



Kenai Peninsula Project Homeless Connect

Brought to you in partnership with the Kenai Peninsula Continuum of Care and the Kenai Peninsula Project Homeless Connect Sub-committee

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What is Project Homeless Connect (PHC)?

- **One-day:** a community-wide event
- **One-stop:** housing, support, and quality of life resources
- **One-goal:** ending homelessness
 - City/county or community-led
 - Consumer-centric
 - Outcome-oriented

What are the Key Characteristics of Project Homeless Connect?

- ✓ **Hospitality:** Consumers as Welcomed Guests
- ✓ **Immediacy:** Same-Day Results for Consumers
- ✓ **Community:** Voluntary Civic Participation
- ✓ **Partnership:** Across Agencies and Sectors
- ✓ **Excellence:** Rigorous Evaluation and Improvement



The Ten Essential Elements of Project Homeless Connect

- 1. Political / Civic Will**
- 2. Partnership**
- 3. Event Execution**
- 4. Planning Team**
- 5. Site Selection**
- 6. Volunteers**
- 7. Resources**
- 8. Consumer Engagement**
- 9. Media**
- 10. Data and Results**





Political / Civic Will

Mayor and borough official leadership integrates PHC into jurisdictionally-led, community-based 10-Year Plan activities.

Jurisdictional leaders and community stakeholders involved in 10-Year Plans activities are a natural connection and foundation and:

- ❖ **Re-prioritize** local government resources
- ❖ **Hasten** creation of community partnerships
- ❖ **Catalyze** media interest
- ❖ **Connect** provider agencies operating in silos
- ❖ **Mobilize** corporate / local business resources

Political / Civic Will: *Best Practices in Leadership*

- **San Francisco Mayor created the first PHC by taking city staff and programs from City Hall to where homeless consumers live.**
- **Jurisdictions adopted PHC to support 10-Year Plan activities that reduce and end homelessness.**
- **Lead PHC sponsors now include universities, businesses, communities, faith groups, and professional sports teams.**



As is the case in the development of 10-Year Plans, partnership of the public and private sectors is essential. They offer complementary resources and access.

Government partners include:

- 1. City agencies**
- 2. County agencies**
- 3. State agencies**
- 4. Federal agencies**

Services Provided

Massage Therapy

Hair Cuts

Veterinarian Services

Housing Services

Medical Services

Food/Food Pantry

Job Services

Eye care

Vet Services

Substance Use Disorder Services

Public Assistance

Phone Services

Showers/Laundry Services



Our goal

- The goal is to move from simply managing homelessness towards really ending it.
- Data from Project Homeless Connect is used to inform local, state and federal efforts to support ending homelessness.

Kenai Peninsula Project Homeless Connect Data 2015 & 2016

2015 Data

- ❑ 48% increase in participation over 2014
- ❑ 189 individuals impacted by PHC
- ❑ 74% currently were experiencing homelessness
- ❑ 47% experience alcohol abuse, developmental disability, drug use, HIV/AIDS, mental health issues, physical disabilities
- ❑ 30% of participants stated they were homeless due to loss of job

2016 Data

- ❑ 38% increase in participation over 2015
- ❑ 213 individuals impacted by PHC
- ❑ 76% currently were experiencing homelessness
- ❑ 46% experience alcohol abuse, developmental disability, drug use, HIV/AIDS, mental health issues, physical disabilities
- ❑ 22% of participants stated they were homeless due to loss of job

2017 Data

- 7% increase in participation over 2016
- 203 individuals impacted by PHC
- 58% currently were experiencing homelessness
- 48% experience alcohol abuse, developmental disability, drug use, HIV/AIDS, mental health issues, physical disabilities
- 35% of participants stated they were homeless due to loss of job
- 1% of participants stated they were homeless due to jail/prison release
- 12% of participants stated they were homeless due to domestic violence
- 7% of participants stated they were homeless due to substance use disorders/mental health concerns
- 14% were US Military Veterans

2018 Data

- 119 individuals impacted by PHC
- 55% experience alcohol abuse, developmental disability, drug use, HIV/AIDS, mental health issues, physical disabilities
- 23% of participants stated they were homeless due to loss of job
- 7% of participants stated they were homeless due to jail/prison release
- 8% of participants stated they were homeless due to domestic violence
- 5% of participants stated they were homeless due to substance use disorders
- 12% were US Military Veterans

**2019 PHC
JANUARY 23, 2019
9-3PM
SOLDOTNA SPORTS COMPLEX**

Thank you for allowing us to speak today.
At Project Homeless Connect, we believe that
no one deserves to lose hope.

Questions?