



Alaska Small Business
Development Center

UNIVERSITY of ALASKA ANCHORAGE



KENAI PENINSULA CENTER

CLIFF COCHRAN, DIRECTOR

ABOUT US

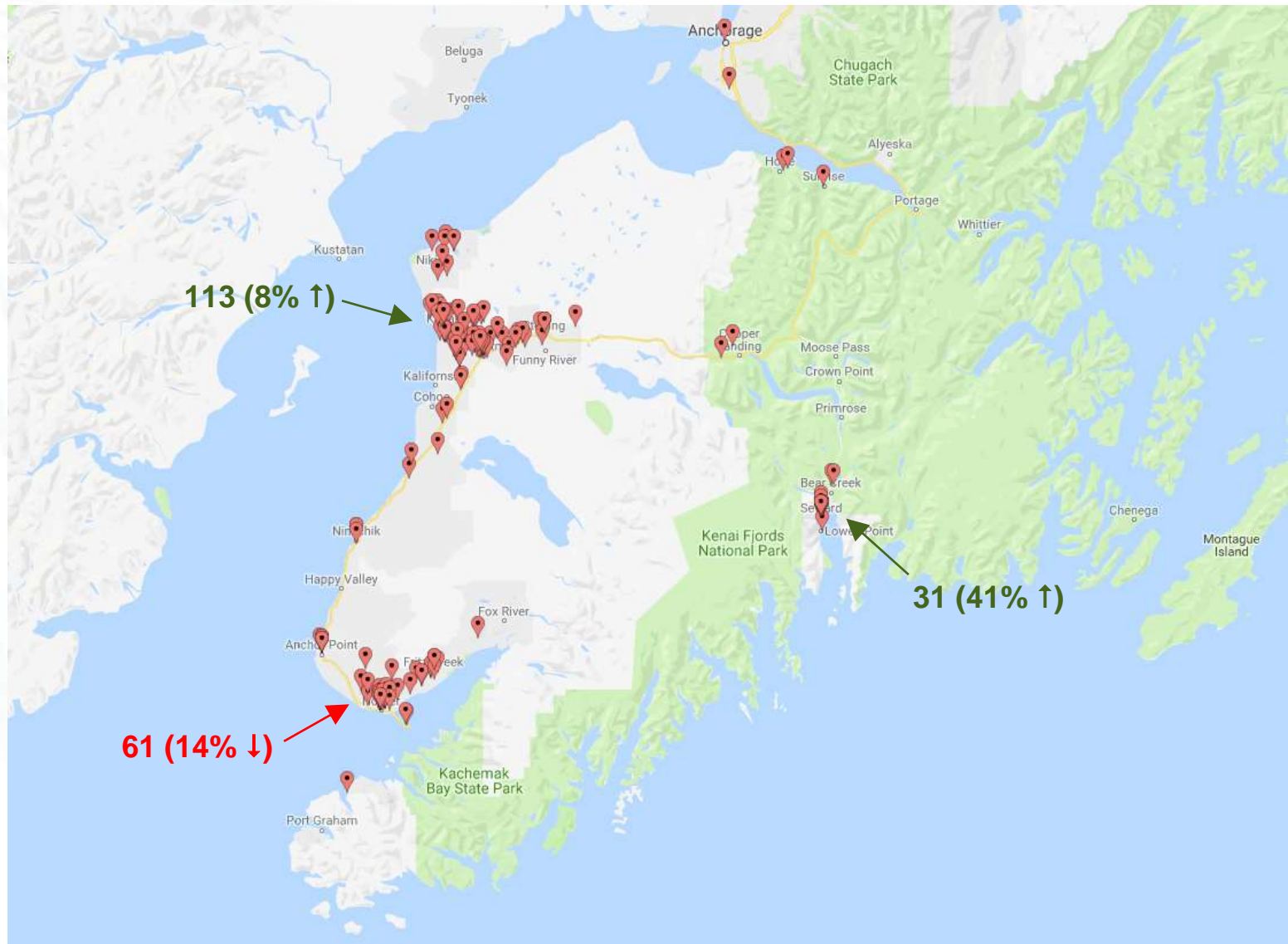
- No-cost, confidential, business advising
- Low-cost business workshops and webinars
- Online resources and business tools



BEYOND 2020

 <p>MARKET THE KPB</p> <p>The borough is open for business! Encourage diverse economic development. Development benefits everyone in the borough.</p>	 <p>INVEST IN EDUCATION</p> <p>Create revenue structures that will fund education without making up the difference from property taxes.</p>
 <p>EVALUATE COSTLY TAX FUNCTIONS</p> <p>The borough collects all property and sales taxes on behalf of the cities, and the cities receive quarterly payments. The cities pay nothing for this borough function or for developing forms or processes for new tax structures.</p>	 <p>ELIMINATE STATE MANDATED EXEMPTIONS</p> <p>The state mandates property tax exemptions with the justification that they will compensate the borough. However, the state hasn't been consistent with reimbursements for years.</p>

ACTIVE CLIENTS



RESULTS

FY18	Total	State Rank *
Clients Advised	225 †	1
Advising Hours	1,575 †	1
New Businesses	26	1
Jobs Created	102 †	1
Capital Infusion	\$3,681,500 †	1

* - Based on per capita results from all seven centers

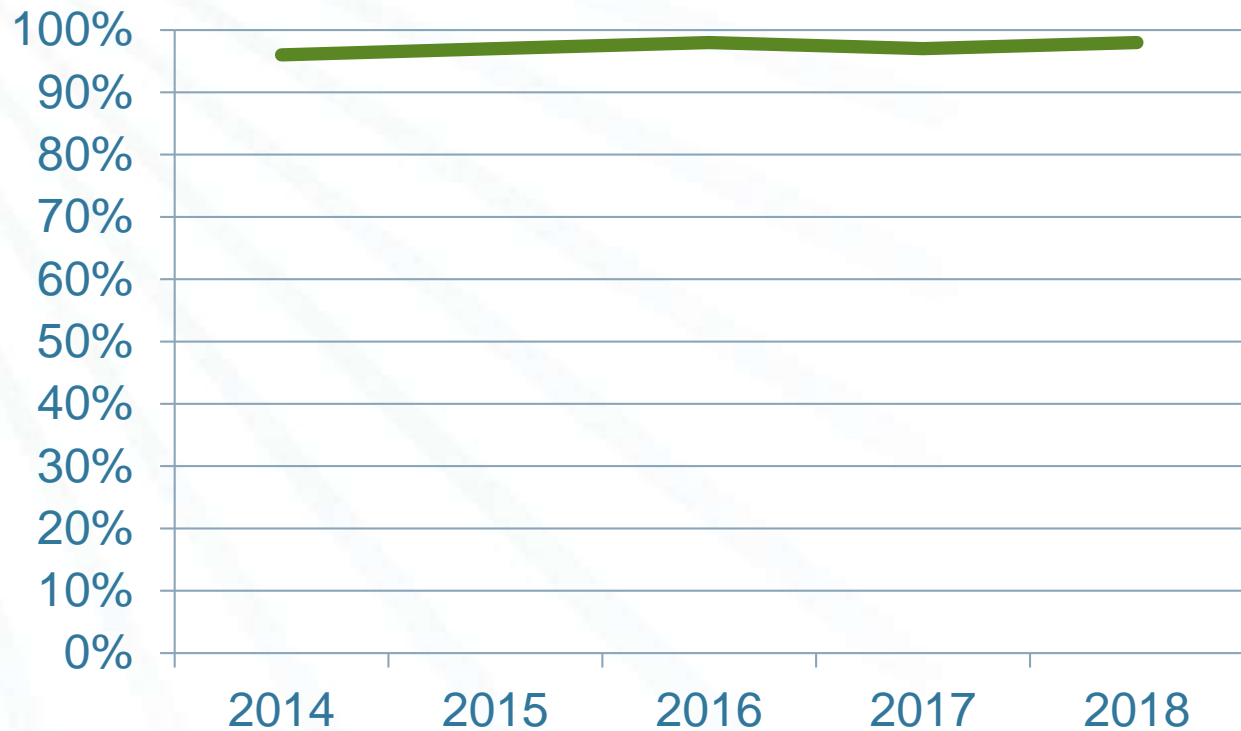
† - All-time highs for Kenai Peninsula Center



RESULTS

Five-year trend for level of client satisfaction

Positive Surveys



CLIENT PROFILES

"The assistance we received from the Alaska SBDC was critical to the start of our urgent care center. We are very satisfied with the assistance provided by the SBDC and would highly recommend others to start with them."

- Jeoff Lanfear, MSN FNP-C
Urgent Care of Soldotna



CLIENT PROFILES



“The SBDC helped me out as a new business owner from the very beginning – they were first there to help me to sort out whether or not to even buy my business at all! Having their expertise to lean on was very helpful and reassuring. ”

- Micheley Kowalski,
Resurrect Art Coffee House,
Seward

CLIENT PROFILES

“The SBDC has been INVALUABLE in their efforts to help us get not only our business plan completed, but they have also helped us in the way of getting research done on our type of business. All to help us be great small business owners and a benefit to our community!”

- Charlie Yamada
Bowling Alley, Kenai



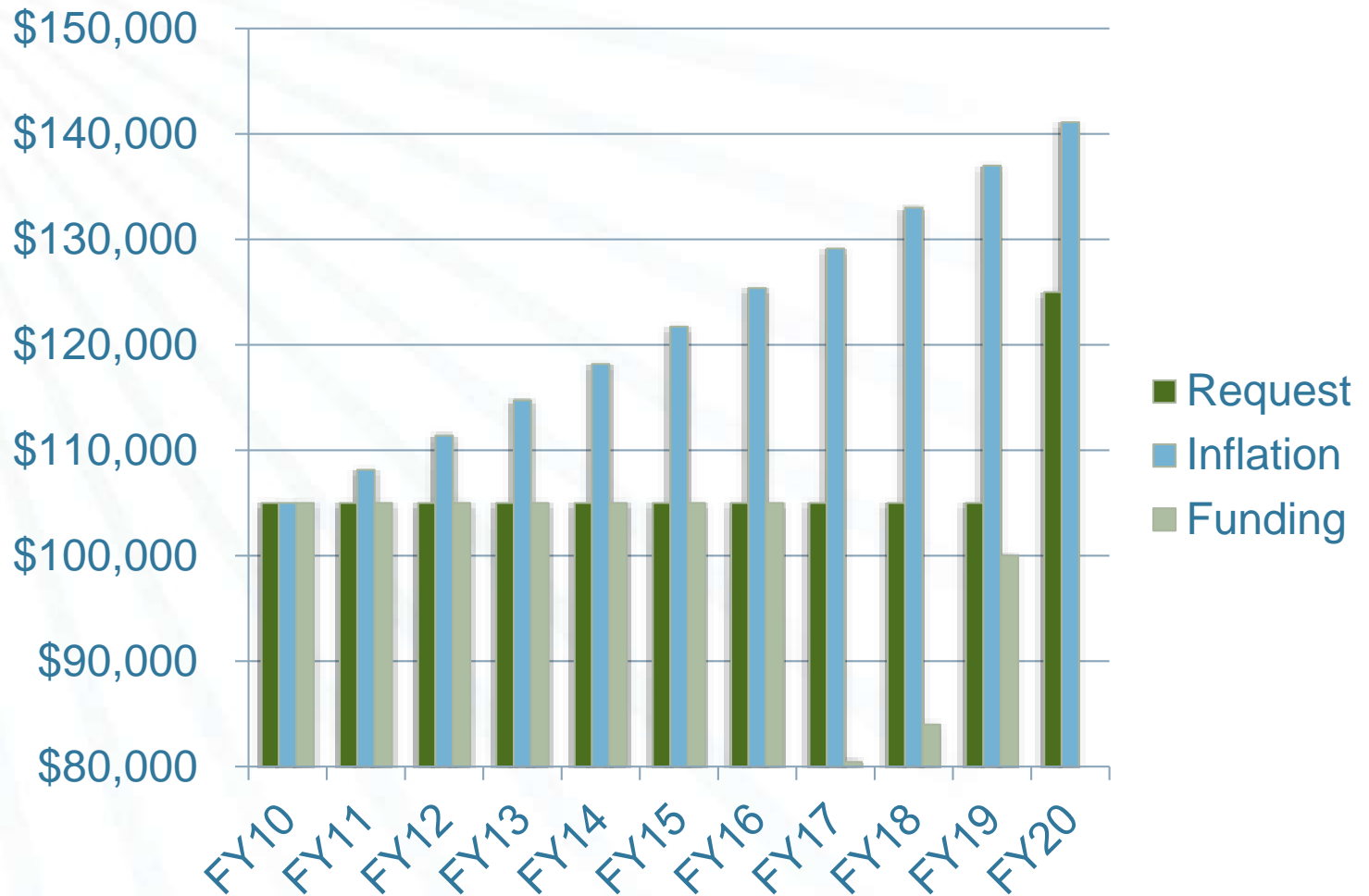
CLIENT PROFILES

"The Alaska SBDC helped us navigate the obstacles of building the business that has grown from a domestic market to international sales."

- Maureen McKenzie, PhD
Denali Bio Technologies, Homer

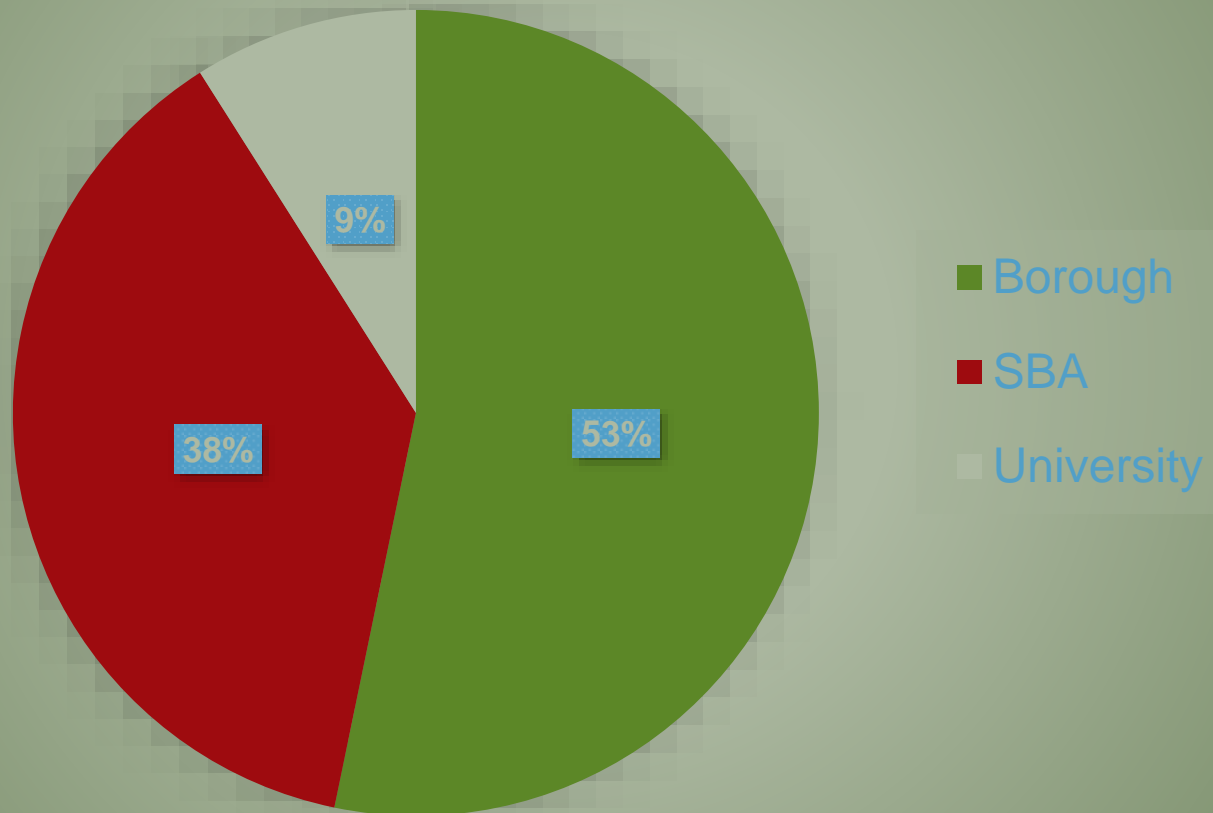


BOROUGH FUNDING



BOROUGH FUNDING

Projected Budget: \$234,757





THANK YOU

Cliff Cochran
Kenai Peninsula Center Director
cliff.cochran@aksbdc.org
(907) 260-5643