

Kenai Peninsula Borough
Assembly

MEMORANDUM

TO: Kelly Cooper, Assembly President
Kenai Peninsula Borough Assembly Members

FROM: Tyson Cox *(TC) for T.C.*

DATE: September 1, 2020

RE: Resolution 2020-062: A Resolution Requesting That the Kenai Peninsula Borough Clerk's Office Utilize Media Sources to Direct Voters to Online Voter Pamphlet Information (Cox)

SECTION 2. That the Kenai Peninsula Borough Assembly requests that the clerk's office also use the Kenai Peninsula Borough's website in connection with social media via official borough pages, groups, or identities using platforms such as Facebook, Twitter, Instagram, etc. to direct voters to the online Voter Pamphlet information. The Clerk's Office will utilize social media to improve distribution of voter information, but can only utilize platforms that allow disabling of public comment; individual public sharing of posts will be allowed. [BUT ALL COMMENTING DIRECTLY TO THE KENAI PENINSULA BOROUGH POST WILL BE DISABLED.] One weekly post will be made to all appropriate pages, groups, or identities to direct viewers to the digital voter ballot information as follows:

- 5 Weeks before Election - Mayoral Candidates
- 4 Weeks before Election - Propositions
- 3 Weeks before Election - Assembly Candidates
- 2 Weeks before Election - Board of Education Candidates
- 1 Week before Election - Service Area Board Seats

These posts will serve to augment existing public notice procedures [INCLUDE SMALL AMOUNTS OF INFORMATION] pertaining to the topic of the particular week.