

FY2021 Proposed Budget Change Form

Page #	Fund #	Department #	Department Name	Object Code	Account description	Original budget amount	Increase or (decrease) amount	Resulting budget amount
								\$ -
146/147	100	94900	Economic Development	43011	Contractual Services - KPB Promotion	\$0	\$50,000	\$50,000

Explanation

Adding a \$50,000 budget for contract services specifically to promote tourism and local businesses with objectives to be defined by the Assembly. See included Contractual Services description for p146 and Line-Item Explanation for p147. Account description shall read **Contract Services - KPB Promotion**.

Adding Contractual Services - KPB Promotion, p146: The Borough will be issuing a Request for Proposals for services to promote the Borough on a non-areawide basis with a focus on tourism and local businesses, applying objectives to be approved by the Assembly.

Adding Line-Item Explanations, 43011 Contractual Services - KPB Promotion, p147: In FY2021, the Borough will be contracting to provide funding for promoting the Kenai Peninsula Borough with a focus on tourism and local businesses.