



A Decade of Addressing Homelessness on the Kenai

Brought to you in partnership with the Kenai Peninsula Continuum of Care and the Kenai Peninsula Project Homeless Connect Sub-committee

Speakers: Kathy Gensel-Steering Project Chair, Frank Alioto-Co-Chair & Jodi Stuart-PR Chair

What is Project Homeless Connect (PHC)?

- **One-day:** a community-wide event
- **One-stop:** housing, support, and quality of life resources
- **One-goal:** ending homelessness
 - City/county or community-led
 - Consumer-centric
 - Outcome-oriented



The Ten Essential Elements of Project Homeless Connect

- 1. Political / Civic Will**
- 2. Partnership**
- 3. Event Execution**
- 4. Planning Team**
- 5. Site Selection**
- 6. Volunteers**
- 7. Resources**
- 8. Consumer Engagement**
- 9. Media**
- 10. Data and Results**



Political / Civic Will



Mayor and borough official leadership integrates PHC into jurisdictionally-led, community-based 10-Year Plan activities.

Jurisdictional leaders and community stakeholders involved in 10-Year Plans activities are a natural connection and foundation and:

- ❖ **Re-prioritize** local government resources
- ❖ **Hasten** creation of community partnerships
- ❖ **Catalyze** media interest
- ❖ **Connect** provider agencies operating in silos
- ❖ **Mobilize** corporate / local business resources

Political / Civic Will: *Best Practices in Leadership*

- **San Francisco Mayor created the first PHC by taking city staff and programs from City Hall to where homeless consumers live.**
- **Jurisdictions adopted PHC to support 10-Year Plan activities that reduce and end homelessness.**
- **Lead PHC sponsors now include universities, businesses, communities, faith groups, and professional sports teams.**



As is the case in the development of 10-Year Plans, partnership of the public and private sectors is essential. They offer complementary resources and access.

Government partners include:

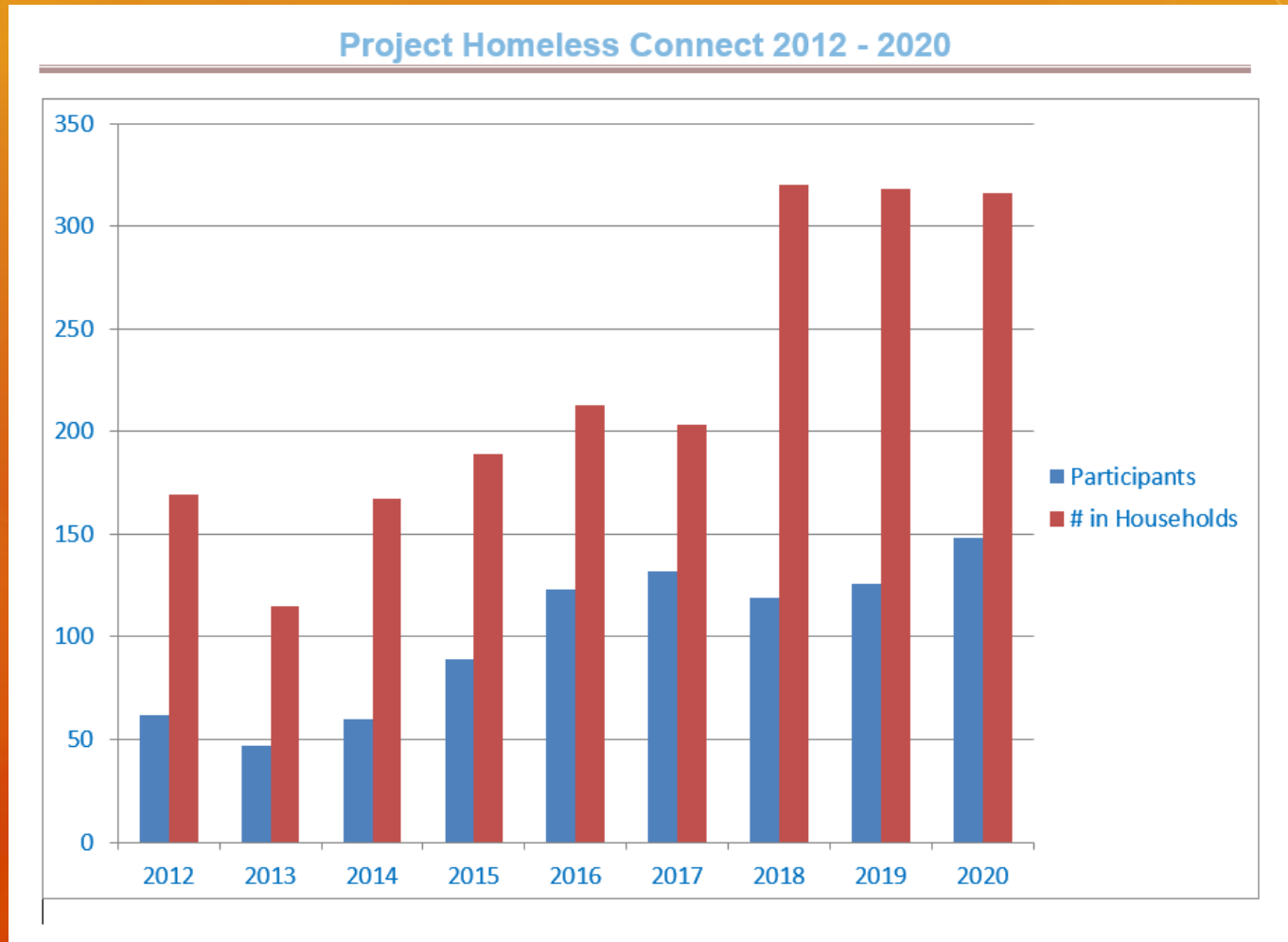
- 1. City agencies**
- 2. County agencies**
- 3. State agencies**
- 4. Federal agencies**

Services Provided

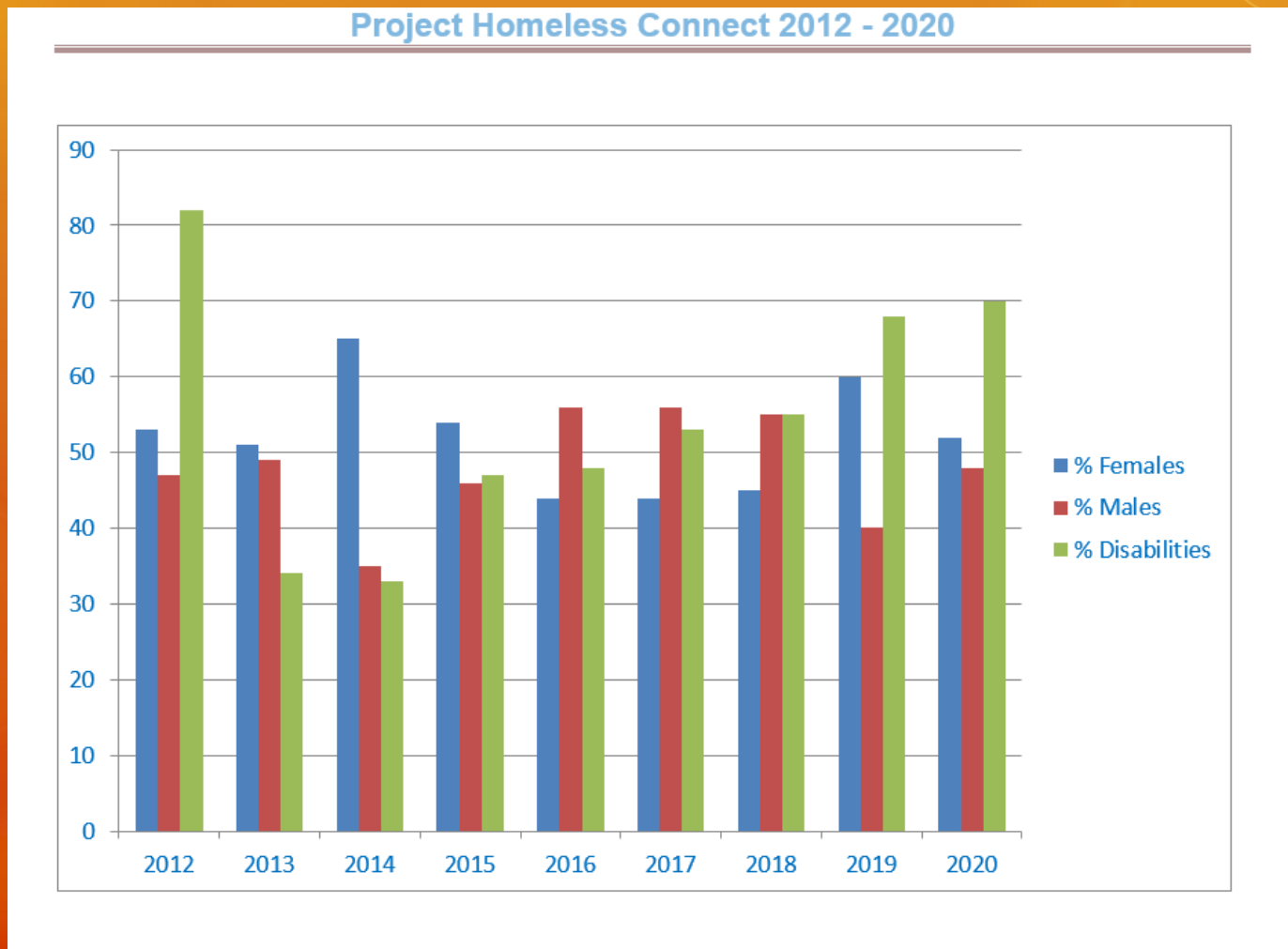
Massage Therapy
Hair Cuts
Veterinarian Services
Housing Services
Medical Services
Food/Food Pantry
Job Services
Eye care
Vet Services
Substance Use Disorder Services
Public Assistance
Phone Services
Public Transportation
Education
Census Information
Voter Registration
Showers/Laundry Services
Prayer service



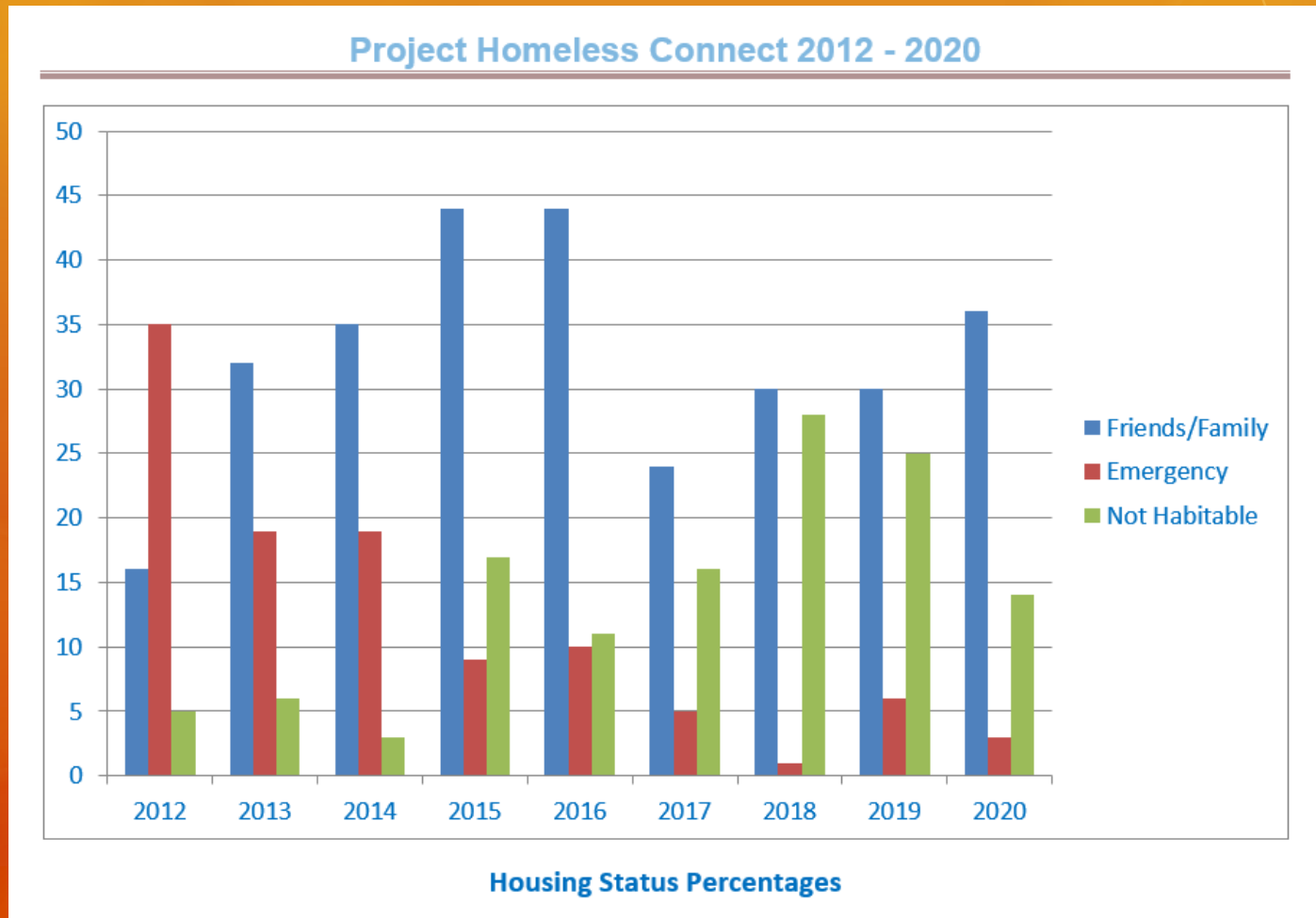
Kenai Peninsula Project Homeless Connect Data 2012-2020



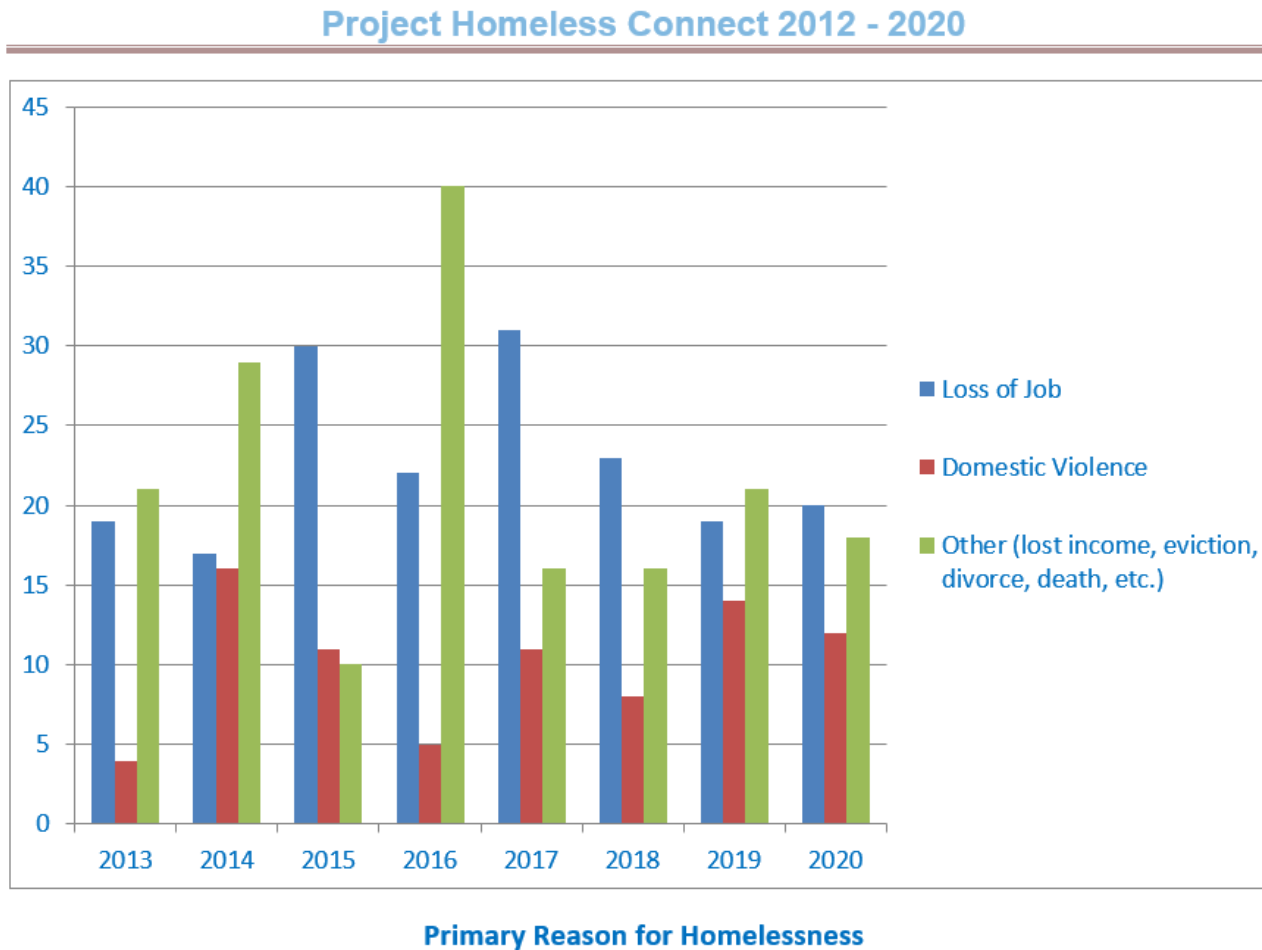
Kenai Peninsula Project Homeless Connect Data 2012-2020



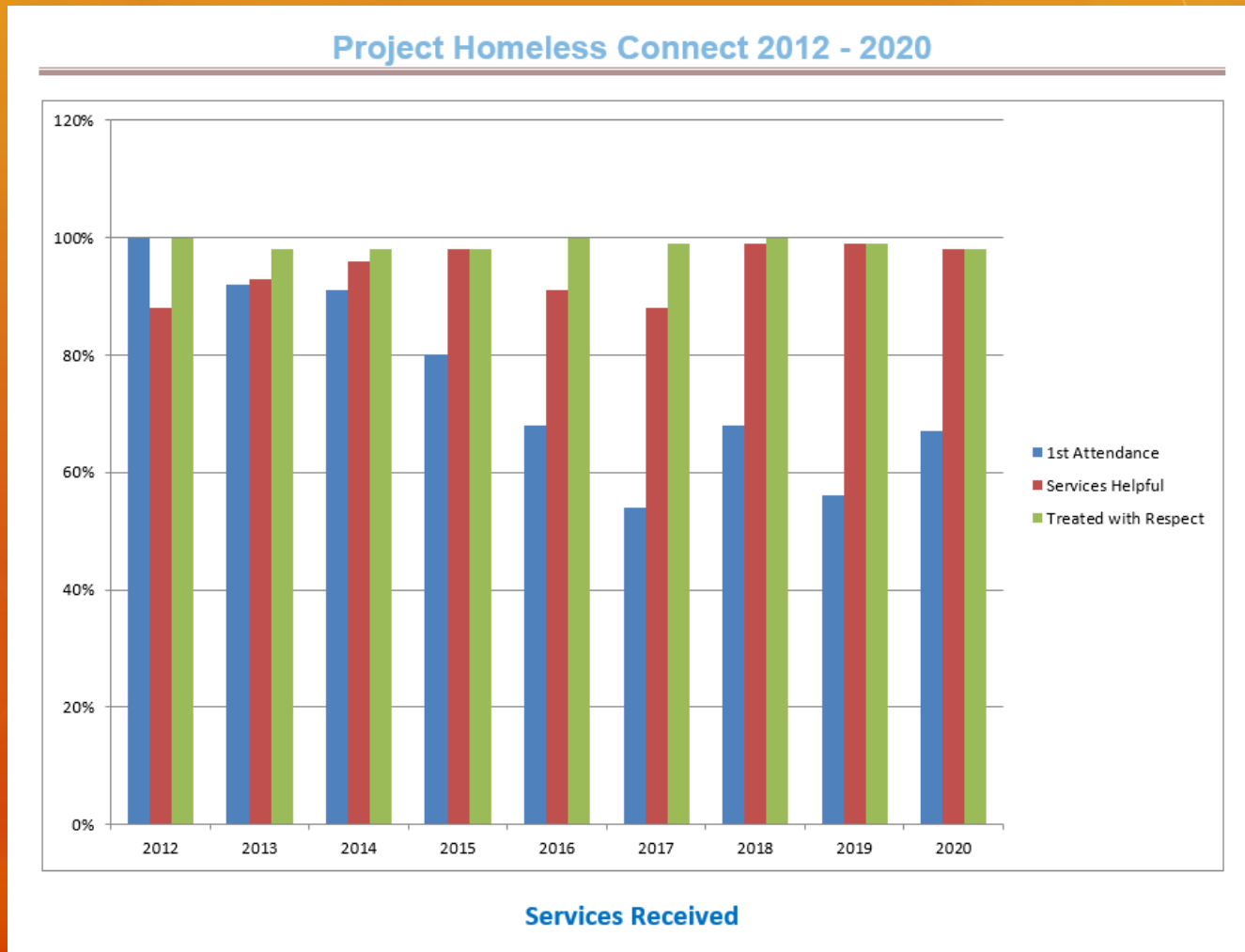
Kenai Peninsula Project Homeless Connect Data 2012-2020



Kenai Peninsula Project Homeless Connect Data 2012-2020



Kenai Peninsula Project Homeless Connect Data 2012-2020



2020 Data Extrapolation

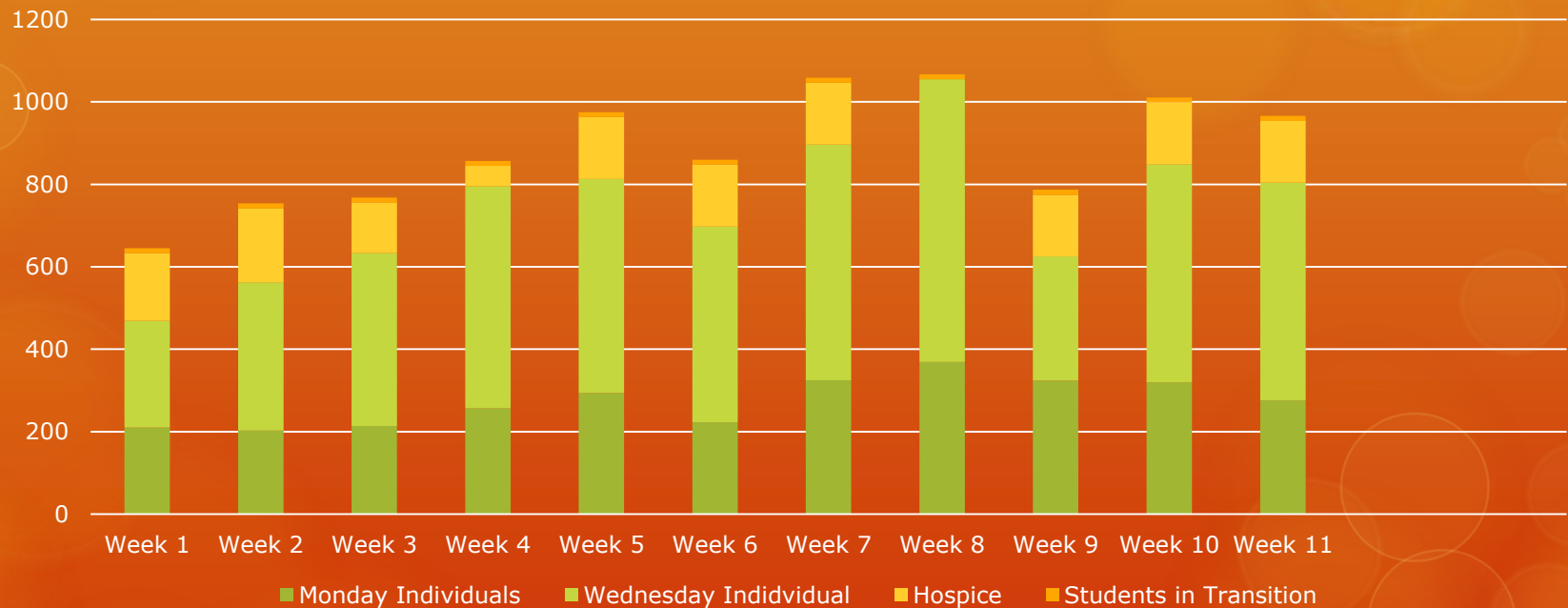
- 148 individuals participated
- 316 individuals impacted by PHC
- 68% currently were experiencing homelessness
- 70% experience alcohol abuse, developmental disability, drug use, HIV/AIDS, mental health issues, physical disabilities
- 20% of participants stated they were homeless due to loss of job
- 4% of participants stated they were homeless due to jail/prison release
- 12% of participants stated they were homeless due to domestic violence
- 89% of participants stated would use a cold weather shelter if available
- 8% were US Military Veterans
- 13 dogs received services

Services still needed/requested...

- Legal help
- Mental health support
- Men's housing options
- Fuel/gas
- Foot care
- Dental
- Chiropractic care
- Emergency Cold weather shelter
- Baby supplies
- Non-domestic violence shelter option for women and children
- Firewood

Request for food increase due to COVID19

Food Bank Food Pantry
10/5/2020-12/14/2020
CARES Act Money



2021 Point in Time Count/PHC

Where did you sleep
on 1/26/2021?

The Point in Time Count is a count of sheltered and unsheltered persons experiencing homelessness carried out on one night in the last 10 calendar days of January. According to HUD guidance, the PIT count should be completed using unduplicated counts or statistically reliable estimates of persons experiencing homelessness in both sheltered and unsheltered locations on a single night.

**A DECADE OF PROVIDING SUPPORT TO THOSE EXPERIENCING
HOUSING CRISIS**

10TH ANNUAL

2021 PHC

JANUARY 27, 2021-FEBRUARY 10, 2021

Thank you for allowing us to
speak today.

At Project Homeless Connect, we
believe that no one deserves to
lose hope.

Questions?



Thank you to our financial sponsors!



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