough segment a portion of those tax dollars and re-invest them in the very industry that supports the borough.
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## City of Seldovia

P.O. Drawer B, Seldovia, Alaska 99663  
Phone: (907) 234-7643, Fax: (907) 234-7430  
email: [citymanager@cityofseldovia.com](mailto:citymanager@cityofseldovia.com)  
website: [www.cityofseldovia.com](http://www.cityofseldovia.com)

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May 14, 2018

Mayor Charlie Pierce  
Kenai Peninsula Borough Assembly President Wayne Ogle and Assembly Members  
144 N. Binkley Street  
Soldotna, Alaska 99669

Dear Mayor Pierce and KPB Assembly Members,

As you may be aware, Seldovia is a small coastal community that offers a unique perspective to the Kenai Peninsula experience. We are across the bay and visitors show a certain level of devotion when they pay us a visit. Similarly, our year around residents do as well. There is a certain amount of resiliency for those that choose Seldovia as their home. With that resiliency, comes heart and purposeful action which materializes into bringing positive impacts to our community in the form of business, educational opportunities for our youth, and self-sustaining lifestyles.

Over recent years, there is more and more conversation and energy towards bringing opportunities to Seldovia to help sustain the quality of life that we choose when anyone chooses Seldovia, whether visiting or living. When considering this, we realize and understand that we cannot do it alone. All of us on the Peninsula are in the same boat, just different sizes. We need one another to thrive and flourish. It is for this intention that we appreciate Kenai Economic Development Division, and Tim Dillon's vision and mindful approach to a community such as ours. We support the efforts of KPEDD and hope that while carefully considering the FY2019 KPB Budget, you can consider how important KPEDD is to our Seldovia. Please seriously consider funding KPEDD to continue the momentum and growth that they provide for the Kenai Peninsula Borough.

Best Regards,

Cassidi Cameron



## City of Homer

[www.cityofhomer-ak.gov](http://www.cityofhomer-ak.gov)

## Office of the City Manager

491 East Pioneer Avenue

Homer, Alaska 99603

[citymanager@cityofhomer-ak.gov](mailto:citymanager@cityofhomer-ak.gov)

(p) 907-235-8121 x2222

(f) 907-235-3148

May 15, 2019

Kenai Peninsula Borough Assembly  
144 North Binkley Street  
Soldotna, Alaska 99669

*Delivered electronically*

Dear President Ogle and members of the Kenai Peninsula Borough Assembly,

I would like to take the opportunity to express support for the Kenai Peninsula Economic Development District (KPEDD) and highlight the benefit the City of Homer receives from this regional organization. Municipal government can get bogged down in the day to day of running a municipality. Having an organization like KPEDD who advocates for the economic health of the entire region is critical for our economic wellbeing. KPEDD often passes along grant and business opportunities to the City of Homer. They are able to connect the dots between business and government. KPEDD provides important data that the City uses when making decisions, including wage and industry data specific to the City of Homer. They have loaned their professional experience to community groups pursuing the betterment of Homer, such as the City of Homer Parks Art and Recreation Commission and Kachemak Bay Mariculture Association. KPEDD plays a role in bringing communities on the Peninsula together with common goals. The executive director routinely travels to and presents to the Homer City Council and KPEDD has hosted a regional meeting between the municipal managers.

The City of Homer appreciates Kenai Peninsula Borough's support of KPEDD and acknowledgment of the need for regional economic development on the Kenai Peninsula.

Sincerely,

Katie Koester  
City Manager

**From:** [outlook\\_A689221B36F8488A@outlook.com](mailto:outlook_A689221B36F8488A@outlook.com) [[mailto:outlook\\_A689221B36F8488A@outlook.com](mailto:outlook_A689221B36F8488A@outlook.com)]  
**On Behalf Of** [outlook\\_A689221B36F8488A@outlook.com](mailto:outlook_A689221B36F8488A@outlook.com)  
**Sent:** Tuesday, May 15, 2018 2:56 PM  
**To:** G\_Notify\_AssemblyClerk <[G\\_Notify\\_AssemblyClerk@kpb.us](mailto:G_Notify_AssemblyClerk@kpb.us)>  
**Subject:** To: Kenai Peninsula Borough Assembly Members

I'm Terri Cowart, an Adult Basic Education (ABE) Instructor at Kenai Peninsula College for the past 12 years. I would like to thank you for funding KPC since 1992 with over 11 million dollars. This year KPC needs your continued support for over \$800,000 dollars to continue KPC's commitment to students. The funding has resulted in some students completing their GED, others becoming proficient in English as English as a Second Language students, enhancing their skills through courses in Adult Basic Education, so they can further their trainings, and many students taking developmental college courses to continue on to degree programs. I have seen many students succeed. Many graduate and continue to new careers in our community. The value of this funding is priceless when it comes to the impact these students will bring to our community with the borough's support of programs at KPC.

I would like to thank the Kenai Peninsula Borough Assembly in advance for supporting the funding for FY19.

Terri Cowart  
ABE Instructor  
KPC, Kenai River Campus

Sent from Windows Mail