

Introduced by: Cox, Johnson
Date: 09/01/20
Action: Adopted as Amended
Vote: 7 Yes, 0 No, 2 Absent

**KENAI PENINSULA BOROUGH
RESOLUTION 2020-062**

**A RESOLUTION REQUESTING THAT THE KENAI PENINSULA BOROUGH
CLERK'S OFFICE UTILIZE MEDIA SOURCES TO DIRECT VOTERS TO ONLINE
VOTER PAMPHLET INFORMATION**

WHEREAS, the Kenai Peninsula Borough Clerk's Office successfully produces and distributes a Voter Pamphlet to residents of the Kenai Peninsula each year; and

WHEREAS, the Voter Pamphlet is a consistent source of fair and neutral proposition summaries and provides candidate profiles and statements submitted by the candidates appearing on the Borough ballot; and

WHEREAS, the need for print copies of the Voter Pamphlet with borough ballot information still exists, but many voters are now getting their information from online sources instead; and

WHEREAS, some online sources may have information that is neither neutral nor factual; and

WHEREAS, the civic duty of the Kenai Peninsula Borough Assembly and clerk's office is to disseminate the candidate profiles and statements submitted by the candidates and neutral proposition summaries, and proposition opinion statements as allowed by borough code; and

WHEREAS, the information within the Voter Pamphlet should be easily found by all residents searching for borough ballot candidate information and proposition details, whether it be in print or online;

NOW, THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH:

SECTION 1. That the Kenai Peninsula Borough Assembly requests that the clerk's office utilize local media outlets, by way of public service announcements, to inform voters that a print and electronic online version of the Voter Pamphlet is available and how they can receive or view the information.

SECTION 2. That the Kenai Peninsula Borough Assembly requests that the clerk's office also use the Kenai Peninsula Borough's website in connection with social media via official borough pages, groups, or identities using platforms such as Facebook, Twitter, Instagram, etc. to direct voters to the online Voter Pamphlet information. The Clerk's Office will utilize social media to improve distribution of voter

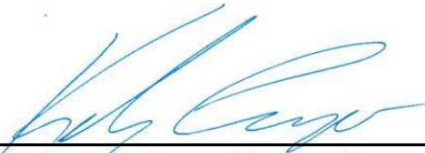
information, but can only utilize platforms that allow disabling of public comment; individual public sharing of posts will be allowed. One weekly post will be made to all appropriate pages, groups, or identities to direct viewers to the digital voter ballot information as follows:

- 5 Weeks before Election - Mayoral Candidates
- 4 Weeks before Election – Propositions
- 3 Weeks before Election - Assembly Candidates
- 2 Weeks before Election - Board of Education Candidates
- 1 Week before Election - Service Area Board Seats

These posts will serve to augment existing public notice procedures pertaining to the topic of the particular week.

SECTION 3. That this resolution shall become effective immediately upon its adoption and will continue each year unless changed by the Kenai Peninsula Borough Assembly.

ADOPTED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH THIS 1ST DAY OF SEPTEMBER, 2020.

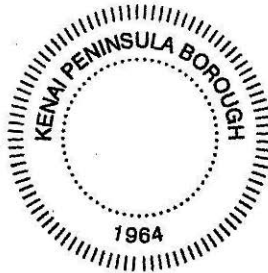


 Kelly Cooper, Assembly President

ATTEST:



 Johni Blankenship, MMC, Borough Clerk



- Yes: Bjorkman, Carpenter, Cox, Dunne, Johnson, Smalley, Cooper
- No: None
- Absent: Blakeley, Hibbert