Kenai Peninsula Borough Comprehensive Plan Borough Assembly Public Hearing November 5, 2019



Presented by Shelly Wade, Agnew::Beck Project Manager



(City, Community, Borough, Regional, Community) Planning is:

- Preparing for and guiding future change
- Establishing a **common** vision and goals
- Balancing diverse needs and priorities
- Making decisions in the community's interest
- Protecting public health, safety, and welfare



A comprehensive plan is NOT ZONING.

KPB Comprehensive Plan Topics

Land Use

- Future Use
- Climate and Environmental Change
- Hazard Mitigation

Economic Development

- Oil and gas
- Tourism and Recreation
- Sportfishing
- Commercial Fishing and Seafood Harvesting
- Agriculture and Mariculture
- Mining

Transportation

Quality of Life

Energy and Utilities

- Public Safety and Emergency Services
- Health
- Housing
- Solid Waste Services
- Historic Preservation

Active, Engaged Residents, Community and Efficient Government

- Education and Workforce Development
- Fiscal Health



Robust Public Engagement

- Over **2,000** residents shared their ideas with the project team
- More than 50 interviews and small group discussions with local organizations
- Presence at **20** public events
- Over 600 telephone survey responses
- Over 400 contacts received electronic updates
- Over 50 comments on the draft plan individuals, organizations, municipalities

Interviews and Small Group Discussions Over 50

- Chambers of Commerce, Kenai Tourism Marketing Council
- Kenai River Sportfishing
 Association
- Major landowners, including USFS, USFWS
- Tribal Communities
- Businesses, economic development organizations
- Recreation, trail, and environmental groups
- State DOT&PF

• CARTS

- Chambers of Commerce, Incorporated and unincorporated communities
- Education and workforce training stakeholders
- Cook Inlet Aquaculture
 Association
- Agriculture, soil and water conservation district organizations
- Health and social service providers, including hospital 5

Public Events – Over 20

- Kenai Peninsula Land Management Workshop
- Work sessions with Planning Commission, Assembly
- Sport & Rec Trade Show
- Kenai Continuum of Care Housing and Homelessness Meeting
- Kenai River Festival
- Nikiski Family Fun Days
- Sterling Community Summer Fun Carnival
- Change 4 Kenai Town Hall

- Moose Pass Solstice Celebration
- Senior Center Directors Meeting
- Clam Gulch/Kasilof
 Community Meeting
- Funny River Festival
- Senior Center Quarterly Meeting
- Kenai Peninsula State Fair
- Industry Appreciation Day
- Seward Bear Creek Flood Service Area Meeting
- Hope Community Meeting

Our Values





Our Vision

Keep the Kenai Peninsula a unique, prosperous, vibrant and attractive place to live.



Expand and diversify economic opportunities



Support local food, agriculture and industry



Balance economic benefits of tourism with residents' quality of life



Protect our most important natural resources



Promote fiscally responsible government



Maintain our infrastructure and services



Our GOALS

- 1. Diversify and grow the Kenai Peninsula Borough economy.
- Proactively manage growth to provide economic development opportunities on the Kenai Peninsula Borough while preserving what residents and visitors value about the area's natural features.
- 3. Preserve and improve quality of life in the Kenai Peninsula Borough through increased access to local and regional facilities, activities, programs and services.



Our GOALS

- 4. Improve access to, from and connectivity within the Kenai Peninsula Borough.
- 5. Create more active and engaged Kenai
 Peninsula Borough residents, local
 communities, and a more effective and
 efficient Borough government.



GOAL 2 + 3 – <u>Near-Term</u> Strategies, Land Use + Hazard Mitigation, Energy Pages 119-129, 133

Goal 2/Obj G/Strategy 1 AND Goal 2/Obj C/Strategy 1: Form a Kenai Peninsula Borough Commission on Sustainability.

- Charge the commission with developing a renewable energy strategy to investigate and make recommendations for feasible renewable energies for Kenai Peninsula (e.g., solar, wind).
- Charge the commission with developing a **climate change action plan**.



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Active, Engaged Residents, Community and Efficient Government

• Education and Workforce Development

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• Fiscal Health



Next Steps

- **TONIGHT** Assembly adoption.
- Implementation
 - On near-term priorities, KPB and partners coordinate, through existing groups and/or special workgroups to develop detailed actions plans.
 - Longer-term consistent reference to/use of plan in PC and Assembly decision-making; annual review/update and progress report to residents and stakeholders

