

FY2021 Proposed Budget Change Form

Page #	Fund #	Department #	Department Name	Object Code	Account description	Original budget amount	Increase or (decrease) amount	Resulting budget amount
								\$ -
146/147	100	94900	Economic Development	43021	Peninsula Promotion - KPTMC	\$0	\$100,000	\$100,000

Explanation

Adding Line-Item 43021 Peninsula Promotion - KPTMC at \$100,000 will allow the Borough to seamlessly continue marketing leveraged funds on a non-areawide basis with a focus on economic recovery. Maintaining a contract with KPTMC will help us to reach our objectives without losing market share of local and out of state visitors.